



# BARON MIND

The Monthly Publication of the Beer Barons of Milwaukee Cooperative



## COFFEE + BEER + COMMUNITY

Vennture joins us at our  
August 25 General Meeting



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## President's Letter

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### Hi Everyone!

Impressive palates you guys showed us at the July general meeting. Those American Macro beers didn't fool too many of you. I was actually impressed how close Keystone was to Coors. Not too shabby given the price of it. Might pick some up for boat beers before summer is up.

This month's general meeting features [Vennture Brew Company](#). This is very exciting for those of us who have been members for a while. Simon McConico, one of the founders, was a very active member of the Beer Barons for several years. I especially remember his sour beers, but everything he brought was always exceptional.

Now that Simon is living the dream that many of us have contemplated at some point, it will be incredible to get his perspective on his journey from "one of us" to the big time. If you haven't have a chance to stop in at Vennture, please do. It is all excellent alcoholic beverages and their own roasted coffee.

Hope to see you at Cliffords and the Beer Barons Picnic coming up!

*Cheers!*

Matt

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### NEW PROMOTION!

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Clifford's appreciates all of the Beer Barons patronage of our dining room and cocktail lounge for dinners and our Wednesday Night Wing Special.

We would like to extend another special to all of your members!

### BEER BARONS SPECIAL

**\$2 off a fish fry to take into your meeting. Order and pick up at the bar in cocktail lounge**

**INCLUDES:**

**4 Pieces of Iceland cod, french fries, cole slaw, tartar and a roll with plastic ware and napkin in a to-go box**

We will have condiments in the large hall for your convenience.

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## Vice President's Update

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Anyone looking for a 40? There are probably a few hanging around still. Just joking of course. Hopefully July's meeting tapped into a little nostalgia but also made you reach a little deeper than normal to find your descriptive words when sampling beer. Remember, even though those mass produced lagers we drank in July may not be very complex, very flavorful, or very interesting in general, but hopefully it was a little fun for everyone.

Back to our regularly scheduled programming in August when we welcome [Vennture Brewing](#) out of Milwaukee, WI. A certain Simon MccConico, former member and officer, and his two business partners opened Vennture 3 years ago. Part brewery part coffee roaster and coffee shop, their mantra of *Coffee+Beer+Community* rings true from the second you walk thru their doors. If you haven't been there yet I can't think of a good reason why not. Whether it's morning, afternoon, or evening, head on down to North Ave and grab a beverage; hot, or cold, or both really.

I will use the last few words to reach out to anyone who might be interested in running for Vice President for 2022. I will not be running again next year but would be more than willing to assist someone who is willing to learn the role. I am also planning on planning the first few meetings in 2022 to ease the transition. If you are interested, please find me at the meeting or reach out to me at [rohloffj@gmail.com](mailto:rohloffj@gmail.com) and we can chat.

Cheers,  
Jason



### BARONS POURED AT MILWAUKEE BREWFEST

On behalf of the Barons, and on short notice, Jared Sutliff and Jason Rohloff poured beer, cider and mead at this year's **Milwaukee Brewfest**.

The lines were long and many attendees commented that the Barons beverages were the best at the Fest. Quite a few donated kegs were returned to the brewer empty.

This was a great opportunity to showcase the Club and how good homebrew can be. Hopefully they'll invite us back next year.

**Thanks to all members who supplied your brew!**

## Treasurer Report

August sure has flown by for me. How has summer been treating you? I've been recently experimenting with New World ciders and hope to bring some to taste soon. I'd really appreciate the feedback! For those that purchased Barons Apparel, I will have them at the front check in for this month's meeting. For those that got them shipped, you should be receiving them sometime soon. For July, we had 63 members and 1 guest.

*Don't forget the Summer Picnic is coming up!* September 11th is the date and it is at Greenfield Park # 5 (same location as last year). Tickets are on sale! Please make sure to sign up early so we can plan on the quantity of food that we need to prepare. Bring your best brew and food & beer for the potluck competition! As we've done in years past, we will have the pay to play give a way! There will be some great prizes up for grabs!

