



The Monthly Publication of the Beer Barons of Milwaukee

January 2020 [www.beerbarons.org](http://www.beerbarons.org)

# BARON MIND



# Iron Brewer Challenge



Who will “grain”  
supreme??



# President's Letter

Happy New Year!!

WOW! This year is off to a great start. Before I get to 2020 I want to take a moment to thank our 2019 board - Tom, Lori, Paul, Jason, Erick and Jake. Thanks for all of your help keeping this club heading in the right direction. Welcome Robert Hansen and Johnny O who returns to the 2020 board as Members at Large - thanks for volunteering guys and most importantly - thanks to ALL of you, our members; you are the ones we aim to please. There are sooooo many beery things to get involved in this year... For starters, Midwinter Beer Competition is just around the corner; be sure to get your beer, mead or cider entries in and volunteer as a steward or judge. Helping at competitions is BIG fun. Another super fun BEER event is Home Brew Con, this year it is conveniently located in Nashville TN (so we can drive) - mark your calendars (June 18-20), book your room and be ready for a BEERY Good Time.

Cheers,  
Rahshal

## Save the Date!

Bus trip to Chicago May 2, 2020

Stay tuned for more details and let Tom Nowalis know if you have any brewery suggestions



**Thank You!**  
To everyone  
that contributed the  
hundreds of pounds of  
food items and  
money to the  
Hunger Task Force  
Food Drive!



**You made a difference in someone's life this holiday season!**

# Membership Renewal Process

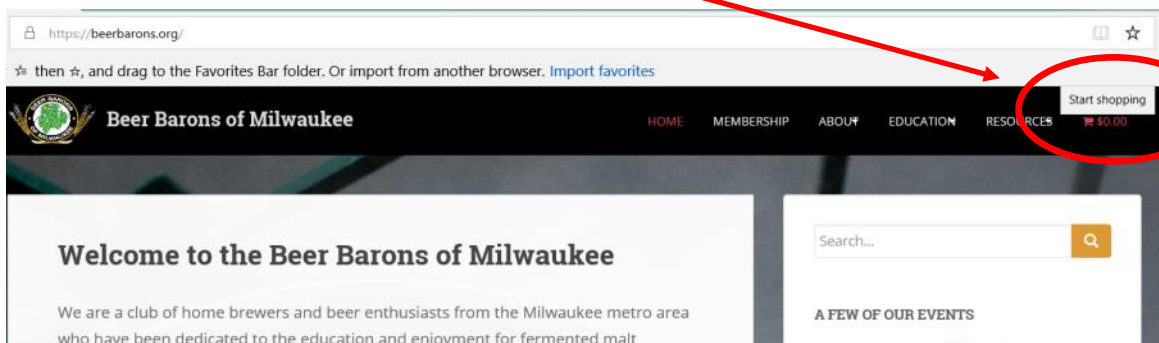
**Just a reminder that current memberships expire 1/31/20**

To expedite the check-in process and membership card distribution at the January and February meetings:

- If paying in person, please come to the meeting early, with the appropriate amount of cash (remember, **we cannot take credit cards at the meeting**) and be patient while waiting to check-in
- If paying on-line through the website, please try to do so at least a day before the meeting so the check-in list is up to date at the meeting. If you pay the day of, the process and all of the people behind you may held up if we need to log in to verify your payment.

To Pay Online:

- Go to [www.Beerbarons.org](http://www.Beerbarons.org)
- Click on the shopping cart icon in the upper left corner to be directed to the membership renewal page



## Membership Renewal Options and Fees

Type	Description	Annual Dues	Meeting Fee per Meeting
Single – Regular	Membership for 1 person	\$20	\$10
Single — Gold	Membership and Gold card for one person	\$20 + \$80 Gold card = \$100	\$0
Family — Regular	Membership for 2 people living in the same home	\$30	\$10 per person
Family — 1 Gold	Membership for 2 people living in the same home—1 member with gold card	\$30 + \$80 Gold card = \$110	\$0 for Gold card member \$10 for regular member
Family — 2 Gold	Membership for 2 people living in the same home, both members gold card	\$30 + \$140 2 Gold cards = \$170	\$0
Guest	Non-member meeting fee	N/A	\$15

## Vice President's Update

Hello Barons!

