



# BARON MIND

The Monthly Publication of the Beer Barons of Milwaukee Cooperative



- Acetaldehyde
- Acetic acid
- Butyric acid
- Caprylic acid
- Contamination
- D.M.S.
- Diacetyl
- Earthy
- Grainy
- Indole
- Isovaleric acid
- Lactic acid
- Light Struck
- Mercaptan
- Metallic
- Papery
- Spicy
- H2S

**SEPTEMBER  
GENERAL MEETING**

## SENSORY OVERVIEW

Identify common off-flavors that can ruin your homebrew.

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## President's Letter

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### Hi Everyone!

What a fantastic general meeting with [Vennture Brew Company](#). It was so great having **Simon McConico** back with us again, and it was very informative to hear his journey from homebrewer to brewery owner. It certainly doesn't sound easy to get where they are now. It was yet another reminder to never take your excellent local breweries for granted! Hope to see you again soon Simon.

After 8 years of being a member, I FINALLY got to the Beer Baron's Picnic. Now I see that I have been missing out big time. It is pretty much exactly like a Christmas Party, just outside in summer and with a fierce beer and food competition. Thanks to Jared and the rest of the folks who worked so hard to throw yet another successful picnic. It was awesome, and I really enjoyed all the great food and beer. I definitely filled my drinking horn with Helles a few times, and went back for seconds on the pound cake and jerky. Ended the drinks with a bit of Jason's mead for dessert!

Speaking of Jason, I leave you all in his hands this month for the September General Meeting. I will be in Louisville gearing up for the Louder than Life music festival. Thanks to Bruce for organizing an educational session on off-flavors in beer.

Coming up, we have some other cool events before the October meeting. You can see me and a few other Baron's have an exhibit at the [Grohman Museum Lost Arts Festival](#) on October 9th. Then we are pouring at the Brat Stop on October 16th for their [Dairy State Cheese and Beer Festival](#).

*Cheers!*

Matt

### *Interested in attending the next Officer's Meeting?*

**The Board meeting is open to all members!**

It's a great place to find out what's happening with the club while trying a new place to drink.

**NEXT OFFICER'S MEETING:**

**Wednesday, October 6, 2021 - 7:00pm**

**Eagle Park Brewing-Muskego**

S64 W15640, Commerce Center Parkway, Muskego

[eagleparkbrewing.com/muskego](http://eagleparkbrewing.com/muskego)



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## Vice President's Update

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Hey Barons, after a summer mostly come and gone, a great meeting with Simon from **Vennture Brewing**, and now also a Barons summer picnic completed, we look forward to fall and some of my favorite seasonals. No, we are NOT doing an Oktoberfest parallel, although it would be fun to compare the German versions of Fest Bier and Marzen to the (mostly) crappy American versions, that is something that will have to wait for another time.

While we all love hearing from some of our favorite breweries, or especially from new commercial breweries, I really wanted to make an effort to hit on homebrew related topics a fair amount during my tenure as VP. In that light, we are going to look at common beer flavors/flaws this month with our very own Superjudge **Bruce Buerger**. We will have control beer and small tasters with common flaws so you know what to look for and the possible cause of these in your brewing.

When you arrive, please make sure to grab a stack of 12 shot glasses. We will pass around pitchers of the “flawed” beer for you to pour into your shot glasses to compare to the “control” beer. I'm sure many of us have tasted these flaws in our own homebrew and even in commercial beer, but may not have exactly recognized it. Here is a perfect opportunity to get to know some of the most common flaws and what you can do to avoid this.

