

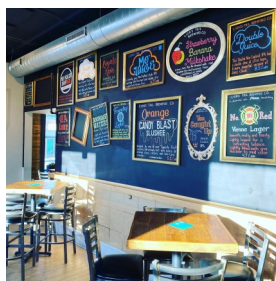


BARON MIND

The Monthly Publication of the Beer Barons of Milwaukee Cooperative



Welcome **Eric Henzel of Lion's Tail Brewing** to our general meeting!
May 26, 2021.



President's Letter

Hi Everyone!

It is difficult to have a bad time at an Oktoberfest, and our Bavarian Bierhaus Halfway to Oktoberfest Celebration was no exception! Loved seeing folks singing and swinging mugs along to Ein Prosit Der Gemütlichkeit (A toast to cheer and good times). Attendance blew us all away, so much so that we didn't have a pretzel for each person! Thanks for sharing with your neighbors, I think we ended up being OK. The mustards and cheese spreads were great too. As expected, the lagers were very tasty and brought me back to Germany a bit.

I know we haven't done the best job of pushing and posting our SignUp link, so we will be making an effort to advertise that better. Please, do use those links to RSVP. It helps us procure enough commercial beer (and food pairings if applicable) for everyone.

Once again, it was great to see even more of our most tenured members return to the action. A few of them didn't even miss a beat and brought a keg or 3. Love seeing the jockey box expand with your quality brews back in the lineup. Any member, old or new, should feel free to bring some beer to share! Be sure to email us at officers@beerbarons.org if you have a keg or enough packaged beer to try for the next meeting so we can get your details added into this newsletter and a spot reserved on our jockey boxes.

I am excited to get to try Lion's Tail out of Neenah, our guests for this month. I have not had a single beer from them, but according to my sources *cough Untappd cough* they make some great beer. My friends have drank some locally and seem to like them as well. Hope to see even more of you this month again.

Cheers!

Matt



Awards · Events · Recognitions

Congratulations **Jason Rohloff, Josh Strupp and Paul Karcher** for winning first place and Best of Show for your Second Runnings Old Ale in the Garden State Homebrew Competition.

Let's help promote the Beer Barons and club members by emailing any Awards, Events or Recognitions to secretary@beerbarons.org. We'll publish them in the Baron Mind and give a shout out at the meetings.

Vice President's Update

Another month has come and gone and another fun month to be a Baron. First, I want to personally apologize for seeming to be unprepared for the April General Meeting. I was trying to base the beer/food pairing on the trends that we had seen, and you all came out in force for April. It is difficult managing the finances of these meetings during COVID but hopefully April was proof that we have turned the corner respective to our club business.

Having said all that, May is sure to be an AWESOME month to be a Barons' member. Eric Henzel, Sales Manager, of [Lion's Tail Brewing](#) will be our guest in May. They have been in business for a little over 5 years and make some of the better beer in the state, without doubt. If you are not familiar with them, they are based in Neenah, WI, a little less than 2 hours north of Milwaukee. They have limited distro in the MKE area but I know that you will start looking for them once you get to sample their product.

Thank you to everyone who participated in the **Fantasy Beer Draft** in April. It should be a lot of fun seeing and tasting all the beers the people/teams create over the next 6-7 weeks. Also, by the time you read this, [World of Beer Festival](#) tickets will be on sale. I ask that you follow the fest on FB and Instagram and please make sure to like and SHARE the posts. This festival can only be successful with your help and support. As Chairman of the Festival, I will make sure to bring regular updates and hopefully one of the best fests we have ever done.

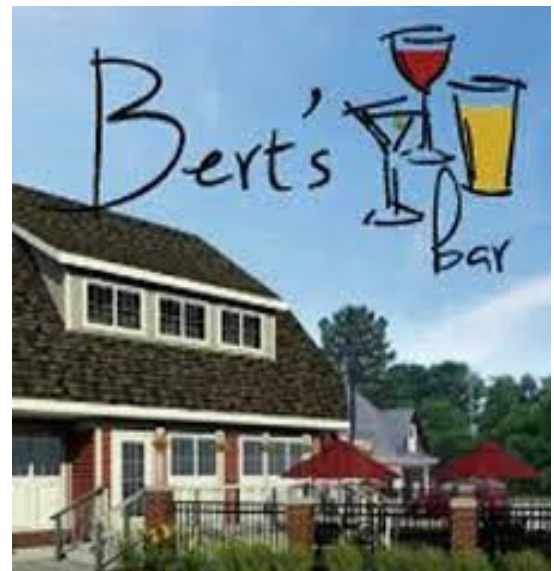
Slainte,
Jason

Interested in attending the next Officer's Meeting?