Thank you for the vote of confidence and the re-election again this year. I promise you that we have some fun stuff in store this year. Here is a sneak peak of some of the things that we are planning this year (in no particular order)

- Beer and Cheese Pairing
- Bus Trip to Chicago
- Clone night
- A highly educational big name speaker (TBD)
- East Troy brewing

If you have ideas for the club, don't hesitate to reach out to any of the board members or myself. This month we have 11 brewers that have entered our Iron Brewer competition. We will be voting on your top 3 and prizes will be awarded! After Iron Brewer voting we will be doing a fantasy beer draft (fantasy football style draft) where brewers will draft their line up and then bring their final product to the March meeting. This idea was brought to the club by Jason Rohloff and he is going to be the commissioner of the league. It's a great idea and I am looking forward to it.

Cheers!

Tom



# Election Results



Thank you to everyone that ran and voted for the 2020 Beer Barons of Milwaukee Board!

Special thanks to **John O'Brien and Robert Hansen** for stepping up and volunteering to be our new members-at-large.

### **Welcome back returning officers:**

**President: Rahshal Kowal**  
**Vice President: Tom Nowalis**  
**Treasurer: Paul Karcher**  
**Secretary: Lori McDonald**  
**Sargent at Arms: Jason Otto**

**Thank you Jake Eggener and Erick Joseph**  
**for your service as board members in 2019!!**

Remember you can contact the officers at: **[officers@beerbarons.org](mailto:officers@beerbarons.org)**.  
We love to hear your suggestions and feedback!





# March Madness Fantasy Beer Draft



**Draft to take place at the January meeting after the presentation  
- beer to be brewed and brought to March general meeting and voted  
on by popular vote**

- **Limited to 12 people**
- **Draft ingredients (i.e. base malt, secondary malt, hops, adjuncts, etc.) in 10 rounds**
- **Draft order based on card draw, will be snake style**
- **Die roll for yeast**
- **Can only use ingredients drafted**
- **Minimum in each category must be used, but not all ingredients need to be used**

**Question? Ask “The Commish” Jason Rohloff or Rahshal**

**Join us for an evening benefiting the  
Milwaukee Public Museum!**

**Saturday, February 15, 2020**

**7:00 – 10:00 p.m.**



**COST AND RESERVATIONS**

VIP Admission: \$150

General Admission: \$75

*For More Information  
and to Purchase tickets:*

*<http://www.mpm.edu/beer>*



***Be Sure to Stop by the Beer Barons' Booth!!***

# Treasurer Report

Happy Brewing Barons. As of 12/31/19, our Club bank balance was \$9,841.02, but this does not include 3 larger expenses for the Christmas party. Those 3 expenses are: 1) \$1,447.05 check to Cliffords for food and hall rental, 2) \$126.11 check for beer, & 3) \$1,200 (approximate) for raffle prizes and take-home beer. Considering these expenses, the club balance is actually closer to \$7,068. The Club bank balance one year ago (on 12/31/18) was \$6,580.36.

We had 110 individuals attend the December general meeting (Christmas Party), including 16 guests, and we collected \$1,640 in raffle money. When comparing to 2018's Christmas Party, we had 120 individuals attend and collected \$1,645 in raffle money.

Our current membership is 166, but remember your 2019 membership ends on 1/31/19. Thus, it is time to renew. PayPal is an option and may be easier for you in that you don't have to wait in a potentially long line at the sign-in desk at the next meeting. Please check the club website to pay through PayPal and for membership options. Please note that the cost for membership is the same for 2020 as it was in 2019.



## January - Did You Know???



Although I have not gone through the Beer Judge Certification Program (BJCP) yet, I regularly consult the 93 page, 2015 BJCP Style Guidelines. This is especially helpful when attempting to make a beer according to style, and entering it into a homebrew competition, such as the approaching Midwinter Homebrew Competition (entry deadline is 1/25/20). There are 34 separate categories in the 2015 BJCP Style Guidelines.

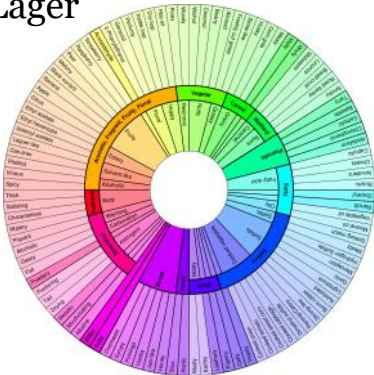
Match the 2015 BJCP sub-category (Beer Style) with the appropriate 2015 BJCP category it belongs to. For example, the sub-category Kolsch (5B) belongs to the category Pale Bitter European Beer (Category 5).