*Cheers,*  
Rohloff

### AUGUST 2021 GENERAL MEETING

Thanks to Simon McConico of Vennture Brewing for stopping by and detailing the many ups and downs of starting your own brewing operation. *Cheers!*





MEET THE

# SPIKE FLEX

⊕ Domed 5 clip lid – holds 2 psi

⊕ Liquid crystal, stick on thermometer

⊕ Additional port for a temperature control package or thermometer

⊕ 45° cone to collect trub

⊕ Airlock + bung

⊕ Sanitary welded 1.5" tri-clamp fittings

⊕ 3-piece valve + 5/8" quick connect racking arm

⊕ 4" tri-clamp with clear cap

⊕ Upgraded lid available – holds 15 psi

## YOUR NEW SMALL BATCH FERMENTER

Spike is excited to bring small batch fermenting to another level that will open doors to quality, flexibility and functionality you can't find anywhere else. With all sanitary welded, 1.5" tri-clamp fittings and over 20 available accessories, you'll be able to control temps, carbonate, pressure transfer and more in this 304 stainless steel fermenter! Ditch that carboy. It's time for a FLEX!

[SPIKEBREWING.COM/FLEX](http://SPIKEBREWING.COM/FLEX)

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## Treasurer Report

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**Happy September everyone! WOW!** The picnic sure was a huge success thanks to everyone that could attend. Since I started working on organizing the picnics in 2013 as board member and president at the time, this was by far the largest number of attendees we've ever had. With the sponsors that were able to show up, we had 79 members and guests! Thank you to everyone who was able to join us, make delicious beverages and food - the picnic is always one of my favorite events. For September, we had 63 members and 2 guests.

As for the picnic, I always somehow manage to misplace the note that I write down all the winners on... Huh, I bet I'll find it when I clean up the remainder of the picnic stuff and get it stored for next year. Anyway, I do remember a few of the highlights.

Food and beer competition: 3rd place was **Terry McDonald** with the beer jerky! 2nd place was **Diana Kane** with the Framboise Raspberry Pound Cake! **AND FIRST PLACE** (again, third year in a row) **Kaitlyn Kasper** with delicious cupcakes! (of which I didn't get to try - sadness)

Fermented beverages competition: 3rd place was... **Bob Hansen** with a Hazy IPA! 2nd place was **Jason Rohloff** with the Black Currant/Blueberry/Vanilla Mead! **AND FIRST PLACE** (again with the same style of beer from two years ago) **Mike Rice** with his Helles!

This time of year brings the annual insurance for the club. The premium is \$900.00 and has been paid. Our bank is holding well at \$8,027.22 (after the deposit from the picnic clears) with a PayPal balance of \$2,009.93 (a portion of this is for the upcoming Schnapp Hans Cup). Our membership is strong at 126!

Submit your questions to [officers@beerbarons.org](mailto:officers@beerbarons.org).

*Danke!*  
Jared



This link will be published monthly in the Baron Mind and also sent by email along with the monthly Baron Mind download link.

**September General Meeting SignUp Link**

<https://signup.com/go/CcucSia/>

**Additional SignUp Resources**

<https://signup.com/Video/VideoTour>



**There will be no ZOOM link for the September General Meeting**

## A Little Trailer TLC

On Sunday August 29, a group got together and cleaned the moldy buckets and tubs as well as reorganized the Barons trailer.

Thanks to: Jared Sutliff for organizing; Rahshal Kowal and Stan Walter for hosting and providing lunch; and Richard McKagan and Mike Andes for lending your expert scrubbing skills to the effort.



## The Schnapp Hans Cup | *Dedicated to John Harrison for 2021*

The entry window will be open until **October 8** for this, limited style, BJCP homebrew competition. The entry limit this year is 250. There will be no ramp-up in 2021 but hopefully it will return in the future.

The **judging is October 23** at Delafield Brewhaus, 3832 Hillside Dr, Delafield, WI 53018 | [More Information](#)

Please consider [signing up](#) to either judge or steward.



Please Support  
**Clifford's  
Supper Club**  
Famous For Their  
Friday Fish Fry

Weddings, Rehearsal Dinners, Baptisms, Birthdays,  
Showers, Anniversaries, Funerals, and Family Gatherings

**Wed. Karaoke Wally's 65 Cent Wings**  
**Karaoke Every Wed, Fri, & Sat-9:30pm**

Clifford's offers the use of their banquet room to the  
Beer Barons at a reduced rate. Our support will show  
our appreciation.

