



BARON MIND

The Monthly Publication of the Beer Barons of Milwaukee Cooperative



OCTOBER GENERAL MEETING

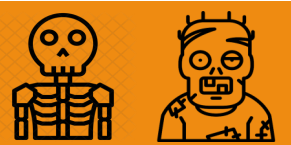
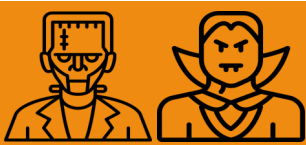
Indeed Brewing's **Jeff Gray** will join us to share a few beers and talk about the Milwaukee taproom.



OCTOBER MEETING COSTUME CONTEST!

Wear a costume to the October meeting and qualify for scary (or awesome) prizes.

Details will be given at the meeting.



President's Letter

Hi Barons!

Been a busy Fall so far. The **Grohman Museum Lost Arts Festival** on October 9th was a great time. Very cool event with awesome artisans showing off their crafts. I think I took some of the patrons off guard shouting at them "Want some beer!?" Thanks to everyone who donated beer, I think the attendees really appreciated your work. If you're ever down in the Cathedral Park area, I encourage you to pop in and see the museum's beautiful artwork and excellent views from their rooftop.

Last weekend I staffed the **Dairy State Cheese and Beer Festival** at the Brat Stop on October 16th with Terry, Lori and Tim. It was much easier to serve beer to thirsty patrons at this fun event for a good cause. Far from the most exotic beer festival I have been to, but still a good time with some friendly competition. Speaking of which, congratulations to **Tim Minger** for winning 1st place with his Grandma's Apple Pie Cider. It was sooo tasty. Heard a few times that the homebrewers are the highlight of the festival, which is awesome! I will also just say that every one of our beer offerings was in a different league, a few classes above the Kenosha beer clubs beverages in my opinion ;-)

May as well make it 3 weekends in a row of events. I look forward to seeing my fellow BJCP judges and volunteers at the Delafield Brewhaus for the [Schnapp Hans Cup](#) this Saturday, which this year will be known as the *John Harrison Cup* in remembrance of their late great brewer. Good luck to all the Barons who put in entries this year.

Last but not least, I am greatly looking forward to hearing from [Indeed Brewing Company](#). I have been to their brewery on 2nd street in Walkers Point a half dozen times since the Minneapolis based company made Milwaukee their 2nd home. They make some of the cleanest beer in Milwaukee. Then there is Sarah Janes Maple Sticks... mmm that beer is the perfect dessert in a glass. See you all on the 27th for some excellent beer. Don't forget to dress up for our Halloween Costume Contest!

Cheers!

Matt

BELGIAN NIGHT SIGN UP

Look for the **SignUp** link in: your email; from the Barons Groups.io; and the Website the week following the October meeting.





In 1999, Learn To Homebrew Day was established by the American Homebrewers Association to promote the most rewarding, and delicious activity of all time — **homebrewing**.

On the first Saturday in November, thousands of people celebrate Learn to Homebrew Day. Homebrewers worldwide brew beer and learn about the hobby of homebrewing. [More info](#)



Hey-what's in your beer?

Planning to bring a keg to a meeting?
Want to share the recipe with your
fellow Barons?*

Email the following information to
secretary@beerbarons.org:

Your name, beer name (if you have one),
style, ingredients and anything else you'd like
to include.

We'll publish it in the Baron Mind prior to the
meeting. The deadline for submission is the
Wednesday before the general meeting.

Missed the deadline? No worries, we'll add it to
the next Baron Mind.

**Please don't feel obligated.*



Please Support
**Clifford's
Supper Club**
Famous For Their
Friday Fish Fry

Weddings, Rehearsal Dinners, Baptisms, Birthdays,
Showers, Anniversaries, Funerals, and Family Gatherings

Wed. Karaoke Wally's 65 Cent Wings
Karaoke Every Wed, Fri, & Sat-9:30pm

Clifford's offers the use of their banquet room to the
Beer Barons at a reduced rate. Our support will show
our appreciation.

