



The Monthly Publication of the Beer Barons of Milwaukee

August 2020 www.beerbarons.org

BARON MIND



*Join us
(in person or virtually)
as we welcome
Great Lakes Brewing
Company.*

*Also, taste and vote on
your favorite
Summer Session Beers
from your fellow
Barons!*

Summer Session



Competition

*Be sure to RSVP if attending in person or if
you want to join in on the tasting at home.
See details inside and on our website.*

Important Things to Know For Attending the Meeting In Person

Upon arrival, you will have your temperature taken and will be asked to sign the waiver below that specifies the expectations and precautions we are taking to keep our members safe.

If you are unable or unwilling to meet the expectations, please join us remotely.

Beer Barons Event Waiver

Things you should know before attending this Beer Barons of Milwaukee event.

The venue, Clifford's Supper Club in Hales Corners, WI has relocated tables to account for social distancing and are using commercial grade cleaners that kill viruses such as COVID 19.

- We ask that you leave tables in their current locations and do not move them, orange cones will be used as reminders to socially distance.

We the Beer Barons of Milwaukee have added the following measures to keep you and others attending as safe as possible.

- All attendees will be asked to enter through the banquet hall entrance – (located on the West side of the building).
- Upon entering your temperature will be taken and recorded on this waiver.
- The following PPE will be provided for your use: Face Masks, Nitrile Gloves, Disinfectant Wipes, Hand Sanitizer and Sanitized one-time-use pens.
- Disposable cups will be used for each pour at the Jockey Boxes. Jockey Boxes will be separated to encourage social distancing.
- Beverages on the Jockey Boxes will no longer be self-serve; a bartender/server will be present and will serve you at each Jockey Box.
- Face Shields will be made available for all staff/volunteers.

By signing this Waiver, you agree not to hold the Beer Barons of Milwaukee responsible if your contract COVID19 or any other communicable disease. You also confirm that you do not have COVID19, are not ill and have not been in contact with someone who has COVID19.

*If you participate in bottle shares you do so at your own risk.

Volunteers Needed

With the necessary, added precautions to have a safe, in-person meeting, extra people will be needed to assist with facilitating these changes. Please consider volunteering to assist so that in-person meetings can continue.

Contact Officers@beerbarons.org to volunteer.

President's Letter

Hi there!

I hope this finds you happy and well.

So, we finally did it, our first hybrid meeting is “under our belts”. And what seemed like over the top measures, really sets us up nicely for upcoming meetings. With the new table arrangement at Clifford's it super easy to ***physically distance***. By the way, many thanks to Ryan Hammerel from East Troy Brewery. Funny, entertaining, full of energy and he brought BEEEEERRRR.

But after the meeting I wondered... would I be engaged if I attended virtually? After all we are a home brew club and beer and fermented beverages are center stage. What followed was some on-line beer club stalking; I borrowed an idea from the Maltose Falcons and then Tom did all the work – **Thanks Tom!** Now you can buy one or all six beers that will be highlighted during our August meeting – that of course is, ***IF*** you want to.

****Meeting Process CHANGE ALERT * Meeting Process CHANGE ALERT ****

Starting with our August meeting we would like to know HOW you are planning to attend. You understand; we do not want to over or under buy for the in-person meeting. Please use the signup link contained in this newsletter, it is quite simple. Plus you can buy the beers ahead of time and sample along with us if you are attending virtually. Our August Meeting will also have our **Members Only Small Beer Competition**- each brew needs to be 4% or less – sounds easy right – but is it? All those attending will vote for their favorite brew. Good luck to our entrants.

I hope to see you at the next meeting – *however you choose to attend*.

Be well
Rahshal



Summer Session Competition



Since our March Madness competition got cancelled, we decided to hold another Club Only Competition

**Ferment whatever you like, BUT it must be
4% ABV or LESS**

We have 14 taps total on our Jockey Boxes, March Madness Brewers will have first dibs on entering, after that spots are first come - first get.

Voting will be held at our August meeting

Same great prizes- Tilt - Clear Brew Draft System - \$75 gift card at Northern Brewer

E-mail Officers@beerbarons.org if you would like to participate - please use Small Beer Competition Entrant in the **SUBJECT line**

RSVP Now Please!



First for the meeting....

Please RSVP to indicate if you are attending the August meeting in person, virtually and/or if you want to reserve Great Lakes Beer at Consumer Beverage to join in on tasting.