**10418 W. Forest Home · Hales Corners**  
**(414) 425-6226 · [www.cliffordsfinefood.com](http://www.cliffordsfinefood.com)**

# NORTHERN BREWER

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**414-935-4099**

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## BOARD MEMBERSHIP OPPORTUNITIES

With Board elections coming up in December, the current Board thought it would be a good idea to start recruiting interested members for the 4 open positions. We are announcing this now with 3 goals in mind:

1. It gives interested members time to ask questions of the current Board members. You'll get a little better feel for the duties and be able attend a few Officers meetings to see if it's something you'd like to take on.

### **Current Officers leaving after December:**

Jason Rohloff: *Vice President*

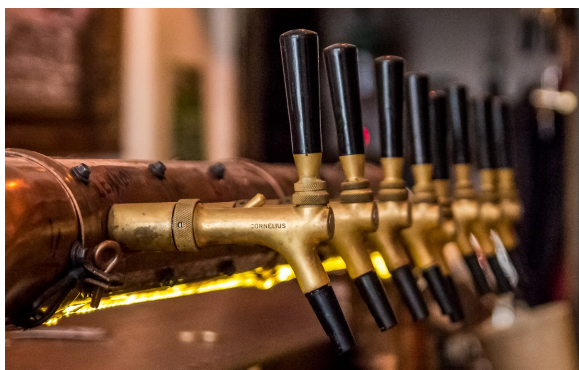
Jared Sutliff: *Treasurer*

John O'Brien and Robert Hansen: *Members at Large*

*The President, Secretary and Sergeant at Arms are remaining for their second term.*

2. Ensure that only half the board will be up for election each year. Ideally the President and Vice President will be on opposite years. Each term is 2 years so it would be helpful if you can commit to both years.
3. Speed up the election night process so we can all eat sooner:)

**If serving on the Board is something you've considered, reach out to the outgoing members. Now is a great time to check it out, *cheers!***



# What's on Tap??

UPCOMING BEER BARONS MEETINGS,  
EVENTS AND VOLUNTEER OPPORTUNITIES

DATE	EVENT	LOCATION	TIME
<p><b>Milwaukee's Original Oktoberfest</b>   Thurs-Sun, September 2, thru October 3 Heidelberg Park at Bavarian Bierhaus   700 W Lexington Blvd., Glendale   <a href="#">More Information</a></p>			
<p><b>Wednesday, September 22</b></p>	<p>Monthly General Meeting <b>Sensory Training</b> Bruce Buerger is Presenting</p>	<p><b>Clifford's Supper Club</b> 10418 W. Forest Home · Hales Corners</p>	<p>7:30 pm</p>
<p><b>Waukesha Oktoberfest</b>   September 24-25, 2021 Frame Park   1150 Frame Park Dr., Waukesha   <a href="#">More Information</a></p>			
<p><b>Milwaukee Oktoberfest</b>   September 24-26 War Memorial at Milwaukee's Lakefront   <a href="#">More information</a></p>			
<p><b>Wednesday, October 6</b></p>	<p>October Officer's Meeting</p>	<p><a href="#">Eagle Park – Muskego</a> S64 W15640, Commerce Center Parkway</p>	<p>7:00 pm</p>
<p><b>11th Annual Lost Arts Festival</b>   11 am-3 pm   October 9 Grohmann Museum, 1000 N Broadway, Milwaukee   <a href="#">More Information</a></p>			
<p><b>Dairy State Cheese &amp; Beer Festival</b>   1-5 pm   October 16, 2021 The Brat Stop &amp; Parkway Chateau, 12304 75th St., Kenosha   <a href="#">More Information</a></p>			
<p><b>Schnapp Hans Cup</b>   October 23 <a href="#">More Information</a>   <a href="#">Sign up for Judging or Stewarding</a> Judging is at Delafield Brewhaus, 3832 Hillside Dr, Delafield, WI 53018</p>			
<p><b>Wednesday, October 27</b></p>	<p>Monthly General Meeting <a href="#">Indeed Brewing Company</a> <b>Costume Contest</b> (details to come)</p>	<p><b>Clifford's Supper Club</b> 10418 W. Forest Home · Hales Corners</p>	<p>7:30 pm</p>
<p><b>Wednesday, November 3</b></p>	<p>November Officer's Meeting</p>	<p><b>TBD</b></p>	<p>7:00 pm</p>
<p><b>Wednesday, November 17</b> (3rd Wednesday)</p>	<p>Monthly General Meeting <b>Belgian Night</b></p>	<p><b>Clifford's Supper Club</b> 10418 W. Forest Home · Hales Corners</p>	<p>7:30 pm</p>