**BJCP Sub Category (Beer Style)**                      **BJCP Category**

- |   |  |
|---|--|
| <ul style="list-style-type: none"> <li>Cream Ale</li> <li>Festbier</li> <li>Lambic</li> <li>Biere de Garde</li> <li>Marzen</li> </ul> | <ul style="list-style-type: none"> <li>A. Pale Malty European Lager</li> <li>B. European Sour Ale</li> <li>C. Amber Malty European Lager</li> <li>D. Belgian Ale</li> <li>E. Standard American Beer</li> </ul> |
|---|--|

Live Life & Enjoy Beer! PK

Answers are on page 13





# Midwinter Home Brew Competition February 7th and 8th, 2020



Circuit Qualifying Event for:  
The Master Championship of Amateur Brewers (MCAB)  
Midwest Home Brewer of the Year

New in 2020 - American Mead Makers Association National Mead Maker of the Year

## **Opportunity for two professional ramp ups and a pro am qualifier**

- *One Kellerbier entry (BJCP category 7C) will be chosen to be ramped up by the Milwaukee Brewing Company for serving at the Milwaukee Ale House.*
- *One Mead entry (BJCP categories M1, M2, M3, M4B, and M4C) will be chosen by Moonlight Meadery to qualify for their Pro Am Competition.*
- *White Winter Winery will choose one cider entry (BJCP categories C1 & C2) to be made at their winery*

## **Entries will be accepted through January 25th**

**For more information about entering or to volunteer to judge or steward please visit the official website:**

**<http://www.midwinterhbc.com>**

### **New for 2020**

\*Friday evening, there will be a beer and food pairing event open to the public from 7:00 – 9:00. There will be 4 breweries pouring 3 beers each (12 total beers). Each beer will have food paired specifically for it. This will be a walk around sample type event where you can try what you want, go back for what you like. Cost will likely be in \$45-55 range, but **volunteers who work at least 5 sessions get free access and those who work at least 3 sessions will get half off.** Beers will be high end, often seasonal or hard to get beers. Details are being finalized and will be available shortly.

\*Sessions reduced to 1.5 hours with mini-BOS's judged in parallel. Flight size per session will be held to around 6. This allows us to be done early enough for the Friday night event. On Saturday we will have 2 sessions in the morning with a 3<sup>rd</sup> after lunch. Category judging of 3 sessions will be done about 2:30, and BOS's by 4:00.

**There will not be an awards ceremony.**

\*This year Midwinter HBC is part of the National Meadmaker of the Year circuit. This has increased the number of mead entries, so if you are a mead judge you will have more opportunity to judge meads





**Thank You to Jared Sutliff and our sponsors that made our Christmas Party possible**

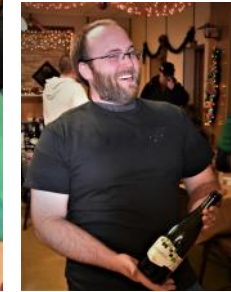


**Jason Rohloff  
Jeff Enders**





# Christmas Party!





# Malt, Hop, and Beer Sensory Workshop



Saturday, January 18, 2020  
11:00 am  
Northern Brewer Milwaukee  
**FREE!**



Join our very own Bruce Buerger as he leads this interactive workshop for the homebrewer who wants to learn more about the flavors and aromas that a malt or hop can contribute to their brew, as well as for those who just want to learn how to describe what they're experiencing. We'll take you through experiencing a flavor or aroma, associating it with a term, and then rating the intensity of the experience using some training aids that we've developed.

The approach is very simple and will replicate flavors and aromas that are close to what would be experienced in a finished brew. Everyone from the very experienced to the newest of newbies would benefit from this workshop. Attendees will walk away with a better understanding of how to comprehend flavors and aromas, as well as the ability to replicate the process at home for use with future brews or tastings.



## *The 17th annual "The Tastes of Hales Corners"*



Join the Beer Barons at this wine & beer tasting fundraising event sponsored by the Friends of Hales Corners. It features food by local restaurants, wine from around the world, and homebrew beer.

