



# BARON MIND

The Monthly Publication of the Beer Barons of Milwaukee Cooperative



Please welcome **Ethan Keller**,  
Owner and Cidermaker at  
**Cache Cider**,  
to our general meeting,  
*March 24, 2021.*



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## President's Letter

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### Hi Everyone!

Things are looking up folks. We are seeing some signs of spring in the air. COVID cases have tanked. Vaccine rollout is ahead of schedule. Our last meeting seemed...dare I say it...normal? It got rowdier than it has been in a year, which is excellent! Kevin Kuzlik from Revolution gave a very informative and engaging presentation, and that Ryeway to Heaven... absolutely delicious. All the Revolution beers were great really.

With that said, in the spirit of getting back to normal, we will begin phasing out some of our COVID protocols as it makes sense. Beginning this month, we will be going back to self-service of all taps and commercial containers. Please be sure to bring your own glassware to the next meeting as we will not guarantee the availability of disposable cups. We will have hand sanitizer available at check in and by the taps. As always, if you feel sick, please stay home and join our Zoom call instead!

Lastly, I wanted to congratulate our club members who placed in the Midwinter Homebrew Competition:

- **Jason Rohloff (VP)**
  - 1st place in Wild/Sour Beer with his Mixed Ferm Sour Beer
  - 2nd place in Traditional Mead with his Sweet Mead
  - 3rd place in Pale Ales with his Weissbier
- **Jared Sutliff (Treasurer)**
  - 3rd place in Wild/Sour Beer with his Wild Specialty Beer
- **Josh Strupp & Paul Karcher**
  - 3rd Place in Smoked/Wood Beer with their Specialty Wood-Aged Beer

Great work guys! Please keep submitting those worthy beers to our upcoming competitions.

Cheers!

Matt

## March General Meeting Signup & Zoom Links

Our next meeting is on Wednesday, March 24th, beginning at 7:30pm. Please sign up here so we can get a head count:

<https://signup.com/go/UjYWANQ>

Join Zoom Meeting: <https://us02web.zoom.us/j/89336453590>



## 33RD ANNUAL BLESSING OF THE BOCK

APRIL 25, 2021 | 12:00 PM - 4:00 PM  
FALCON BOWL

Join Lakefront Co-Founder Jim Klisch at Falcon Bowl on Sunday, April 25, noon–4 PM for the 33rd Annual Blessing of the Bock.

Tickets are \$15 per person, or \$10 with a 6-pack of homebrew.

[More Information](#)

## National Beer Day

Wednesday, April 7

*Tip back a homebrew  
with some friends!*



# Membership Renewal Options and Fees

Type	Description	Annual Dues	Meeting Fee per Meeting
Single - Regular	Membership for 1 person	\$20	\$10
Single - Gold	Membership and Gold card for one person	\$20 + \$80 Gold card = \$100	\$0
Family - Regular	Membership for 2 people living in the same home	\$30	\$10 per person
Family - 1 Gold	Membership for 2 people living in the same home—1 member with gold card	\$30 + \$80 Gold card = \$110	\$0 for Gold card member \$10 for regular member
Family - 2 Gold	Membership for 2 people living in the same home, both members gold card	\$30 + \$140 2 Gold cards = \$170	\$0
Guest	Non-member meeting fee	N/A	\$15

*In ancient Mesopotamia, beer was associated with religion and ritual  
and was believed to have magical powers.*

Unger, Richard W. *Beer in the Middle Ages and the Renaissance*. Philadelphia: University of Pennsylvania Press, 2004.

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## Vice President's Update

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It sure was great to see so many people at last month's meeting with Revolution Brewing. For "only" being the Wisconsin Sales Rep, I thought Kevin knocked it out of the park during his presentation and knowledge of all things Revolution.

It's now time to say goodbye to the last full month of winter and welcome spring this month. Although it may not seem like it, warmer months are ahead and that usually goes hand in hand with lighter, crisper beverage. To that end, this month we welcome Ethan Keller, Owner and Cidermaker from [Cache Cider](#). Specializing in single varietal ciders, Cache's take on the beverage may very well be an introduction to a number of new cider apples and flavors that most of us are not familiar with. Ethan has a small taproom in Bay View for tasting his creations.