Use the link below or on the website to reserve your place.

<https://signup.com/client/invitation2/secure/87535609006/false#/invitation>

Then for the picnic....

**Beer Barons Annual Picnic
Saturday, Sept 12th**

**Pre-paid tickets required this year
Purchase yours on the Baron's website
See more details on page 8**



Vice President's Update

Howdy Barons!

It is hard to believe that summer is coming to a close. I am hoping for an Indian Summer this year, as always summer seems to be moving too quickly. This month we are excited to welcome Great Lakes Brewing. Adam Essman, the Great Lakes Sales Manager will be joining us virtually and we will be broadcasting him through Zoom and through the projector screen at Clifford's. He is going to walk us through the history of Great Lakes Brewing and six, that's right six of their famous beers!

We have coordinated with Mike at Consumer for 6 packs to be premade if you would like to attend virtually (you just have to pick them up) or you can attend in person, and we will have everything set up for you. Either way, we are trying not to over buy, so please register on the website if you are planning on attending. Also, here is a sneak peek on the tasting.

- Edmund Fitzgerald Porter
- Dortmund Gold Lager
- Oktoberfest
- Eliot Ness Amber Lager
- Great Lakes IPA
- Lake Erie Monster Imperial IPA

Also, many of you know that the Officers will mostly be turning over this winter. Many of you have some great ideas about meeting content, suggestions about how the club is run, etc. Please run for office, it really is an honor and a privilege to serve you all.

Cheers!
Tom

August Zoom Meeting Log In Information

<https://us02web.zoom.us/j/87583330332?pwd=c2J4d2NoMmpNK2RGNENYVlFveG9rUT09>

Meeting ID: 875 8333 0332 Passcode: Beer Rocks

Or join by phone: 1 312 626 6799 US (Chicago)

Meeting ID: 875 8333 0332 Passcode: 0525427774

Instructions for Using Zoom

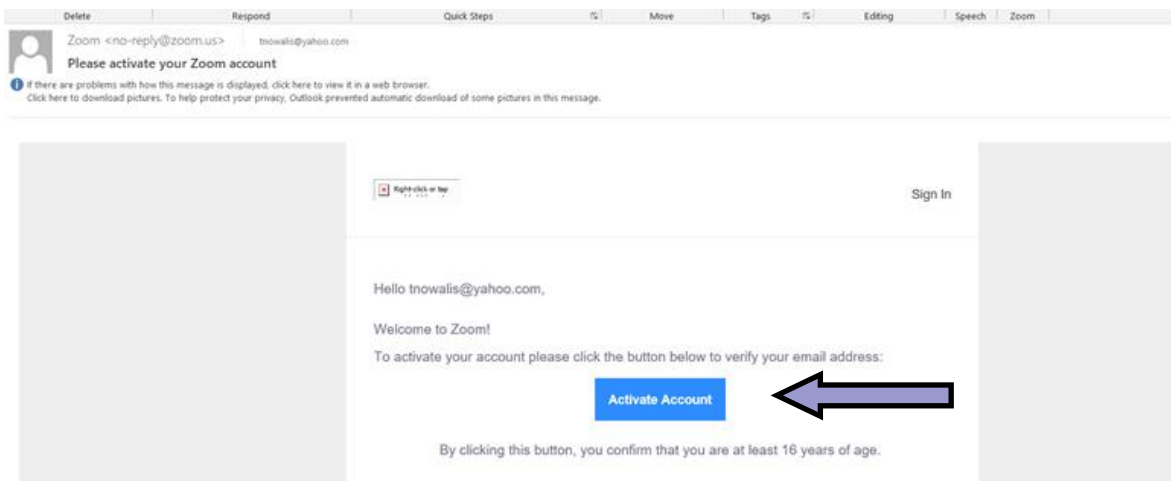
- Step 1: Register for Zoom (it's free) <https://us02web.zoom.us/signup> - You will need your age & email address



For verification, please confirm your date of birth.

Months Day Year

- Step 2: check your email for the registration email and click the blue button to activate your account.