Meeting and event locations, topics and times are subject to change.

For Barons event info, check out our Website: [beerbarons.org](http://beerbarons.org)





# BEER BARONS Annual Picnic '21

The food was hot, the beverages were cold. This year's Barons picnic was a great success. We couldn't have asked for better weather and the picnic area was fantastic.

The **Food Made with Beer Competition (FMBC)** had many excellent choices and there were many tasty fermented beverages vying for the **Jerry Hetzel Memorial Mash Paddle**. Check Jared's letter for this year's winners. Thanks to all who participated in the competitions and also to all who attended this year.

Also, thanks Jared Sutliff for organizing and to all those who helped make this a success!





## BELGIAN NIGHT SIGN UP

The November General Meeting is traditionally **Belgian Night** and this year will be no different. To keep costs down and make sure we have plenty of awesome Belgian beer for everyone, we're asking members sign up for the meeting much sooner than normal.

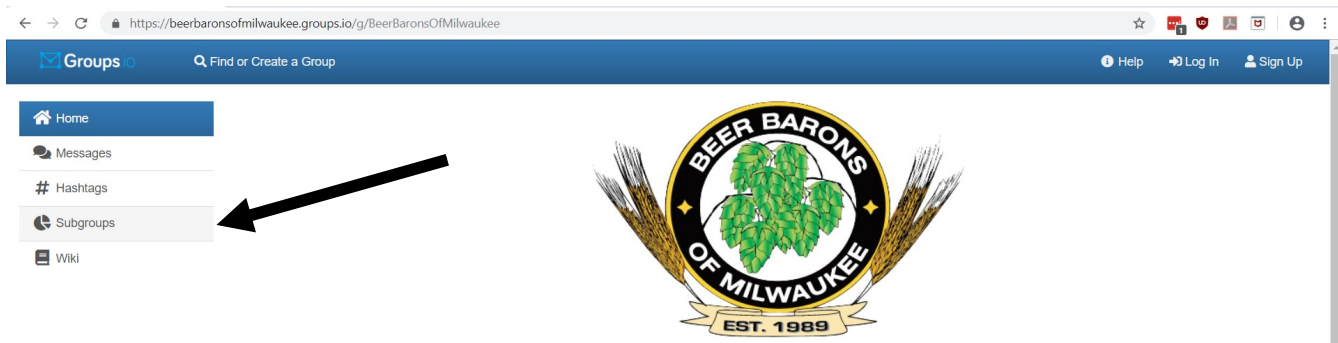
Look for the **SignUp** link in your email, from the Barons Groups.io and the Website the week following the October meeting.

## STAY INFORMED WITH GROUPS.IO

Sign up for the Beer Barons **groups.io** discussion group and stay up to date with Barons news and announcements. You can also ask questions and participate in brewing discussions with other members.

### To join the group:

1. Go to: <https://groups.io/>
2. Click on Find or Create a Group
3. Search for Beer Barons of Milwaukee — on the main page select “Subgroups”
4. On the Subgroups page — select the discussion group, enter your email where prompted to request permission to join. You will receive an email confirming your request when it has been processed.



### Subgroups You Can Join

[BeerBaronsOfMilwaukee | Discussion / Beer Barons of Milwaukee Discussion Group.](#)  
This group is for member discussions of any topic related to the Beer Barons of Milwaukee.  
Created: 3/23/00  
188 Members, 5666 Topics, Archives Viewable By Parent Group, Restricted, Last Post: 12:19pm

## NEW PROMOTION!



Clifford's appreciates all of the Beer Barons patronage of our dining room and cocktail lounge for dinners and our Wednesday Night Wing Special.