On a personal note, I sadly won't be able to join the meeting and enjoy with you because I will be in Mexico for work. No, not a fun beachside resort town, pretty much in the middle of the desert town, so I won't be able to get us ready for the comeback of the March Madness Challenge. We will, however, be doing the "Draft" during the April meeting. If you are interested in participating in this and brewing for the June meeting, please hit me up on the Groups.IO page.

Cheers!  
Jason



### FEBRUARY 2021 GENERAL MEETING

*Thanks **Kevin Kuzlik** for sharing your beer and knowledge.*



## Treasurer Report

Starting off with a very somber note - I'd like to take a minute to remember my dear friend, Jeff Kane, who sadly passed earlier this month. Thank you, my friend for introducing me to Mead, being loud, boisterous, a site to see (especially at WOB and Chilton) and most of all, being fun and un-abashedly you every time we hung out. You are missed and we will raise our mead horns (glasses) in your honor. Rest well and drink hearty!

Thank you to everyone who joined us at February's meeting – there were 47 of us that are on the list with two new members and one guest. Our membership is healthy with 71 paid members as of this letter. Our bank is holding solid at just over \$6,000 with a Paypal transfer that will be coming at some point in the near future. Upcoming expenses are the Chilton trip – if that is happening and the Great Taste later this summer.

I'm trying to do better at this and will hopefully have quicker responses if you email the crew. Submit your questions to [officers@beerbarons.org](mailto:officers@beerbarons.org)

Danke!

Jared

### ***Interested in attending the next Officer's Meeting?***

**The Board meeting is open to all members!**

It's a great place to find out what's happening with the club while trying a new place to drink.

**NEXT OFFICER'S MEETING:**

**Wednesday, April 7, 2021 - 7:00pm**

**The Red Zone MKE**

6247 S Howell Ave, Milwaukee, WI 53207

[www.facebook.com/TheRedZoneMKE/](https://www.facebook.com/TheRedZoneMKE/)



*Cenosillicaphobia* is the fear of an empty glass.

Pronounced *sen-no-sill-ick-uh-fobia*, this phobia can pertain to glasses lacking in beer, wine, or a cocktail. Many avid American drinkers suffer from this particularly cruel fear.



# What's on Tap??

## UPCOMING BEER BARONS MEETINGS, EVENTS AND VOLUNTEER OPPORTUNITIES

DATE	EVENT	LOCATION	TIME
Wednesday, March 24	Monthly General Meeting featuring <a href="#">Cache Cider</a> 2612 S Greeley St, Suite 123 Milwaukee, WI	<b>Clifford's Supper Club</b> 10418 W. Forest Home · Hales Corners	7:30 pm
Wednesday, April 7	April Officer's Meeting	<b>The Red Zone</b> 6247 S Howell Ave, Milwaukee	7:00 pm
<b>National Beer Day</b>   Wednesday, April 7   <a href="#">More information</a>			
<b>33rd Annual Blessing of the Bock</b> APRIL 25, 2021   12:00 PM - 4:00 PM   FALCON BOWL   <a href="#">More information</a>			
Wednesday, April 28	Monthly General Meeting featuring <a href="#">The Bavarian Bierhaus</a> 700 W Lexington Blvd. Glendale, WI	<b>Clifford's Supper Club</b> 10418 W. Forest Home · Hales Corners	7:30 pm
<b>National Homebrew Day</b>   Saturday, May 1   <a href="#">More information</a>			
Wednesday, May 5	May Officer's Meeting	TBD	7:00 pm
<b>Chilton Beer Fest</b>   May 23, 2021   1 pm - 6 pm Calumet County Fairgrounds \$40 PRE PURCHASED TICKETS AT ROWLAND'S   <a href="#">More information</a>			
Wednesday, May 26	Monthly General Meeting featuring <a href="#">Lion's Tail Brewing</a> 116 S Commercial St, Neenah, WI	<b>Clifford's Supper Club</b> 10418 W. Forest Home · Hales Corners	7:30 pm
Wednesday, June 2	June Officer's Meeting	TBD	7:00 pm
<b>Homebrew Con</b>   June 17-19   <a href="#">More information</a>			
Wednesday, June 23	Monthly General Meeting featuring <b>TBD</b>	<b>Clifford's Supper Club</b> 10418 W. Forest Home · Hales Corners	7:30 pm