The Board meeting is open to all members!
It's a great place to find out what's happening with the club while trying a new place to drink.

NEXT OFFICER'S MEETING:
Wednesday, June 2, 2021 - 7:00pm

Bert's Bar & Grille
3907 S Lake Dr, St Francis, WI
bertsbarandgrillwi.com



Treasurer Report

Well April's meeting sure had a good turnout! We had 69 members and 7 guests – the best meeting by far since February of 2020. Very glad to have seen so many of you out and about sharing in the joy of the meeting. Looking forward to May's offerings and I'll see you there!

Our bank is holding solid at \$5915.45 with a PayPal balance of \$4800.71. For those that are attending the Chilton beer festival, have a great time! Once again, if the Great Taste happens later this summer, we will have more information to come.

This gig is getting a bit easier now. Submit your questions to officers@beerbarons.org

Danke!

Jared



Hey Barons, we're going to continue using SignUp and ask that members RSVP for our general meetings. This will help us provide the right amount of beverages and food which will create a better experience for all.

The link will be published in the monthly Baron Mind and also sent by email along with the monthly Baron Mind download link.

May General Meeting SignUp Link

<https://signup.com/go/vthLnVS>

Additional SignUp Resources

<https://signup.com/Video/VideoTour>



Along with SignUp we're continuing to host our meetings remotely using ZOOM.

As with SignUp, we'll publish the link in the monthly Baron Mind and with the Baron Mind download link.

May General Meeting ZOOM Link

<https://us02web.zoom.us/j/83489884178>

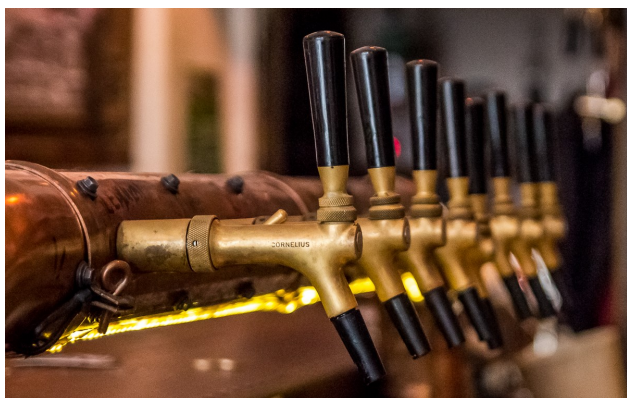
Additional ZOOM Resources

How To Sign Up & Download Meeting Client

<https://www.youtube.com/watch?v=qsy2Ph6kSf8>

How to Join a Zoom Meeting

<https://www.youtube.com/watch?v=hIkCmbvAHQQ>



What's on Tap??

UPCOMING BEER BARONS MEETINGS,
EVENTS AND VOLUNTEER OPPORTUNITIES

DATE	EVENT	LOCATION	TIME
Wednesday, May 26	Monthly General Meeting featuring Lion's Tail Brewing 116 S Commercial St, Neenah, WI	Clifford's Supper Club 10418 W. Forest Home · Hales Corners	7:30 pm
Wednesday, June 2	June Officer's Meeting	Bert's Bar & Grille 3907 S Lake Dr, St Francis, WI	7:00 pm
Homebrew Con June 17-19 More information			
4th Annual Milwaukee Food Truck & Craft Beer Festival Sat, Jun 19, 2021 at 12:00 PM Waukesha County Expo Center, 1000 Northview Road, Waukesha More Information			
Wednesday, June 23	Monthly General Meeting featuring Fantasy Beer Draft Tasting	Clifford's Supper Club 10418 W. Forest Home · Hales Corners	7:30 pm
Wednesday, July 7	July Officer's Meeting	TBD	7:00 pm
Wednesday, July 28	Monthly General Meeting featuring Category 1A Blind Tasting	Clifford's Supper Club 10418 W. Forest Home · Hales Corners	7:30 pm
Milwaukee Brewfest July 31, 2021 More Information			
National Mead Day August 7 More information			
The Great Taste of the Midwest August 14, 2021 More Information			
World of Beer Festival August 28, 2021 1 pm - 5 pm Bavarian Bierhaus 700 W Lexington Blvd, Glendale, WI More information			

Meeting and event locations, topics and times are subject to change.
For Barons event info, check out our Website: beerbarons.org



MARCH 2021 GENERAL MEETING

Thanks to our friends and World of Beer Festival partners at the Bavarian Bierhaus for their great German style beers. Special thanks to Milwaukee Pretzel Company for the pretzels. Awesome as usual.