10418 W. Forest Home · Hales Corners
(414) 425-6226 · www.cliffordsfinefood.com

NORTHERN BREWER
HOMEBREW SUPPLY

1303 S 108th St., Milwaukee, WI

414-935-4099

www.northernbrewer.com

Vice President's Update

If you're like me, you may not have had much from [Indeed Brewing](#) until you went to [HomebrewCon](#) in 2017. We could find some distro beer of theirs in the Milwaukee area, but it wasn't widely available. In 2018 we were fortunate to find out that Indeed was opening a taproom and pilot brewery in Walker's Point. This month we will have **Jeff Gray**, the Milwaukee Sales and Marketing Manager for Indeed, come and share some of his favorite recent beers out of the Milwaukee taproom. Also, if you haven't been down to their location at 530 S 2nd St, you really should check it out next time you're in the area, great locale.

While I don't have the menu fully determined, I am hoping to up the ante this year for Belgian night and the Holiday Party. The Officers do request that you please, please RSVP online for these meetings. They are very expensive and better we can estimate costs the better it is overall for our club.

I will use the last few words to reach out to anyone who might be interested in running for Vice President for 2022. I will not be running again next year but would be more than willing to assist someone who is willing to learn the role. I am also planning on planning the first few meetings in 2022 to ease the transition. If you are interested, please find me at the meeting or reach out to me at rohloffj@gmail.com and we can chat.

Cheers,
Rohloff

Membership Renewal Options and Fees

Type	Description	Annual Dues	Meeting Fee per Meeting
Single – Regular	Membership for 1 person	\$20	\$10
Single – Gold	Membership and Gold card for one person	\$20 + \$80 Gold card = \$100	\$0
Family – Regular	Membership for 2 people living in the same home	\$30	\$10 per person
Family – 1 Gold	Membership for 2 people living in the same home—1 member with gold card	\$30 + \$80 Gold card = \$110	\$0 for Gold card member \$10 for regular member
Family – 2 Gold	Membership for 2 people living in the same home, both members gold card	\$30 + \$140 2 Gold cards = \$170	\$0
Guest	Non-member meeting fee	N/A	\$15



MEET THE

SPIKE FLEX

Domed 5 clip lid – holds 2 psi

Liquid crystal, stick on thermometer

Additional port for a temperature control package or thermometer

45° cone to collect trub

Airlock + bung

Sanitary welded 1.5" tri-clamp fittings

3-piece valve + 5/8" quick connect racking arm

4" tri-clamp with clear cap

Upgraded lid available – holds 15 psi

YOUR NEW SMALL BATCH FERMENTER

Spike is excited to bring small batch fermenting to another level that will open doors to quality, flexibility and functionality you can't find anywhere else. With all sanitary welded, 1.5" tri-clamp fittings and over 20 available accessories, you'll be able to control temps, carbonate, pressure transfer and more in this 304 stainless steel fermenter! Ditch that carboy. It's time for a FLEX!

SPIKEBREWING.COM/FLEX

Treasurer Report

Beautiful Autumn is upon us once again. How's the cellars holding up? Have a bunch of winter beers at the ready? I'm looking forward to the costumes that may show up for the October meeting!

With everything that I have going on in life currently, I will not be able to continue as treasurer in 2022. I'll need someone to step up and take on this role. Feel free to talk with me about what the duties entail and ask what questions you have.

Our bank is holding well at \$7,481.89 (after the deposit from the picnic clears) with a PayPal balance of \$2,442.87 (a portion of this is for the upcoming Schnapp Hans Cup). Our membership is strong at 126!

Submit your questions to officers@beerbarons.org.

Danke!

Jared

DON'T FORGET!

Due to the Thanksgiving and Christmas holidays, both the November and December General Meetings will be the **3rd Wednesday of the month.**

NOVEMBER MEETING
Wednesday, November 17

DECEMBER MEETING
Wednesday, December 15

IN CASE YOU MISSED IT ...

October 14 is an important date in home brewing history. On October 14, 1978, President Jimmy Carter signed bill HR1337, which included the federal legalization of home beer making in the United States without federal taxation.