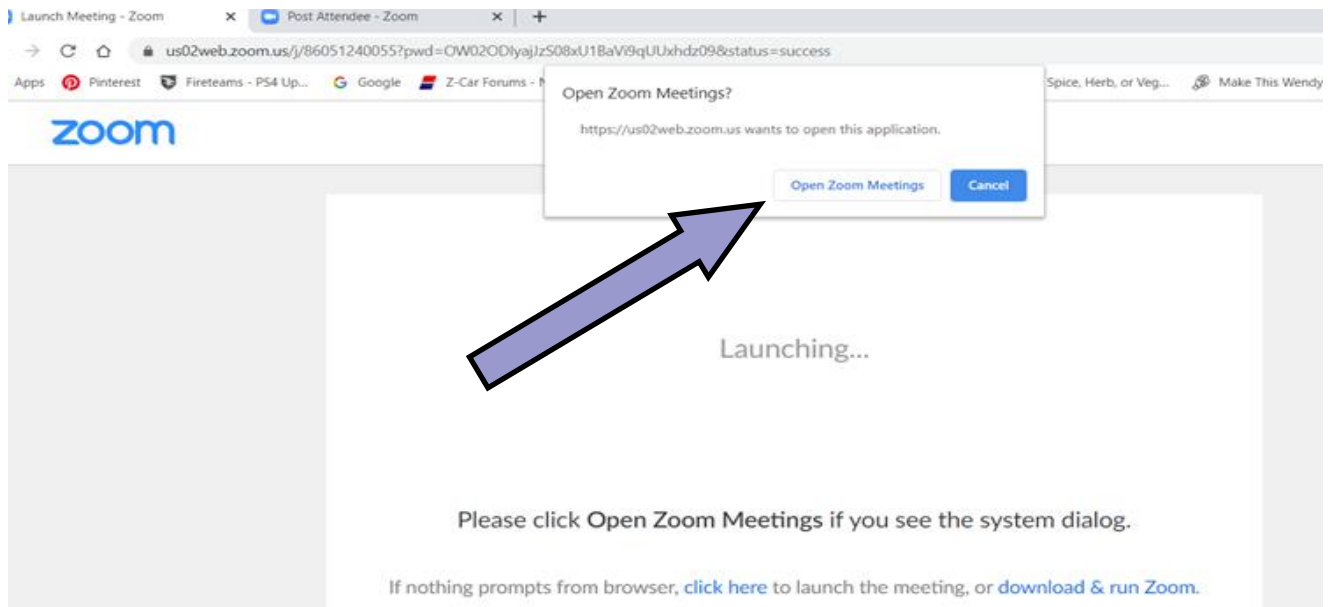
Instructions for Using Zoom continued on next page

Instructions for Using Zoom (continued)

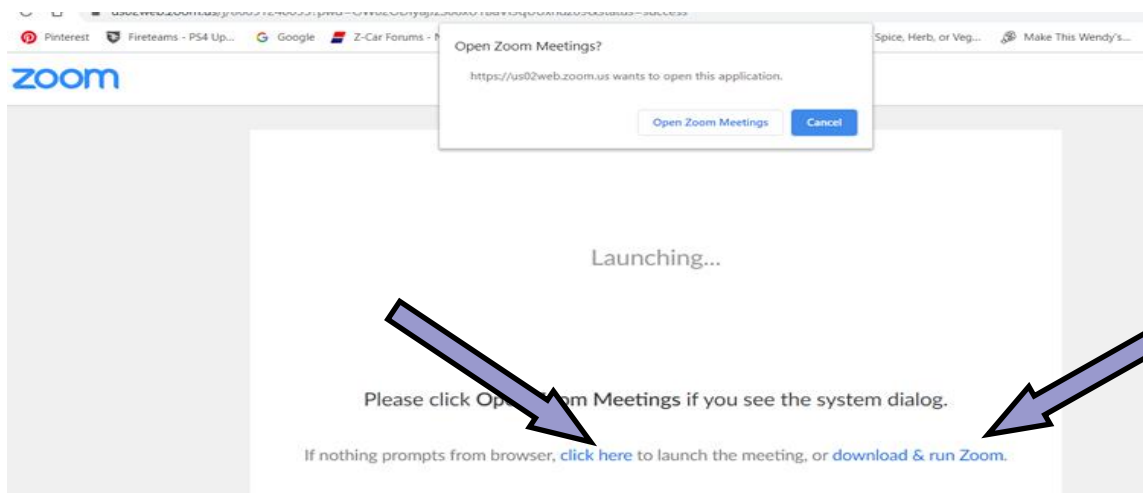
- Step 3: Go to the Barons Website and click where it says “**Click Here to Enter Meeting**” (or the link that is in the newsletter) Please also note the meeting password **Beer Rocks**.



