



# BARON MIND



August, 2023

beerbarons.org

The Monthly Publication of the Beer Barons of Milwaukee Cooperative

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## PRESIDENTS LETTER

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Hello Barons!

I hope everyone's summer is going well so far. We are soon to see Oktoberfest and Pumpkin spice beers everywhere, so be happy or warned. I wanted to start by letting everyone know that our **Vice President Kyle Williams** has reluctantly left his position as VP due to Family/Work conflict. I would like to thank him for all the hard work and effort he has put into the club for the last couple years. I have heard similar sentiments that he will be missed as our VP. Which brings me to the good news. I'd like to welcome our new Vice President, **Kyle Manderscheid**. Thank you, Kyle for picking up the mantle on such short notice, I believe you'll do an amazing job.

Next, I'd like to remind people that the picnic is coming up and it is appreciated by all who help organizing to purchase your tickets ahead of time, so we can get a head count. Just a FYI this year we will be at Greenfield Park #5 2028 S 124<sup>th</sup> St, West Allis, WI. The store to purchase tickets should be up soon, so thank you for helping.

Finally – it's with deep regret I wanted to let anyone know who already doesn't know that **Northern Brewer is closing its doors locally** in Milwaukee and will only be an online store by the end of August. This came to a shock for a lot of us and we will try and find alternatives for the club and keep you updated. August will be our Common Ingredient Contest meeting so please remember to bring your kegs if you are participating. I picked up some very cool prizes from Northern Brewer for the top 3 voted beers. That's all I have for now, see you guys Wed. August 23<sup>rd</sup> for the meeting!

Thanks!

Joe Wichgers

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## VICE-PRESIDENTS REPORT

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The Barons are sad to report that our Vice-President has resigned from the board as of July 31 due to personal time constraints and other issues. Before he resigned, he sent us his reports for the rest of the year. As for the location of the September meeting the following is what he discovered.

**Mobcraft** is out as they don't have enough space for us, **Miller Tech Center** no longer hosts events, **Eagle Park Muskego** is willing to have us for \$1000 minimum beer/food spend, **Old Germantown Brewery** has not been looked into yet, **Bavarian Bierhouse** has the space but this has not been looked into yet. It was also discussed that we could have the meeting in September on the fourth Thursday instead of Wednesday. We will check with Cliffords before making a decision. Future information to be announced.

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## TREASURERS REPORT

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As of July 31, 2023:

Pay Pal Account: \$1,000.91

Club Account: \$9,217.24

We currently have 119 club members.

Robert Hansen

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## SERGEANT AT ARMS

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Fellow Barons –

We continue to work on the meeting noise issue. In doing so, one thing has become obvious to us. We have been asking you to hold up your end of things, but there's still something missing. And that is **structure**.

For years, we have given our guest speakers carte blanche ability to present any way they want to, including time. We now realize that this is a big part of the problem. When speakers have an "open mic," presentations invariably go on too long. This, in turn, leads to increasing audience impatience, and fuels the noise issue. Here's what we plan to do about it.

For any of you who have done public speaking (I've done a lot of it), when you're approached you want to know what your audience expects. What is the topic, how detailed should it be, what is the audience make-up, and how much time do I have? The time frame dictates what can be included, how to condense or expand it, and what the audience expects. Think of any class you have taken or seminar you've attended. There was a start time and a stop time. This is what we have been missing in our speaker presentations.

So here's the plan. Speakers will have a total of 40 minutes to present. We will recommend a 30-minute presentation time, with 10 minutes for question-and-answer. If the speaker wants to go longer or shorter on either segment, fine. The 40-minute time limit is the main feature. For those of us who want more in -depth discussion, or have questions beyond the time allotment, we can meet with the speaker afterward (and he/she can enjoy a beer in the process).

That's what we offer our members in pursuit of a better meeting environment. Now it's your turn! Knowing that presentations will no longer be open-ended, we all have a set target for maintaining proper decorum. Put in your 40 minutes of quiet respect, and social time will come on time. Everybody wins, including the speaker who now has a much better feel for what to do – and not do. We have to get this right. And we will!

Sergeant John

# NORTHERN BREWER

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**For those of you who have not heard yet** – Northern Brewer Homebrew Supply's doors will be closing as of the end of August 2023 and will only take orders online.

So if you need any beer supplies, get them real soon.

## CONGRATULATIONS MEMBERS

In the *Mead Stampede Competition*, Congrats go out to **Jason Rohloff**:

<u>NAME</u>	<u>STYLE</u>	<u>PLACE</u>	<u>SCORE</u>
Lakeview Triplets	M2C: Berry Mead	3 <sup>rd</sup>	44
Chardley Knew Her	M2B: Pyment	3 <sup>rd</sup>	42
Cherberry	M2E: Melomel	2 <sup>nd</sup>	41

2023 State Fair Competition, Congrats go to the following:

<u>MEMBER</u>	<u>CATEGORY</u>
James Werner	Best of Mead & Cider
James Werner	Standard Cider & Perry / New World Cider

Jared Sutliff	Belgian Beers
Jared Sutliff	Cider with other Fruit / Specialty Cider & Perry
Jared Sutliff	Cider with herbs / spices
Jared Sutliff	Oud Bruin
Jared Sutliff	Baltic Porter
Raschal Kowal	Fruit Beer
Raschal Kowal	Specialty Fruit Beer
Raschal Kowal	Historical Beer
Thomas Ostrenga	American and/or Specialty IPA
Thomas Ostrenga	Irish Red Ale
Dan Schlosser	Old Ale
Dan Schlosser	Strong European Beer (Dopplebock)

Jared Sutliff also took Best of Division for Belgian Beers.