[Read more](#)



This link will be published monthly in the Baron Mind and also sent by email along with the monthly Baron Mind download link.

October General Meeting SignUp Link
<https://signup.com/go/QcYUDfF>



As with SignUp, we'll publish the link in the monthly Baron Mind and with the Baron Mind download link.

October General Meeting ZOOM Link
<https://us02web.zoom.us/j/86975341298>



OPEN BOARD POSITIONS

During the November General Meeting nominations for open board positions will be taken. If you're thinking about volunteering for a position, this is the time to raise your hand.

Below is a list of positions opening in February and a description of their duties. Here's a link to the [Beer Barons Constitution](#) for more information about how the Club is run.

VICE PRESIDENT

The Vice President's duties include, but are not limited to: Perform the duties and exercise the powers of the President during their absence or disability, be responsible for the general program of the association

TREASURER

The Treasurer's duties include, but are not limited to: Be responsible for all receipts and disbursements of the association, report such at the membership meetings, have all disbursements approved by the President or other authorized officers, keep a listing of paid-up members, i.e., of members in good standing

MEMBER AT LARGE (BOTH POSITIONS)

The Members-At Large's duties are as assigned by the Board

If serving on the Board is something you've considered, reach out to the outgoing members or email officers@beerbarons.org.

Interested in attending the next Officer's Meeting?

The Board meeting is open to all members!

It's a great place to find out what's happening with the club while trying a new place to drink.

NEXT OFFICER'S MEETING:

Wednesday, November 3, 2021

7:00pm

Landmark 1850 Inn

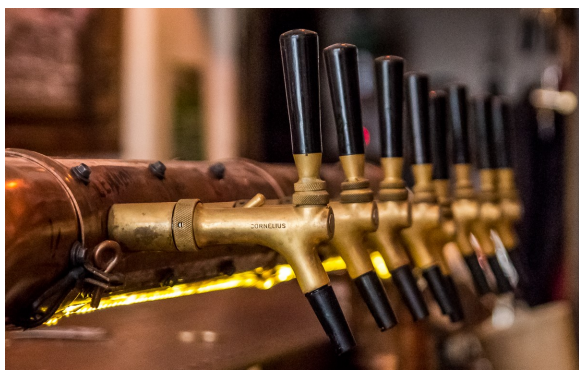
5905 South Howell Avenue, Milwaukee

landmark1850.wixsite.com/tavern



McDonald's offers beer on its menu in many countries, including France, Germany, Portugal, and South Korea.

Breen, Marcia. "[McDonald's Starts Selling Beer in World's Most 'Spirited' Nation](#)." NBC News, Feb 17, 2016. Accessed: April 24, 2018.



What's on Tap??

UPCOMING BEER BARONS MEETINGS,
EVENTS AND VOLUNTEER OPPORTUNITIES

DATE	EVENT	LOCATION	TIME
Schnapp Hans Cup October 23 More Information Sign up for Judging or Stewarding Judging is at Delafield Brewhaus, 3832 Hillside Dr, Delafield, WI 53018			
Wednesday, October 27	Monthly General Meeting Indeed Brewing Company Costume Contest	Clifford's Supper Club 10418 W. Forest Home · Hales Corners	7:30 pm
Wednesday, November 3	November Officer's Meeting	Landmark 1850 Inn 5905 South Howell Avenue, Milwaukee	7:00 pm
Learn to Home Brew Day November 6 More information			
Wednesday November 17 (3rd Wednesday)	Monthly General Meeting Belgian Night & Officer Nominations	Clifford's Supper Club 10418 W. Forest Home · Hales Corners	7:30 pm
Wednesday, December 1	December Officer's Meeting	TBD	7:00 pm
Wednesday, December 15 (3rd Wednesday)	Monthly General Meeting Christmas Party & Election Night	Clifford's Supper Club 10418 W. Forest Home · Hales Corners	7:30 pm

Meeting and event locations, topics and times are subject to change.

For Barons event info, check out our Website: beerbarons.org

Oktoberfest is an annual German drinking festival held in Munich. Running for more than two weeks, it attracts upwards of 6 million people. Cities around the world hold their own local Oktoberfests.