We would like to extend another special to all of your members!

### BEER BARONS SPECIAL

**\$2 off a fish fry to take into your meeting. Order and pick up at the bar in cocktail lounge**

**INCLUDES:**

**4 Pieces of Iceland cod, french fries, cole slaw, tartar and a roll with plastic ware and napkin in a to-go box**

We will have condiments in the large hall for your convenience.

**BIG thanks to Andy and Cheryl Hemken for allowing us to store our club trailer on their land at:**

## Hemken Honey Co.

W229 S7120 Guthrie School Rd., Big Bend, WI  
Business phone: 262-662-2843

Visit their website for information on their products and where to find them: <http://www.hemkenhoney.com/>



We are a family owned Honey Producer in Big Bend, WI.

We promote the art of beekeeping and benefits of using local honey through education of consumers, new beekeepers, school groups and community programs.

In 1996 Andy started with 2 beehives, he currently admits to 500.

After 30 years of safety and ergonomics consulting, he followed his passion and made beekeeping his full time career.

Cheryl came along for the ride.

## CLUB LINKS

Website: [beerbarons.org](http://beerbarons.org)

Twitter: [twitter.com/beerbaronsMKE](https://twitter.com/beerbaronsMKE)

Facebook: [www.facebook.com/BeerBarons](https://www.facebook.com/BeerBarons)

Brewblog: [beerbarons.org/brewblog/](http://beerbarons.org/brewblog/)

Midwinter Brewfest: [twitter.com/MidwinterHBC](https://twitter.com/MidwinterHBC)

World of Beer Fest: [twitter.com/WorldOfBeerFest](https://twitter.com/WorldOfBeerFest)  
[www.facebook.com/WorldOfBeerFestival](https://www.facebook.com/WorldOfBeerFestival)

IO Group:

<https://beerbaronsofmilwaukee.groups.io/g/BeerBaronsOfMilwaukee>

## 2021 BOARD MEMBERS

President: **Matt Kuenzi**

Vice-President: **Jason Rohloff**

Treasurer: **Jared Sutliff**

Secretary: **Mike Andes**

Sergeant at Arms: **John Bowen**

Member at Large: **John O'Brien**

Member at Large: **Robert Hansen**

Contact the Board via email at:

[officers@beerbarons.org](mailto:officers@beerbarons.org)

Or in writing at:

**Beer Barons of Milwaukee Cooperative**

**P.O. Box 270012**

**Milwaukee, WI 53227**

## Beer Barons - Code of Conduct

Our goal is to improve our members' knowledge of home brewing and its enjoyment.

Please show your respect and courtesy to the people you have elected to do the business of this club and the guest speakers that are graciously giving their time to come and put on a presentation for you by being **QUIET** during the meeting.

- Nothing is to be removed from this room that YOU did not bring in (That means the club beers stays). Please leave all un-opened beer for others to enjoy at other events
- NO outside food is allowed to be brought into the meeting that was not purchased at Clifford's Only exception is for snack items to enjoy with your beer
  - Pretzels, popcorn, nuts
  - Chips & dip
  - Cheese, sausage & crackers
  - Smoked or canned fish items

### Please bring your own glass and clean up after yourself.

- Everyone must check-in with the treasurer, show your membership card, and pay your meeting fee to receive a wristband
  - Please put your wristband on your wrist (not on your glass/horn)

NO guns or weapons of any kind allowed in the meeting

NO SMOKING allowed in the building

**Listen - Learn - Ask questions**, someone **will** have the answer. Enjoy the meeting & guest speakers.

**Baron Mind** is published by the **Beer Barons of Milwaukee Cooperative**, a non-profit organization. If you have an article or information that you would like to contribute to the newsletter, you can email it to the [secretary](mailto:secretary@beerbarons.org) or mail it to the club's mailing address.