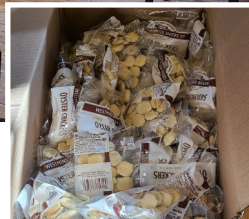
**Meeting Locations, Topics and Times Subject to Change**  
For Barons event info, check out our Website: [www.beerbarons.org](http://www.beerbarons.org)



## 2021 MIDWINTER HOMEBREW COMPETITION

*Thanks to all our participants and volunteers who made this event successful!*

All competition results can be found at [midwinterhbc.com](http://midwinterhbc.com).



## 2021 WORLD OF BEER FESTIVAL

*New Date!*  
Saturday, August 28

Find more information at [wobfest.com](http://wobfest.com).

# Important Things to Know For Attending the Meeting In Person

Upon arrival, you will have your temperature taken and will be asked to sign the waiver below that specifies the expectations and precautions we are taking to keep our members safe.

**If you are unable or unwilling to meet the expectations, please join us remotely.**

## BEER BARONS EVENT WAIVER

Things you should know before attending this Beer Barons of Milwaukee event.

The venue, Clifford's Supper Club in Hales Corners, WI has relocated tables to account for social distancing and are using commercial grade cleaners that kill viruses such as COVID 19.

- We ask that you leave tables in their current locations and do not move them

We the Beer Barons of Milwaukee have added the following measures to keep you and others attending as safe as possible.

- All attendees will be asked to enter through the banquet hall entrance – (located on the West side of the building).
- Upon entering your temperature will be taken and recorded on this waiver.
- PPE will be provided for attendees
- Social distancing is encouraged.

By signing this Waiver, you agree not to hold the Beer Barons of Milwaukee responsible if your contract COVID19 or any other communicable disease. You also confirm that you do not have COVID19, are not ill and have not been in contact with someone who has COVID19.

**\*If you participate in bottle shares you do so at your own risk.**

*Viking warriors who made it to Valhalla after they died were gifted with beer.*

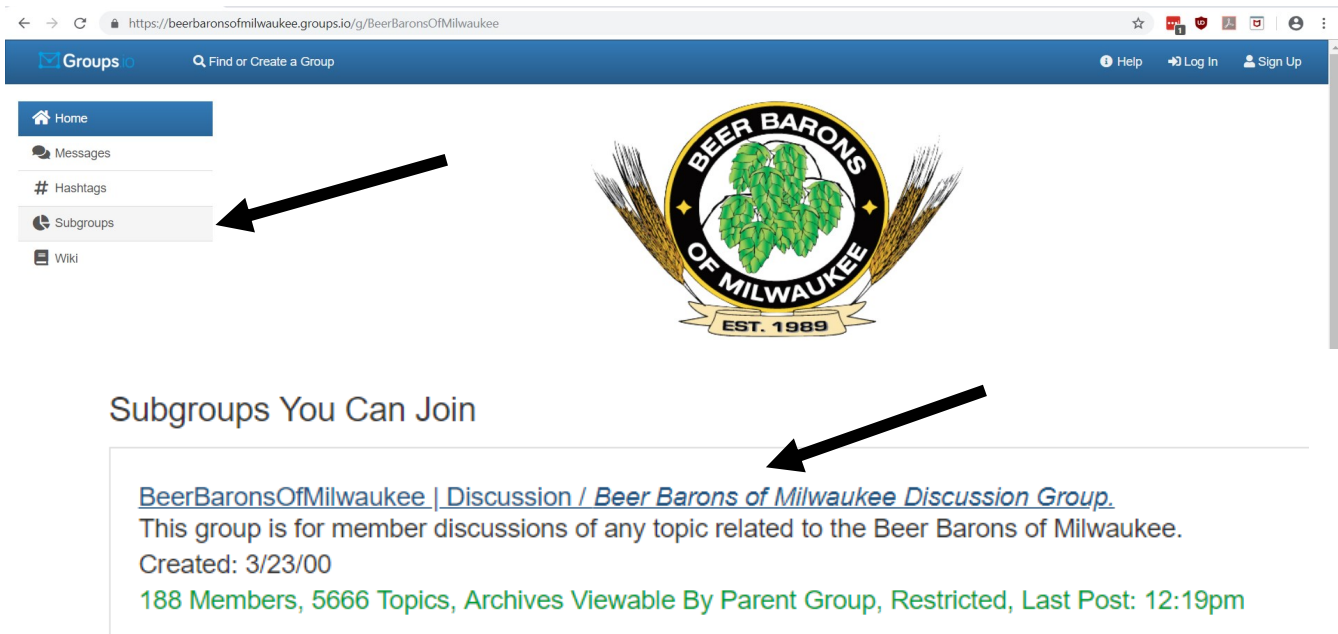
Unger, Richard W. *Beer in the Middle Ages and the Renaissance*. Philadelphia: University of Pennsylvania Press, 2004.