Our bank is holding solid at \$9,076.36 with a PayPal balance of \$1,304.17. Our membership is strong at 125!

Submit your questions to [officers@beerbarons.org](mailto:officers@beerbarons.org).

*Danke!*

Jared



Hey Barons, we're going to continue using SignUp and ask that members RSVP for our general meetings. This will help us provide the right amount of beverages and food which will create a better experience for all.

The link will be published in the monthly Baron Mind and also sent by email along with the monthly Baron Mind download link.

### August General Meeting SignUp Link

<https://signup.com/go/ioMqFjN>

### Additional SignUp Resources

<https://signup.com/Video/VideoTour>



Along with SignUp we're continuing to host our meetings remotely using ZOOM.

As with SignUp, we'll publish the link in the monthly Baron Mind and with the Baron Mind download link.

### August General Meeting ZOOM Link

<https://us02web.zoom.us/j/87338937564>

### Additional ZOOM Resources

How To Sign Up & Download Meeting Client

<https://www.youtube.com/watch?v=qsy2Ph6kSf8>

How to Join a Zoom Meeting

<https://www.youtube.com/watch?v=hlkCmbvAHQQ>

More Zoom resources

<https://www.youtube.com/user/ZoomMeetings/featured>

## JULY 2021 GENERAL MEETING

Everyone had a great time at the Category 1A&B sampling.  
There were a lot of old “favorites” to reminisce about.



### BARONS APPAREL

If you ordered any new Barons gear it will be ready for pickup at the August General Meeting. See Jared at sign in to pick up your order.

**Let's not forget to give a great big fat thank you (or a taste bev)  
to Jared Sutliff for working with Freestyle Promotions putting the  
store together this year.**

## *Interested in attending the next Officer's Meeting?*

**The Board meeting is open to all members!**

It's a great place to find out what's happening with the club while trying a new place to drink.

**NEXT OFFICER'S MEETING:**

**Wednesday, September 1, 2021 - 7:00pm**

**Erv's Mug**

130 W Ryan Rd, Oak Creek, WI 53154

[ervsmug.com](http://ervsmug.com)





# What's on Tap??

UPCOMING BEER BARONS MEETINGS,  
EVENTS AND VOLUNTEER OPPORTUNITIES

DATE	EVENT	LOCATION	TIME
Wednesday, August 25	Monthly General Meeting featuring <a href="#">Vennture Brewing Company</a>	<b>Clifford's Supper Club</b> 10418 W. Forest Home · Hales Corners	7:30 pm
<b>Wisconsin IPA Fest</b>   August 28, 2021 Third Space Brewing   1505 West Saint Paul Avenue, Milwaukee   <a href="#">More Information</a>			
Wednesday, September 1	September Officer's Meeting	<a href="#">Erv's Mug</a> 130 W Ryan Rd, Oak Creek	7 pm
<b>Milwaukee's Original Oktoberfest</b>   Thurs-Sun, September 2, thru October 3 Heidelberg Park at Bavarian Bierhaus   700 W Lexington Blvd., Glendale   <a href="#">More Information</a>			
<b>Beer Barons Annual Picnic</b>   September 11, 2021 Greenfield Park # 5   2028 S 124th St, West Allis			
<b>11th Annual ERV-toberfest</b>   September 11, 2021 Erv's Mug   130 W Ryan Rd, Oak Creek   <a href="#">More Information</a>			
Wednesday, September 22	Monthly General Meeting <b>Sampling Common Off Flavors</b> Bruce Buerger is Presenting	<b>Clifford's Supper Club</b> 10418 W. Forest Home · Hales Corners	7:30 pm
<b>Waukesha Oktoberfest</b>   September 24-25, 2021 Frame Park   1150 Frame Park Dr., Waukesha   <a href="#">More Information</a>			
<b>Milwaukee Oktoberfest</b>   September 24-26 War Memorial at Milwaukee's Lakefront   <a href="#">More information</a>			
Wednesday, October 6	October Officer's Meeting	TBD	7:30 pm



## The Schnapp Hans Cup is Back This Year!

*Dedicated to John Harrison for 2021*

The competition is October 23 with the entry window open until October 8.