- Step 4: Click where it says open Zoom Meetings



- Possible Step 5: If it doesn't run you might have to launch a temporary browser or download and run/install Zoom



- If this doesn't work you can go to the Zoom website and sign in and then search for the meeting using the ID or call in

Treasurer Report

Happy Brewing Barons. Our club bank balance is \$10,269.59, as of 7/31/20. Our biggest expense in July was insurance for the club. We paid \$855 for General Liability and Directors & Officers insurance to the West Insurance Agency (aka for the AHA Insurance). The cost is based on how many members we had at that point in time, which was 119 members. The effective date of the insurance is from 9/01/20 – 8/31/21.

Hope you had a chance to attend the 7/22/20 general meeting, in which Ryan Hammerel from East Troy Brewery was in person to talk about his brewery that he started in 2018. This was the first physical general meeting we had as a club since the 2/26/20 general meeting. It was also a virtual meeting if you chose to join through Zoom. In terms of attendance for the 7/22/20 general meeting, there were 21 individuals who physically attended (17 Gold members & 4 Regular members). There were approximately 20 individuals that joined us virtually.

I was sad when I looked at my family calendar on my refrigerator and saw an entry on 8/08/20 that had a line struck through it that said, “Great Taste of the Midwest”. As you know, it was canceled this year due to the pandemic. If you have never been to this one before (held in Madison), this is one you should check out. The club sells a limited supply of tickets and a bus trip to this event every year. Keep an eye out for it next year. The only beer event that is better is of course our very own – “World of Beer Fest”, also known as WOB.

In terms of membership, we currently have 123 members.

The majority of the Board will be turning over at the end of this year, including the position I hold – the highly regarded Treasurer position. If you have an interest in this position (and even if you don't), seek me out so we can discuss, or consider attending a board meeting to see what it is we do. Being on the board is a very good way to learn all the inner workings of our club, and you get a voice regarding how our club spends your hard-earned membership dues. The Treasurer gets the privilege of checking everyone in at the general meetings, and gets to see everybody's smiling faces. When I first started as the Treasurer in January 2019, I made it a goal to attempt to learn everyone's name, so when they checked in, I could greet them with a personalized hello. For the last 5 general meetings of 2020, test me to see if I remember your name, but keep in mind we do have 123 members, and I am still learning . 😊

Did You Know???

At our last board meeting, we were discussing how Robert Hansen, one of our Members-at-Large on our club's Board, discovered our great homebrew club. Robert indicated that he found out through the AHA (American Homebrew Association). That made me wonder how many homebrew clubs there were in Milwaukee, in Wisconsin, and in the country. I checked a website called, beersyndicate.com, whose mission is to shamelessly promote beer, and ended up discovering the following:

Homebrew Clubs in Milwaukee
11 listed. 2 are active

In Wisconsin
72 listed. 14 active

In Country
781 listed. Did not count actives.

Stay Healthy, Live Life, & Enjoy Beer! PK



Beer Barons Annual Picnic

Saturday, Sept 12th, 2020

Greenfield Park Area #5
Food served 1pm – 2:30pm

RSVP by purchasing tickets by 9/7/20

Anyone ready for the summer picnic? September 12th is the day. With everything that we've dealt with so far this year, it ALMOST seems crazy to say that the picnic is still on! Yes, we will still be having the picnic and this year will go similar to the rest of 2020 so far.

First off, the venue has changed since the parks department has had to pull back on the quantity of open parks due to the reduction in staff. This year we will be at the
#5 Pavilion at Greenfield Park in West Allis.

The area is very similar to Root River, so we will have space for tents, chairs, yard games and the like.