We had a great crowd at the April meeting with a lot of familiar faces and some new ones as well.



MARCH 2021 GENERAL MEETING





Hey-what's in your beer?

Planning to bring a keg to a meeting? Want to share the recipe with your fellow Barons?*

Email the following information to
secretary@beerbarons.org:

Your name, beer name (if you have one), style,
ingredients and anything else you'd like to include.

We'll publish it in the Baron Mind prior to the
meeting. The deadline for submission is the
Wednesday before the general meeting.

Missed the deadline? No worries, we'll add it to the
next Baron Mind.

**Please don't feel obligated.*

MAY BEER ON TAP

Brewers: Lori and Terry McDonald

Saison recipe

2.75 lb german pilsner

6.75 lb belgian pilsner

1 lb table sugar

.5 lb flaked wheat

.5 oz magnum (60 min)

1 oz lemondrop (60 min)

whirlfloc (15 min)

yeast nutrient (10 min)

wyeast 3724

mash at 156 (60 min)

fermented at 64 for 3 days, 72 for 7 days, 84 for 3 days

BEER BARONS EVENT WAIVER

Things you should know before attending this Beer Barons of Milwaukee event.

The venue, Clifford's Supper Club in Hales Corners, WI has relocated tables to account for social distancing and are using commercial grade cleaners that kill viruses such as COVID 19.

- We ask that you leave tables in their current locations and do not move them

We the Beer Barons of Milwaukee have added the following measures to keep you and others attending as safe as possible.

- All attendees will be asked to enter through the banquet hall entrance – (located on the West side of the building).
- Upon entering your temperature will be taken and recorded on this waiver.
- PPE will be provided for attendees
- Social distancing is encouraged.

By signing this Waiver, you agree not to hold the Beer Barons of Milwaukee responsible if your contract COVID19 or any other communicable disease. You also confirm that you do not have COVID19, are not ill and have not been in contact with someone who has COVID19.

***If you participate in bottle shares you do so at your own risk.**



Beer Barons Fantasy Beer Draft

June 23rd General Meeting

9 contestants/teams, 6 yeast strains,
12 base malts, 33 specialty malts, 59 hops.

Let the brewing begin!

Here are your brewers:

- Terry McDonald
- Jared Sutliff/Patrick McHugh
- Mike Sande
- Paul Karcher
- Matt Kuenzi
- Stan Walter
- Rahshal Kowal
- James Werner
- Mike Andes

We'll be expecting interesting, if not great beers. More information to come in the June Baron Mind.



Tickets Are Now on Sale!

Tickets for the 2021 World of Beer Fest are on sale now! You can get your tickets here:

[https://
worldofbeerfestival2021.ticketspice.com/
worldofbeerfestival2021](https://worldofbeerfestival2021.ticketspice.com/worldofbeerfestival2021)

For more details about how the 2021 fest will look a little different than years past, please [checkout this post](#).

See you in August!

SUPPORT YOUR LOCAL HOMEBREW SHOP

*10% off starred locations with BB membership card

Hop to It

(262) 633-8239 · 234 Wisconsin Ave, Racine

Smokin' Brew

(262) 729-3001 · 9 S. Wisconsin St, Elkhorn

*Northern Brewer

414-935-4099 · 1306 S. 108th St, West Allis

*Purple Foot

(414) 327-2130 · 5225 W Forest Home Ave, Greenfield

Brews Wine and Spirits, 1256 Capitol Drive offers a 5% discount to Members

Rock Bottom, 740 N. Plankinton offers a 10% discount on food to Members

Milwaukee Ale House, 233 N. Water offers a 10% discount to Members

THE v4 KETTLES

THE NEXT GENERATION OF SPIKE KETTLES!

⊕ **Rivet-less handles:**

Our welded handle design eliminates the rivets that can be difficult to clean. They also offer the best connection available – welded!