Delafield Brewhaus | [More Information](#)

Please consider judging or stewarding.



## BEER BARONS Annual Picnic '21

September 11, 2021

Greenfield Park Area #5  
2028 S 124th St, West Allis

**Tickets Are Now Available!**

### THE FUN STARTS AT NOON — RAIN OR SHINE!

*(Hopefully shine)*

Burgers, brats, chicken and salads will be served. You're encouraged to bring a dish to pass as well as chairs, pop-up tents, tables, towels and yard games.

The jockey boxes will be pouring homebrewed beers, meads and ciders. You'll also have the chance to have your name added to the **Jerry Hetzel Memorial Mash Paddle** if your beer is voted best.

We are bringing back the **Food Made with Beer Competition (FMBC)** so fire up the kitchen and kettles to claim the award for 2021!

The **Pay-to-Play Giveaway** is on! Tickets will be sold at the picnic.

*Hope to see you there!*

For more tickets and details, visit  
[beerbarons.org/2021-picnic-tickets/](http://beerbarons.org/2021-picnic-tickets/)



### • Awards • Events • Recognitions •

In July a whole-heap-a Barons took won awards in the **2021 State Fair Homebrew Competition** and the **Great Lakes International Cider and Perry Competition**.  
*Congratulations Barons!*

#### 2021 State Fair Homebrew Competition

**Dan Schlosser**  
3rd — German Helles Exportbier  
1st — Doppelbock  
2nd — America IPA  
3rd — Belgian Dark Strong Ale

**Jared Sutliff**  
1st — Schwarzbier  
2nd — Oud Bruin

**Rahshal Kowal**  
1st — Weissbier

**Robbie Howard**  
1st — English Barleywine  
3rd — Spice, Herb or Vegetable Beer

**Stan Walter**  
1st/Best of Division — Belgian Dubbel

**Mark Shotick**  
2nd — Sweet Stout

**Ken Megal**  
3rd — Specialty Wood-aged Beer

**James Werner**  
1st — New World Cider

#### Great Lakes International Cider and Perry Competition

**James Werner**  
1st/Gold — CBD Cider  
1st/Gold — Ozark Blend  
1st/Gold — Ice Cider  
Gold — English Cider  
Silver — Cherry Cider

Let's continue to promote the Beer Barons and club members by emailing any Awards, Events or Recognitions to the **Barons Secretary**

# THE v4 KETTLES

THE NEXT GENERATION OF SPIKE KETTLES!

⊕ **Rivet-less handles:**

Our welded handle design eliminates the rivets that can be difficult to clean. They also offer the best connection available – welded!



⊕ **Front to back handles:**

Reduces the width for a 3 vessel single tier system by nearly 12". Plus, you can better carry your kettle without worrying about banging your knees on the ports!

⊕ **Straight back etching:**

Gives you a clearer sight line to your volumes.



⊕ **Rolled top lip:**

The rolled design is easier to clean and eliminates the ability to trap bacteria under the lip.



⊕ **The National Sanitation Foundation:**

NSF is known as being the world leader in 3rd party sanitation standards. The NSF logo is your assurance our kettles have been tested to their high standards for product construction, quality and materials.