Tickets can be purchased at the Library, Consumer Beverage or on the library's website.



***Hales Corners Library***  
***Date: 3/5/2020***  
***Time: 6:30— 9:00 PM***





Members of the Beer Barons and the new 2020 board members met at Benno's for the first officer's meeting of the year.



Don't risk missing the next exciting edition of the Baron Mind!!!

Be sure your email address has been updated within the past year at the sign in desk or by clicking on the "update preferences" link on the newsletter mailing. Any email that has not been updated or verified will be purged from the mailing list in February.

## Baron Mind December 2019

Now Available for Download.

The latest version of the Baron Mind is now available for download.

You can download it directly [here](#) or you can access it from the [Baron Mind Archive](#) page.

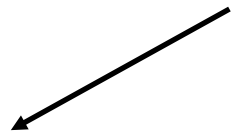
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You're receiving this email because you're a member of the Beer Barons of Milwaukee and / or you've told us that you'd like to receive the club newsletter.

**Our mailing address is:**  
Beer Barons of Milwaukee  
P.O. Box 270012  
Milwaukee, WI 53227

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### Beer Barons - Code of Conduct

Our goal is to improve our members' knowledge of home brewing and its enjoyment. Please show your respect and courtesy to the people you have elected to do the business of this club and the guest speakers that are graciously giving their time to come and put on a presentation for you by being **QUIET** during the meeting.

- Nothing is to be removed from this room that YOU did not bring in (That means the club beers stays). Please leave all un-opened beer for others to enjoy at other events
- NO outside food is allowed to be brought into the meeting that was not purchased at Clifford's
  - Only exception is for snack items to enjoy with your beer
    - Pretzels, popcorn, nuts
    - Chips & dip
    - Cheese, sausage & crackers
    - Smoked or canned fish items

#### Please bring your own glass and clean up after yourself

- Everyone must check-in with the treasurer, show your membership card, and pay your meeting fee to receive a wristband
  - Please put your wristband on your wrist (not on your glass/horn)

NO guns or weapons of any kind allowed in the meeting  
NO SMOKING allowed in the building

Listen - Learn - Ask questions  
Someone *will* have the answer  
Enjoy the meeting & guest speakers





MEET THE

# SPIKE FLEX



## *National Homebrew Competition Enrollment Now Open!!*



**Open Enrollment Application**

January 14 to January 22

**Acceptance Email, Entry Registration & Payment**

Notified by February 14 (7 days to pay after notification)

**First Round Shipping Window**

February 20 to March 5

**First Round Judging**

March 13 to April 5

<https://www.homebrewersassociation.org/national-homebrew-competition/>

**Did you know that the Beer Barons has a groups.io discussion group where you can ask questions and participate in brewing discussions?**