Oliver, Garrett, ed. *The Oxford Companion to Beer*. Oxford: Oxford University Press, 2012.

Dairy State Cheese & Beer Festival

The Dairy State Cheese & Beer Festival is a fundraiser that was created to benefit Boys & Girls Club of Kenosha. All proceeds help support Boys & Girls Club of Kenosha after-school programs for at-risk youth of our community. Congratulation to **Tim Minger** for winning first place in the Homebrew Competition. Thanks to **Terry and Lori McDonald, Matt Kuenzi and Tim Minger** for pouring and representing the Barons at the event.



Grohmann Museum 11th Annual Lost Arts Festival

On October 9, 2021, The Grohmann Museum hosted its annual festival celebrating the craftspeople and trades captured in the paintings and sculptures in the Museum's collection. The Museum became a window into the past allowing patrons to witness the expertise of master shoe carvers, book binders, lace makers, woodworkers, brew masters, and more as they bring these Lost Arts to life!

Matt Kuenzi, President of the Beer Barons, was asked to talk about beer and brewing and pass out samples of homebrew to the events guests. Thanks Matt for lending your expertise and thanks to the brewers who supplied beer for the event.





‘Tis (*almost*) the Season

It's only October but not too early to start thinking about the **Barons Annual Christmas Party**. The menu will be the same as previous years where chicken, potatoes and rolls are provided. Members can bring dishes to pass again this year. Snacks, apps, desserts, etc. However, nothing that needs to be heated please.

Door prizes and the **Pay to Play Give-Away** are happening.

We'll also be voting for 2022's officers. Hopefully there will be nominations for all open positions.

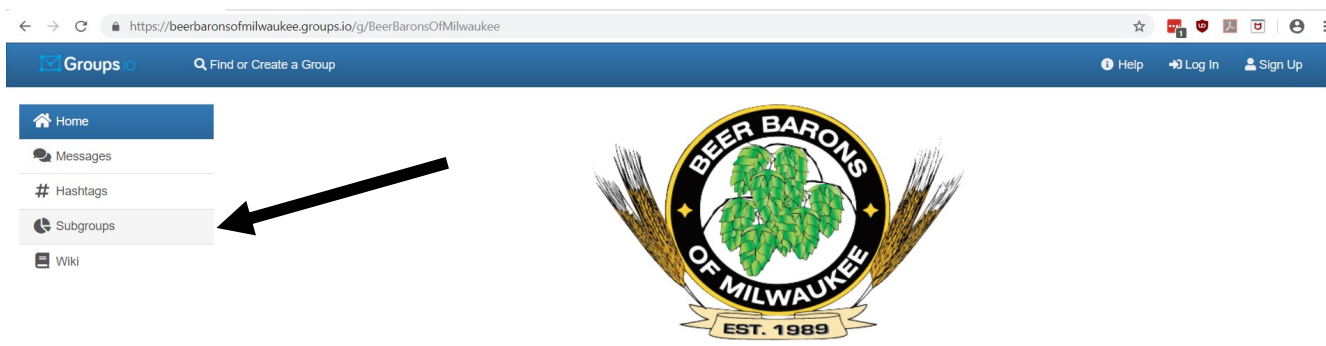
Like the November General Meeting, we'll be asking members to signup early so we have an accurate head count.

STAY INFORMED WITH GROUPS.IO

Sign up for the Beer Barons **groups.io** discussion group and stay up to date with Barons news and announcements. You can also ask questions and participate in brewing discussions with other members.

To join the group:

1. Go to: <https://groups.io/>
2. Click on Find or Create a Group
3. Search for Beer Barons of Milwaukee — on the main page select “Subgroups”
4. On the Subgroups page — select the discussion group, enter your email where prompted to request permission to join. You will receive an email confirming your request when it has been processed.



Subgroups You Can Join

[BeerBaronsOfMilwaukee | Discussion / Beer Barons of Milwaukee Discussion Group.](#)

This group is for member discussions of any topic related to the Beer Barons of Milwaukee.