[SpikeBrewing.com/v4](http://SpikeBrewing.com/v4)

## CLUB LINKS

Website: [beerbarons.org](http://beerbarons.org)

Twitter: [twitter.com/beerbaronsMKE](https://twitter.com/beerbaronsMKE)

Facebook: [www.facebook.com/BeerBarons](http://www.facebook.com/BeerBarons)

Brewblog: [beerbarons.org/brewblog/](http://beerbarons.org/brewblog/)

Midwinter Brewfest: [twitter.com/MidwinterHBC](https://twitter.com/MidwinterHBC)

World of Beer Fest: [twitter.com/WorldOfBeerFest](https://twitter.com/WorldOfBeerFest)  
[www.facebook.com/WorldOfBeerFestival](http://www.facebook.com/WorldOfBeerFestival)

IO Group:

<https://beerbaronsofmilwaukee.groups.io/g/BeerBaronsOfMilwaukee>

## 2021 BOARD MEMBERS

President: **Matt Kuenzi**

Vice-President: **Jason Rohloff**

Treasurer: **Jared Sutliff**

Secretary: **Mike Andes**

Sergeant at Arms: **John Bowen**

Member at Large: **John O'Brien**

Member at Large: **Robert Hansen**

Contact the Board via email at:

[officers@beerbarons.org](mailto:officers@beerbarons.org)

Or in writing at:

**Beer Barons of Milwaukee Cooperative**

**P.O. Box 270012**

**Milwaukee, WI 53227**



**BIG thanks to Andy and Cheryl Hemken for allowing us to store our club trailer on their land at:**

## Hemken Honey Co.

W229 S7120 Guthrie School Rd., Big Bend, WI

Business phone: 262-662-2843

Visit their website for information on their products and where to find them: <http://www.hemkenhoney.com/>



We are a family owned Honey Producer in Big Bend, WI.

We promote the art of beekeeping and benefits of using local honey through education of consumers, new beekeepers, school groups and community programs.

In 1996 Andy started with 2 beehives, he currently admits to 500.

After 30 years of safety and ergonomics consulting, he followed his passion and made beekeeping his full time career.

Cheryl came along for the ride.



Please Support  
**Clifford's  
Supper Club**  
Famous For Their  
Friday Fish Fry

Weddings, Rehearsal Dinners, Baptisms, Birthdays,  
Showers, Anniversaries, Funerals, and Family Gatherings

**Wed. Karaoke Wally's 65 Cent Wings**  
**Karaoke Every Wed, Fri, & Sat-9:30pm**

Clifford's offers the use of their banquet room to the  
Beer Barons at a reduced rate. Our support will show  
our appreciation.

**10418 W. Forest Home · Hales Corners**  
**(414) 425-6226 · [www.cliffordsfinefood.com](http://www.cliffordsfinefood.com)**

# NORTHERN BREWER

HOMEBREW SUPPLY

**1303 S 108th St., Milwaukee, WI**

**414-935-4099**

**[www.northernbrewer.com](http://www.northernbrewer.com)**

## Beer Barons - Code of Conduct

Our goal is to improve our members' knowledge of home brewing and its enjoyment.

Please show your respect and courtesy to the people you have elected to do the business of this club and the guest speakers that are graciously giving their time to come and put on a presentation for you by being **QUIET** during the meeting.

- Nothing is to be removed from this room that YOU did not bring in (That means the club beers stays).  
Please leave all un-opened beer for others to enjoy at other events
- NO outside food is allowed to be brought into the meeting that was not purchased at Clifford's  
Only exception is for snack items to enjoy with your beer
  - Pretzels, popcorn, nuts
  - Chips & dip
  - Cheese, sausage & crackers
  - Smoked or canned fish items

### **Please bring your own glass and clean up after yourself.**

- Everyone must check-in with the treasurer, show your membership card, and pay your meeting fee to receive a wristband
  - Please put your wristband on your wrist (not on your glass/horn)

NO guns or weapons of any kind allowed in the meeting  
NO SMOKING allowed in the building

**Listen - Learn - Ask questions**, someone **will** have the answer. Enjoy the meeting & guest speakers.

**Baron Mind** is published by the **Beer Barons of Milwaukee Cooperative**, a non-profit organization. If you have an article or information that you would like to contribute to the newsletter, you can email it to the [secretary](#) or mail it to the club's mailing address.