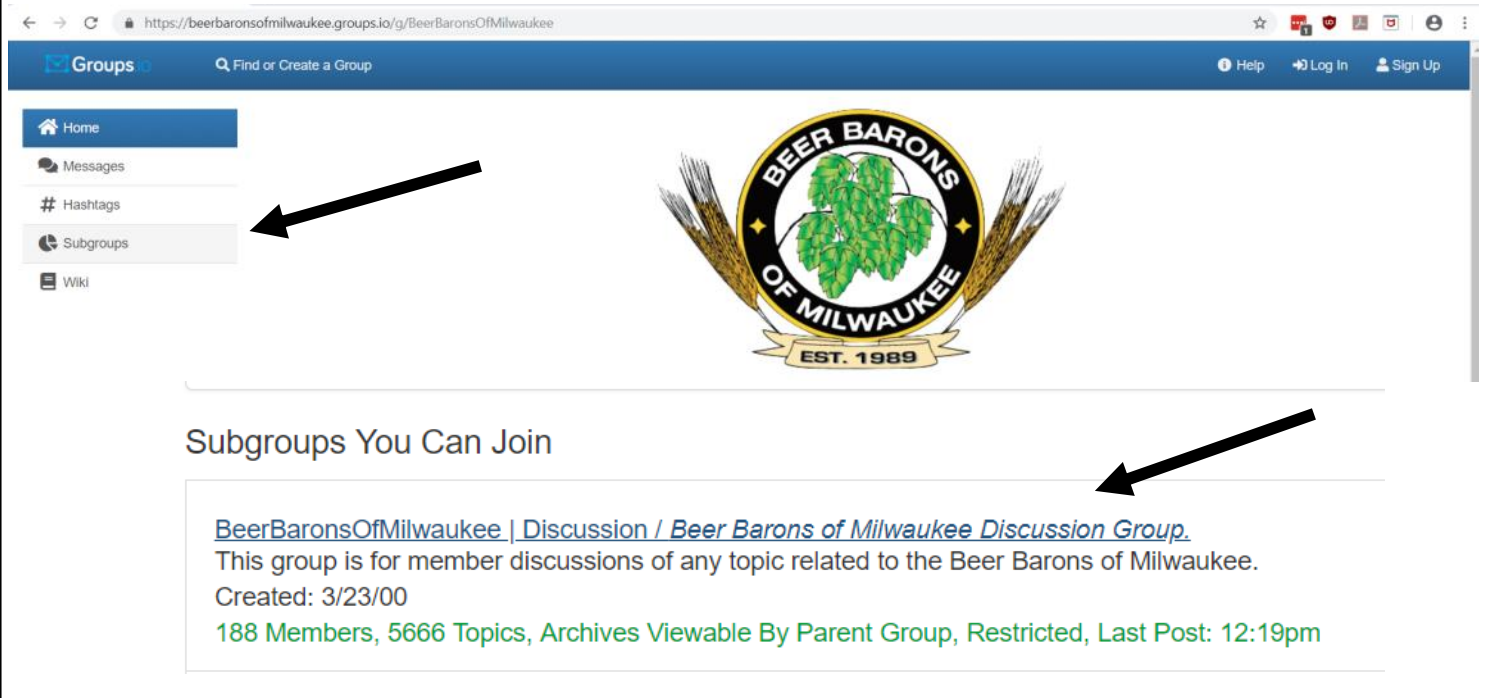
To join the group:

Go to: <https://groups.io/>

Click on Find or Create a Group

Search for Beer Barons of Milwaukee - on the main page select "Subgroups"

On the Subgroups page - select the discussion group, enter your email where prompted to request permission to join. You will receive an email confirming your request when it has been processed.



The screenshot shows the groups.io website interface. The URL in the address bar is <https://beerbaronsofmilwaukee.groups.io/g/BeerBaronsOfMilwaukee>. The page features a navigation menu on the left with options: Home, Messages, Hashtags, Subgroups, and Wiki. A black arrow points to the 'Subgroups' option. In the center, there is a circular logo for 'BEER BARONS OF MILWAUKEE' with 'EST. 1989' below it, featuring a green hop leaf and wheat stalks. Below the logo, the text reads 'Subgroups You Can Join'. A black arrow points to a link for 'BeerBaronsOfMilwaukee | Discussion / Beer Barons of Milwaukee Discussion Group'. The description below the link states: 'This group is for member discussions of any topic related to the Beer Barons of Milwaukee. Created: 3/23/00. 188 Members, 5666 Topics, Archives Viewable By Parent Group, Restricted, Last Post: 12:19pm'.

*Interested in attending the next Officer's Meeting?*

The Board meeting is open to all members! It's a great place to find out what's happening with the club while trying a new place to drink.

**Next Officer's Meeting:**

**Wednesday, February 5, 2019 - 7:30pm**

**Natty Oaks Pub & Eatery**  
**11505 W. National Ave, West Allis**



**"Did You Know" Answers: 1=E, 2=A, 3=B, 4=D, 5=C**



For more info and events, check out the Barons Website:

**[WWW.BEERBARONS.ORG](http://WWW.BEERBARONS.ORG)**

## Club Links

Website: [beerbarons.org](http://beerbarons.org)  
Twitter: [twitter.com/beerbaronsMKE](https://twitter.com/beerbaronsMKE)  
Facebook: [www.facebook.com/BeerBarons](https://www.facebook.com/BeerBarons)  
BrewBlog: [brewblog.beerbarons.org/](http://brewblog.beerbarons.org/)

Midwinter Brewfest: [twitter.com/MidwinterHBC](https://twitter.com/MidwinterHBC)  
World of Beer Fest: [twitter.com/WorldOfBeerFest](https://twitter.com/WorldOfBeerFest)  
[www.facebook.com/WorldOfBeerFestival](https://www.facebook.com/WorldOfBeerFestival)