Secondly, if you are planning on attending,

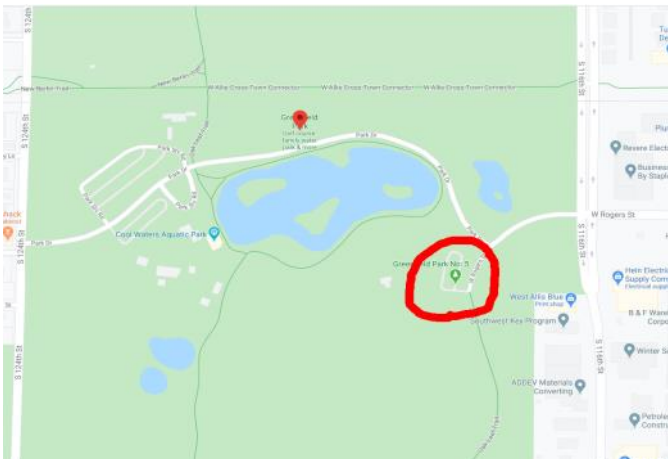
**PLEASE PURCHASE YOUR TICKETS ON THE BARON'S WEBSITE (in the cart),
NO LATER THAN MIDNIGHT ON LABOR DAY, 9/7/2020.**

Tickets will NOT be available the day of the event as in the past.

The Picnic Committee will need an accurate head count for ordering food this year. Like in years past, we will be cooking burgers, brats, chicken and hotdogs with having some sides and chips. However, the food will be served to you for a **limited time** instead of it being pot luck like years past. The members serving will be wearing proper PPE and maintain sanitary conditions around the food. Wipes and hand sanitizer will be available for your use during the picnic.

Thirdly, we **WILL NOT have the Beer and Food competition** (cries) because of the difficulty of having enough members serving food for the entirety of the picnic. That being said, *if you wish to bring a dish to have at your table*, please feel free to do so. Anyone who wishes to share in that dish does so at *their own risk*.

However, we **WILL still have the Jerry Hetzel Memorial competition!** Please plan on bringing some of your delicious fermented beverages to share! That being said, the jockey boxes will be set up a bit different – we will have a 'bartender' serving the samples in plastic cups to limit the number of people touching the taps.

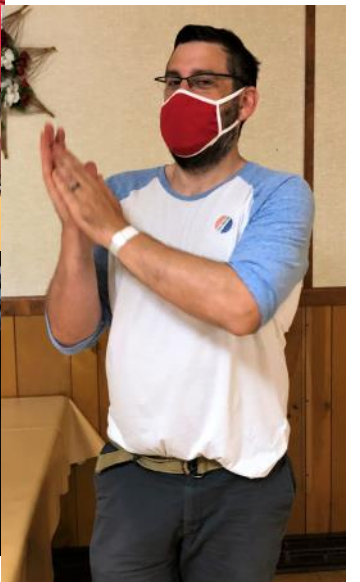


We all know this is a very strange year and I hope to safely see you September 12th at Greenfield Park #5!

Jared S.—Picnic Committee Chairperson



Thank you to Ryan Hammerel, head brewer from East Troy Brewery for his presentation at the July hybrid meeting.



Interested in attending the next Officer's Meeting?

The Board meeting is open to all members! It's a great place to find out what's happening with the club while trying a new place to drink.

Next Officer's Meeting:
Whitnall Park Beer Garden
8831 North Root River Parkway -Greendale



Wednesday, September 2, 2020 - 7:00pm



For more info and events, check out the Barons Website:
WWW.BEERBARONS.ORG

Membership Renewal Options and Fees

Type	Description	Annual Dues	Meeting Fee per Meeting
Single – Regular	Membership for 1 person	\$20	\$10
Single — Gold	Membership and Gold card for one person	\$20 + \$80 Gold card = \$100	\$0
Family — Regular	Membership for 2 people living in the same home	\$30	\$10 per person
Family — 1 Gold	Membership for 2 people living in the same home—1 member with gold card	\$30 + \$80 Gold card = \$110	\$0 for Gold card member \$10 for regular member
Family — 2 Gold	Membership for 2 people living in the same home, both members gold card	\$30 + \$140 2 Gold cards = \$170	\$0
Guest	Non-member meeting fee	N/A	\$15

To Pay Online:

- Go to www.Beerbarons.org
- Click on the shopping cart icon in the upper left corner to be directed to the membership renewal page

Beer Barons - Code of Conduct

Our goal is to improve our members' knowledge of home brewing and its enjoyment.

Please show your respect and courtesy to the people you have elected to do the business of this club and the guest speakers that are graciously giving their time to come and put on a presentation for you by being **QUIET** during the meeting.