# Did you know that the Beer Barons has a groups.io discussion group where you can ask questions and participate in brewing discussions?

## To join the group:

1. Go to: <https://groups.io/>
2. Click on Find or Create a Group
3. Search for Beer Barons of Milwaukee — on the main page select “Subgroups”
4. On the Subgroups page — select the discussion group, enter your email where prompted to request permission to join. You will receive an email confirming your request when it has been processed.



The screenshot shows a web browser window with the URL <https://beerbaronsofmilwaukee.groups.io/g/BeerBaronsOfMilwaukee>. The page features a navigation menu on the left with options: Home, Messages, Hashtags, Subgroups (highlighted with a black arrow), and Wiki. In the center is the Beer Barons of Milwaukee logo, which is a circular emblem with a green hop leaf in the center, surrounded by wheat stalks, and the text "BEER BARONS OF MILWAUKEE" and "EST. 1989". Below the logo, the heading "Subgroups You Can Join" is followed by a list of groups. A black arrow points to the "BeerBaronsOfMilwaukee | Discussion / Beer Barons of Milwaukee Discussion Group" entry. The entry details include: "This group is for member discussions of any topic related to the Beer Barons of Milwaukee.", "Created: 3/23/00", and "188 Members, 5666 Topics, Archives Viewable By Parent Group, Restricted, Last Post: 12:19pm".

## SUPPORT YOUR LOCAL HOMEBREW SHOP

\*10% off starred locations with BB membership card

### Hop to It

(262) 633-8239 · 234 Wisconsin Ave, Racine

### \*Northern Brewer

414-935-4099 · 1306 S. 108th St, West Allis

### Smokin' Brew

(262) 729-3001 · 9 S. Wisconsin St, Elkhorn

### \*Purple Foot

(414) 327-2130 · 5225 W Forest Home Ave, Greenfield

**Brews Wine and Spirits**, 1256 Capitol Drive offers a 5% discount to Members

**Rock Bottom**, 740 N. Plankinton offers a 10% discount on food to Members

**Milwaukee Ale House**, 233 N. Water offers a 10% discount to Members



## THERE'S NOT JUST ONE WAY TO BREW.

That's why we sell our kettles and accessories 'a la carte'.  
 Order the parts you need. Save money on the ones you don't.  
 Accessorize for use as a Mash Tun, HLT or Boil Kettle.