IO Group: <https://beerbaronsofmilwaukee.groups.io/g/BeerBaronsOfMilwaukee>

## 2020 BOARD MEMBERS

President	Rashal Kowal
Vice-President	Tom Nowalis
Treasurer	Paul Karcher
Secretary	Lori McDonald
Sergeant at Arms	Jason Otto
Member at Large	John O'Brien
Member at Large	Robert Hansen

Contact the Board via email at  
[officers@beerbarons.org](mailto:officers@beerbarons.org)

Or in writing at  
**Beer Barons of Milwaukee Cooperative**  
P.O. Box 270012  
Milwaukee, WI 53227

## SUPPORT YOUR LOCAL HOMEBREW SHOP

*\*10% off starred locations with BB membership card*

**Hop to It**  
(262) 633-8239  
234 Wisconsin Ave, Racine

**Smokin' Brew**  
(262) 729-3001  
9 S. Wisconsin St, Elkhorn

**\*Northern Brewer**  
414-935-4099  
1306 S. 108th St, West Allis

**\*Purple Foot**  
(414) 327-2130  
5225 W Forest Home Ave,  
Greenfield

**Brews Wine and Spirits, 1256 Capitol Drive offers a 5% discount to Members**  
**Rock Bottom, 740 N. Plankinton offers a 10% discount on food to Members**  
**Milwaukee Ale House, 233 N. Water offers a 10% discount to Members**



**BIG thanks to Andy and Cheryl Hemken for allowing us to  
store our club trailer on their land at:**

## **Hemken Honey Co.**

W229 S7120 Guthrie School Rd. Big Bend, WI  
Business phone: 262-662-2843

Visit their website for information on their  
products and where to find them:  
<http://www.hemkenhoney.com/>



We are a family owned Honey Producer in Big Bend, WI.

We promote the art of beekeeping and benefits of using local honey through education of consumers,  
new beekeepers,  
school groups and community programs.

In 1996 Andy started with 2 beehives, he currently admits to 500.

After 30 years of safety and ergonomics consulting, he followed his passion and made beekeeping his full  
time career.



**Baron Mind** is published by the **Beer Barons of Milwaukee Cooperative**, a non-profit organization. If you have an article or information that you would like to contribute to the newsletter, You can email it to the secretary or mail it to the club's mailing address.

Please Support  
**Clifford's Supper Club**  
Famous For Their Friday Fish Fry



Weddings, Rehearsal Dinners,  
Baptisms, Birthdays, Showers,  
Anniversaries, Funerals, and Family  
Gatherings

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Clifford's offers the use of their  
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our appreciation.

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[www.northernbrewer.com](http://www.northernbrewer.com)

[Click here  
for local  
events at  
Northern  
Brewer  
Classes](#)



## What's on Tap??

Check out  
The Barons Website  
For more info  
[www.beerbarons.org](http://www.beerbarons.org)

### UPCOMING BEER BARONS MEETINGS, EVENTS AND VOLUNTEER OPPORTUNITIES

**Saturday, January 18:** Malt and Hop Sensory Class, Northern Brewer, Time 11:00 am

**Wednesday, January 22:** Monthly Meeting @ Clifford's, Iron Brewer - 7:30 pm

**Wednesday, February 5:** Officers' Meeting @ 7:30 pm: Natty Oaks, West Allis

**Friday, February 7 & Saturday, February 8:** Midwinter Homebrew Competition, Revere's Delafield

**Saturday, February 15:** Food and Froth, Milwaukee Public Museum - 7:00 - 9:00pm

**Wednesday, February 26:** Monthly Meeting @ Clifford's, 7:30 pm

**Wednesday, March 4:** Officers' Meeting @ 7pm: Location TBD

**Thursday, March 5:** Taste of Hales Corners, Hales Corners Library - 6pm

**Wednesday, March 25:** Monthly Meeting @ Clifford's, March Madness Fantasy Draft - 7:30 pm

*Meeting Locations, Topics and Times Subject to Change*

**BARON MIND**

**BEER BARONS OF MILWAUKEE COOPERATIVE**  
P.O. Box 270012  
Milwaukee, WI 53227