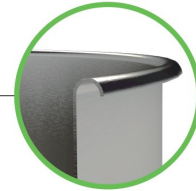
⊕ **Front to back handles:**

Reduces the width for a 3 vessel single tier system by nearly 12". Plus, you can better carry your kettle without worrying about banging your knees on the ports!



⊕ **Straight back etching:**

Gives you a clearer sight line to your volumes.



⊕ **Rolled top lip:**

The rolled design is easier to clean and eliminates the ability to trap bacteria under the lip.



⊕ **The National Sanitation Foundation:**

NSF is known as being the world leader in 3rd party sanitation standards. The NSF logo is your assurance our kettles have been tested to their high standards for product construction, quality and materials.



SpikeBrewing.com/v4

CLUB LINKS

Website: beerbarons.org

Twitter: twitter.com/beerbaronsMKE

Facebook: www.facebook.com/BeerBarons

Brewblog: beerbarons.org/brewblog/

Midwinter Brewfest: twitter.com/MidwinterHBC

World of Beer Fest: twitter.com/WorldOfBeerFest
www.facebook.com/WorldOfBeerFestival

IO Group:

<https://beerbaronsofmilwaukee.groups.io/g/BeerBaronsOfMilwaukee>

2021 BOARD MEMBERS

President: **Matt Kuenzi**

Vice-President: **Jason Rohloff**

Treasurer: **Jared Sutliff**

Secretary: **Mike Andes**

Sergeant at Arms: **John Bowen**

Member at Large: **John O'Brien**

Member at Large: **Robert Hansen**

Contact the Board via email at:

officers@beerbarons.org

Or in writing at:

Beer Barons of Milwaukee Cooperative

P.O. Box 270012

Milwaukee, WI 53227



BIG thanks to Andy and Cheryl Hemken for allowing us to store our club trailer on their land at:

Hemken Honey Co.

W229 S7120 Guthrie School Rd., Big Bend, WI

Business phone: 262-662-2843

Visit their website for information on their products and where to find them: <http://www.hemkenhoney.com/>



We are a family owned Honey Producer in Big Bend, WI.

We promote the art of beekeeping and benefits of using local honey through education of consumers, new beekeepers, school groups and community programs.

In 1996 Andy started with 2 beehives, he currently admits to 500.

After 30 years of safety and ergonomics consulting, he followed his passion and made beekeeping his full time career.

Cheryl came along for the ride.



Please Support
**Clifford's
Supper Club**
Famous For Their
Friday Fish Fry

Weddings, Rehearsal Dinners, Baptisms, Birthdays,
Showers, Anniversaries, Funerals, and Family Gatherings

Wed. Karaoke Wally's 65 Cent Wings
Karaoke Every Wed, Fri, & Sat-9:30pm

Clifford's offers the use of their banquet room to the
Beer Barons at a reduced rate. Our support will show
our appreciation.

10418 W. Forest Home · Hales Corners
(414) 425-6226 · www.cliffordsfinefood.com

NORTHERN BREWER

HOMEBREW SUPPLY

1303 S 108th St., Milwaukee, WI

414-935-4099

www.northernbrewer.com

Beer Barons - Code of Conduct

Our goal is to improve our members' knowledge of home brewing and its enjoyment.

Please show your respect and courtesy to the people you have elected to do the business of this club and the guest speakers that are graciously giving their time to come and put on a presentation for you by being **QUIET** during the meeting.

- Nothing is to be removed from this room that YOU did not bring in (That means the club beers stays).
Please leave all un-opened beer for others to enjoy at other events
- NO outside food is allowed to be brought into the meeting that was not purchased at Clifford's
Only exception is for snack items to enjoy with your beer
 - Pretzels, popcorn, nuts
 - Chips & dip
 - Cheese, sausage & crackers
 - Smoked or canned fish items

Please bring your own glass and clean up after yourself.

- Everyone must check-in with the treasurer, show your membership card, and pay your meeting fee to receive a wristband
 - Please put your wristband on your wrist (not on your glass/horn)

NO guns or weapons of any kind allowed in the meeting
NO SMOKING allowed in the building

Listen - Learn - Ask questions, someone **will** have the answer. Enjoy the meeting & guest speakers.

Baron Mind is published by the **Beer Barons of Milwaukee Cooperative**, a non-profit organization. If you have an article or information that you would like to contribute to the newsletter, you can email it to the [secretary](#) or mail it to the club's mailing address.