- Nothing is to be removed from this room that YOU did not bring in (That means the club beers stays). Please leave all un-opened beer for others to enjoy at other events
- NO outside food is allowed to be brought into the meeting that was not purchased at Clifford's
 - Only exception is for snack items to enjoy with your beer
 - Pretzels, popcorn, nuts
 - Chips & dip
 - Cheese, sausage & crackers
 - Smoked or canned fish items

Please bring your own glass and clean up after yourself

- Everyone must check-in with the treasurer, show your membership card, and pay your meeting fee to receive a wristband
 - Please put your wristband on your wrist (not on your glass/horn)

NO guns or weapons of any kind allowed in the meeting
NO SMOKING allowed in the building

Listen - Learn - Ask questions
Someone *will* have the answer
Enjoy the meeting & guest speakers



MEET THE

SPIKE FLEX



Upgraded lid available - holds 15 psi



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Club Links

Website: beerbarons.org
Twitter: twitter.com/beerbaronsMKE
Facebook: www.facebook.com/BeerBarons
BrewBlog: brewblog.beerbarons.org/

Midwinter Brewfest: twitter.com/MidwinterHBC
World of Beer Fest: twitter.com/WorldOfBeerFest
www.facebook.com/WorldOfBeerFestival

IO Group: <https://beerbaronsofmilwaukee.groups.io/g/BeerBaronsOfMilwaukee>

2020 BOARD MEMBERS

President	Rashal Kowal
Vice-President	Tom Nowalis
Treasurer	Paul Karcher
Secretary	Lori McDonald
Sergeant at Arms	Jason Otto
Member at Large	John O'Brien
Member at Large	Robert Hansen

Contact the Board via email at
officers@beerbarons.org

Or in writing at
Beer Barons of Milwaukee Cooperative
P.O. Box 270012
Milwaukee, WI 53227

SUPPORT YOUR LOCAL HOMEBREW SHOP

**10% off starred locations with BB membership card*

Hop to It
(262) 633-8239
234 Wisconsin Ave, Racine

Smokin' Brew
(262) 729-3001
9 S. Wisconsin St, Elkhorn

***Northern Brewer**
414-935-4099
1306 S. 108th St, West Allis

***Purple Foot**
(414) 327-2130
5225 W Forest Home Ave,
Greenfield

Brews Wine and Spirits, 1256 Capitol Drive offers a 5% discount to Members
Rock Bottom, 740 N. Plankinton offers a 10% discount on food to Members
Milwaukee Ale House, 233 N. Water offers a 10% discount to Members



**BIG thanks to Andy and Cheryl Hemken for allowing us to
store our club trailer on their land at:**

Hemken Honey Co.

W229 S7120 Guthrie School Rd. Big Bend, WI
Business phone: 262-662-2843

Visit their website for information on their
products and where to find them:
<http://www.hemkenhoney.com/>



We are a family owned Honey Producer in Big Bend, WI.

We promote the art of beekeeping and benefits of using local honey through education of consumers,
new beekeepers,
school groups and community programs.

In 1996 Andy started with 2 beehives, he currently admits to 500.

After 30 years of safety and ergonomics consulting, he followed his passion and made beekeeping his full
time career.

Baron Mind is published by the **Beer Barons of Milwaukee Cooperative**, a non-profit organization. If you have an article or information that you would like to contribute to the newsletter, You can email it to the secretary or mail it to the club's mailing address.

Please Support
Clifford's Supper Club
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Wed. Karaoke Wally's 65 Cent Wings
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What's on Tap??

Check out
The Barons Website
For more info
www.beerbarons.org

UPCOMING BEER BARONS MEETINGS, EVENTS AND VOLUNTEER OPPORTUNITIES

- Wednesday, Aug 26:** Monthly Meeting @ Clifford's - 7:30 pm - Great Lakes Brewing Company
- Wednesday, Sept 2:** Officer's Meeting @ Whitnall Beer Garden - 7:00 pm
- Saturday, Sept 12:** Beer Baron's Annual Picnic - Greenfield Park
- Wednesday, Sept 23:** Monthly Meeting @ Clifford's - 7:30 pm - Cheese Pairing
- Wednesday, Oct 7:** Officer's Meeting @ TBD - 7:00 pm

Meeting Locations, Topics and Times Subject to Change

BARON MIND

BEER BARONS OF MILWAUKEE COOPERATIVE
P.O. Box 270012
Milwaukee, WI 53227