Created: 3/23/00

188 Members, 5666 Topics, Archives Viewable By Parent Group, Restricted, Last Post: 12:19pm

NEW PROMOTION!



Clifford's appreciates all of the Beer Barons patronage of our dining room and cocktail lounge for dinners and our Wednesday Night Wing Special.

We would like to extend another special to all of your members!

BEER BARONS SPECIAL

\$2 off a fish fry to take into your meeting. Order and pick up at the bar in cocktail lounge

INCLUDES:

4 Pieces of Iceland cod, french fries, cole slaw, tartar and a roll with plastic ware and napkin in a to-go box

We will have condiments in the large hall for your convenience.

BIG thanks to Andy and Cheryl Hemken for allowing us to store our club trailer on their land at:

Hemken Honey Co.

W229 S7120 Guthrie School Rd., Big Bend, WI
Business phone: 262-662-2843

Visit their website for information on their products and where to find them: <http://www.hemkenhoney.com/>



We are a family owned Honey Producer in Big Bend, WI.

We promote the art of beekeeping and benefits of using local honey through education of consumers, new beekeepers, school groups and community programs.

In 1996 Andy started with 2 beehives, he currently admits to 500.

After 30 years of safety and ergonomics consulting, he followed his passion and made beekeeping his full time career.

Cheryl came along for the ride.

SEPTEMBER 2021 GENERAL MEETING

Thanks to **Bruce Buerger** and **Brian Joas** for lending their brewing knowledge to help fellow brewers make better beer.



“Without question, the greatest invention in the history of mankind is beer. Oh, I grant you that the wheel was also a fine invention, but the wheel does not go nearly as well with pizza.”

-Dave Barry

CLUB LINKS

Website: beerbarons.org

Twitter: twitter.com/beerbaronsMKE

Facebook: www.facebook.com/BeerBarons

Brewblog: beerbarons.org/brewblog/

Midwinter Brewfest: twitter.com/MidwinterHBC

World of Beer Fest: twitter.com/WorldOfBeerFest
www.facebook.com/WorldOfBeerFestival

IO Group:

<https://beerbaronsofmilwaukee.groups.io/g/BeerBaronsOfMilwaukee>

2021 BOARD MEMBERS

President: **Matt Kuenzi**

Vice-President: **Jason Rohloff**

Treasurer: **Jared Sutliff**

Secretary: **Mike Andes**

Sergeant at Arms: **John Bowen**

Member at Large: **John O'Brien**

Member at Large: **Robert Hansen**

Contact the Board via email at:

officers@beerbarons.org

Or in writing at:

Beer Barons of Milwaukee Cooperative

P.O. Box 270012

Milwaukee, WI 53227

Beer Barons - Code of Conduct

Our goal is to improve our members' knowledge of home brewing and its enjoyment.

Please show your respect and courtesy to the people you have elected to do the business of this club and the guest speakers that are graciously giving their time to come and put on a presentation for you by being **QUIET** during the meeting.

- Nothing is to be removed from this room that YOU did not bring in (That means the club beers stays).
Please leave all un-opened beer for others to enjoy at other events
- NO outside food is allowed to be brought into the meeting that was not purchased at Clifford's
Only exception is for snack items to enjoy with your beer
 - Pretzels, popcorn, nuts
 - Chips & dip
 - Cheese, sausage & crackers
 - Smoked or canned fish items

Please bring your own glass and clean up after yourself.

- Everyone must check-in with the treasurer, show your membership card, and pay your meeting fee to receive a wristband
 - Please put your wristband on your wrist (not on your glass/horn)

NO guns or weapons of any kind allowed in the meeting

NO SMOKING allowed in the building

Listen - Learn - Ask questions, someone **will** have the answer. Enjoy the meeting & guest speakers.

Baron Mind is published by the **Beer Barons of Milwaukee Cooperative**, a non-profit organization. If you have an article or information that you would like to contribute to the newsletter, you can email it to the [secretary](mailto:secretary@beerbarons.org) or mail it to the club's mailing address.