If there is anyone I missed, I apologize. Please let me know.

## KEEP UP THE GOOD BREWING YA'ALL



Above are pictures at the State Fair Beer Barons Presentation on August 11th in the Flower Building.



**BIG thanks to Andy and Cheryl Hemken for allowing us to store our club trailer on their land at:**

# Hemken Honey Co.

W229 S7120 Guthrie School Rd., Big Bend, WI  
Business phone: 262-662-2843

Visit their website for information on their products and where to find them: <http://www.hemkenhoney.com/>



We are a family owned Honey Producer in Big Bend, WI.

We promote the art of beekeeping and benefits of using local honey through education of consumers, new beekeepers, school groups and community programs.

In 1996 Andy started with 2 beehives, he currently admits to 500.

After 30 years of safety and ergonomics consulting, he followed his passion and made beekeeping his full time career.

Cheryl came along for the ride.

## SEPTEMBER OFFICER'S BOARD MEETING

The September Officer's Board Meeting will be held on Wednesday, September 6<sup>th</sup> at Explorium Brewpub, 5300 S. 76<sup>th</sup> St., in Greendale (at the southwest corner of Southridge mall) beginning at 7:00 pm. All members are invited to attend.



## SEPTEMBER GENERAL MEMBERSHIP MEETING

Due to the fact that Cliffords has booked the 4<sup>th</sup> Wednesday of September to another club, the September meeting will be announced at the August Meeting and put in the September newsletter as to date & place.

## 2023 BEER BARONS ANNUAL PICNIC

Believe it or not, our picnic is coming up in less than a month, on Saturday, September 9<sup>th</sup>. It will be held at Greenfield Park, Area #5. Don't forget to bring your homemade beer, mead, cider and if it is voted as the best by the other Barons members, your name will be added to the Jerry Hetzel Memorial Mash Paddle.

In addition, there will be the 'Food Made with Beer, Mead or Cider' Competition (FMBC) again. Prizes will be given out to the winners of both competitions. It is always fun to taste what kinds of food and beers the members come up with.

If you choose, you may also bring a dish to pass for others to try, whether it has beer in it or not, as well as games, both lawn & table, chairs, pop-up tents, tables & towels.

The cost will be \$10 per individual and \$15 per couple, **kids are free but please bring something for them to drink.** It will start at noon and food will be served at approximately 1:00 p.m. You can purchase tickets online on the Beerbarons Store. **Please purchase your tickets ahead of time so that we can plan for food accordingly.** Thanks.





MEET THE

# SPIKE FLEX



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## CLUB LINKS

Website: [beerbarons.org](http://beerbarons.org)  
Twitter: [twitter.com/beerbaronsMKE](https://twitter.com/beerbaronsMKE)  
Facebook: [www.facebook.com/BeerBarons](https://www.facebook.com/BeerBarons)  
Brewblog: [beerbarons.org/brewblog/](http://beerbarons.org/brewblog/)  
Midwinter Brewfest: [twitter.com/MidwinterHBC](https://twitter.com/MidwinterHBC)  
World of Beer Fest: [twitter.com/WorldOfBeerFest](https://twitter.com/WorldOfBeerFest)  
[www.facebook.com/WorldOfBeer](https://www.facebook.com/WorldOfBeer) Festival  
IO Group:  
<https://beerbaronsofmilwaukee.groups.io/g/>  
BeerBaronsOfMilwaukee

## 2023 Board Members

President: **Joe Wichgers**  
Vice-President:  
Treasurer: **Robert Hansen**  
Secretary: **Debbie Minger**  
Sergeant at Arms: **John Bowen**  
Member at Large: **Tim Minger**  
Member at Large: **Roger Dunbar**  
  
Contact the Board via email at:  
[officers@beerbarons.org](mailto:officers@beerbarons.org)  
Or in writing at:  
Beer Barons of Milwaukee Cooperative  
P.O. Box 270012  
Milwaukee, WI 53227

### Beer Barons - Code of Conduct

Our goal is to improve our members' knowledge of home brewing and its enjoyment. Please show your respect and courtesy to the people you have elected to do the business of this club and the guest speakers that are graciously giving their time to come and put on a presentation for you by being **QUIET** during the meeting.

Nothing is to be removed from this room that YOU did not bring in (That means the club beers stay.) Please leave all un-opened beer for others to enjoy at other events.

NO outside food is allowed to be brought into the meeting that was not purchased at Clifford's Only exception is for snack items to enjoy with your beer

- Pretzels, popcorn, nuts
- Chips & dip
- Cheese, sausage & crackers
- Smoked or canned fish items

#### **Please bring your own glass and clean up after yourself.**

- Everyone must check-in with the treasurer, show your membership card, and pay your meeting fee to receive a wristband.
- Please put your wristband on your wrist (not on your glass/horn)

NO guns or weapons of any kind allowed in the meeting  
NO SMOKING allowed in the building

Listen - Learn - Ask questions, someone will have the answer. Enjoy the meeting & guest speakers.

**Baron Mind** is published by the **Beer Barons of Milwaukee Cooperative**, a non-profit organization. If you have an article or information that you would like to contribute to the newsletter, you can email it to the secretary or mail it to the club's mailing address.