YOUR LIVER WILL FAIL BEFORE OUR EQUIPMENT DOES

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## CLUB LINKS

Website: [beerbarons.org](http://beerbarons.org)

Twitter: [twitter.com/beerbaronsMKE](https://twitter.com/beerbaronsMKE)

Facebook: [www.facebook.com/BeerBarons](https://www.facebook.com/BeerBarons)

Brewblog: [beerbarons.org/brewblog/](http://beerbarons.org/brewblog/)

Midwinter Brewfest: [twitter.com/MidwinterHBC](https://twitter.com/MidwinterHBC)

World of Beer Fest: [twitter.com/WorldOfBeerFest](https://twitter.com/WorldOfBeerFest)  
[www.facebook.com/WorldOfBeerFestival](https://www.facebook.com/WorldOfBeerFestival)

IO Group:

<https://beerbaronsofmilwaukee.groups.io/g/BeerBaronsOfMilwaukee>

## 2021 BOARD MEMBERS

President: **Matt Kuenzi**

Vice-President: **Jason Rohloff**

Treasurer: **Jared Sutliff**

Secretary: **Mike Andes**

Sergeant at Arms: **John Bowen**

Member at Large: **John O'Brien**

Member at Large: **Robert Hansen**

Contact the Board via email at:

[officers@beerbarons.org](mailto:officers@beerbarons.org)

Or in writing at:

**Beer Barons of Milwaukee Cooperative**

**P.O. Box 270012**

**Milwaukee, WI 53227**



**BIG thanks to Andy and Cheryl Hemken for allowing us to store our club trailer on their land at:**

## Hemken Honey Co.

W229 S7120 Guthrie School Rd., Big Bend, WI

Business phone: 262-662-2843

Visit their website for information on their products and where to find them: <http://www.hemkenhoney.com/>



We are a family owned Honey Producer in Big Bend, WI.

We promote the art of beekeeping and benefits of using local honey through education of consumers, new beekeepers, school groups and community programs.

In 1996 Andy started with 2 beehives, he currently admits to 500.

After 30 years of safety and ergonomics consulting, he followed his passion and made beekeeping his full time career.

Cheryl came along for the ride.



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**Clifford's  
Supper Club**  
Famous For Their  
Friday Fish Fry

Weddings, Rehearsal Dinners, Baptisms, Birthdays,  
Showers, Anniversaries, Funerals, and Family Gatherings

**Wed. Karaoke Wally's 65 Cent Wings**  
**Karaoke Every Wed, Fri, & Sat-9:30pm**

Clifford's offers the use of their banquet room to the  
Beer Barons at a reduced rate. Our support will show  
our appreciation.

**10418 W. Forest Home · Hales Corners**  
**(414) 425-6226 · [www.cliffordsfinefood.com](http://www.cliffordsfinefood.com)**

# NORTHERN BREWER

HOMEBREW SUPPLY

**1303 S 108th St., Milwaukee, WI**

**414-935-4099**

**[www.northernbrewer.com](http://www.northernbrewer.com)**

## Beer Barons - Code of Conduct

Our goal is to improve our members' knowledge of home brewing and its enjoyment.

Please show your respect and courtesy to the people you have elected to do the business of this club and the guest speakers that are graciously giving their time to come and put on a presentation for you by being **QUIET** during the meeting.

- Nothing is to be removed from this room that YOU did not bring in (That means the club beers stays).  
Please leave all un-opened beer for others to enjoy at other events
- NO outside food is allowed to be brought into the meeting that was not purchased at Clifford's  
Only exception is for snack items to enjoy with your beer
  - Pretzels, popcorn, nuts
  - Chips & dip
  - Cheese, sausage & crackers
  - Smoked or canned fish items

### **Please bring your own glass and clean up after yourself.**

- Everyone must check-in with the treasurer, show your membership card, and pay your meeting fee to receive a wristband
  - Please put your wristband on your wrist (not on your glass/horn)

NO guns or weapons of any kind allowed in the meeting  
NO SMOKING allowed in the building

**Listen - Learn - Ask questions**, someone **will** have the answer. Enjoy the meeting & guest speakers.

**Baron Mind** is published by the **Beer Barons of Milwaukee Cooperative**, a non-profit organization. If you have an article or information that you would like to contribute to the newsletter, You can email it to the secretary or mail it to the club's mailing address.