



The Monthly Publication of the Beer Barons of Milwaukee

September 2019 www.beerbarons.org

BARON MIND



IMPERIAL YEAST

BE GOOD TO PEOPLE. BE GOOD TO WORT.

Located in Portland, Oregon, Imperial Yeast was founded in 2014 with a desire to provide brewers of all scales with world class yeast and the best possible customer and technical support.

**Check out their story and strains at:
<https://www.imperialyeast.com/>**

President's Letter

Greetings fellow Barons,

I hope you have been finding time to brew, as the weather cools just a bit. It's a good time to start brewing those "bigger" beers that we need to warm us during those cold Wisconsin Winter nights.

Do you ever feel that you would like to know more about brewing? Now, if you are like me, you have a rather large stack of the *latest and greatest homebrew books* that you never seem to have time to read. Or, you try to use them as a *reference*, but they don't quite answer your current question(s) or hold your hand thru your latest "oh crap" moment.

Luckily for us, there is a metric ton of experience and knowledge in our club and lots of really wonderful people to chat with and discuss the *ins and outs* of brewing and fermenting.

You can "hit" the forums... where you can find a dizzying amount of opinions. Or you can listen to Pod Casts... my new favorite form for brewing info. My two current favorites are *Experimental Home Brewing* and *Brulosophy*. Both do a bunch of experimenting and report the results. For me, I'm too new to hold on to any bad habits or idealistic ways. At this point, if I hear something new or interesting or better yet, dare I say controversial; I want to TRY IT, what the heck?! Plus, listening to pod casts allows me to multi-task.

How to you get more brewing info, do you have a pod cast that you like? Please share. In the meantime, thanks for being an AMAZING group of people.
Drive SAFE because I want to see YOU next time :)

Rahshal

2019 Delafield Brewhaus Schnapp Hans Cup

REGISTRATION NOW OPEN!!!

Act Now! Closes 9/27/19

*Ramp up Opportunity by
Delafield Brewhaus!*

Judging October 3 and October 5, 2019

at the Delafield Brewhaus

Volunteer Now to Judge or Steward



For more information or to register, visit
<https://schnapphanscup.com/competition/>

Vice President's Update

Howdy Barons!

It is officially German Beer season! Last year my wife and I went to the motherland and spent a week in Munich at Oktoberfest. I highly recommend that anybody who enjoys beer, travel, or a genuine good time, check it out. It is free to get into the festival in Munich but you just have to figure out a way to get there, I wouldn't recommend hitchhiking. If you can't make it to Munich this year and feel like donning your lederhosen or dirndls, here are a few options for Oktoberfest celebrations in the community.

September 28th-30th The Schwabenhof

September 29th Gardenpark Riverwest (yodeling competition will take place)

October 5th – 7th Fiserv Forum Plaza (ceremonial Keg Tapping 5 pm on the 5th)

Every Friday and Saturday to October 5th – Bavarian Bierhaus

This month we can thank our very own Bruce Buerger for connecting our club to Imperial Yeast. This should be a really educational meeting. Next month 1840 will be joining us for barrel age night as we share and sample each other's barrel aged projects.

Prost!
Tom



Beer Donations Needed!

The Beer Barons are participating again in a fundraiser for **The Hope Foundation for Nora Lawton** and the **Bardet-Biedl syndrome clinic at Marshfield Clinic Marshfield Medical Center.**



Festivities are September 28, 2019 at Riverside Park in Burlington, WI and include a walk/run, music, raffles and a beer and wine tasting. For more information about Bardet-Biedl and the fundraiser, visit:

<http://www.noraseyes.com/>

If you are able to donate beer, please contact Tom Nowalis at
nowalis.thomas@gmail.com

Treasurer Report

Happy Brewing Barons.

As of 8/31/19, our Club bank balance was \$9,840. The Club bank balance one year ago (on 8/31/18) was \$6,925. Attendance for the Aug meeting (History of Fermented Beverages Meeting) was 81 individuals, which is exactly the average for 2019 general meetings. We had 4 people sign up since the August Treasurer Report, so we now have 152 members.

Our insurance has been issued, the books are closed on the Great Taste of the Midwest (we collected all the money, and paid out all the expenses), and I recently deposited \$1,260 from the picnic, although Jared Sutliff still needs to be paid for the expenses of the picnic.

Speaking of the picnic, a big thank you to Jared for organizing this fun event. The weather was fantastic, the food was good, and the beer was even better. Congratulations to Mike Rice for winning the best homebrew served at the picnic with his Munich Helles. His name will be engraved on the “Jerry Hetzel Memorial Mash Paddle”. Also, congratulations to Kaitlyn Sande for winning the “Food with Beer” competition with her apple fritters. She will be honored with her name engraved on the coveted trophy.

PK



September Officer's Meeting Beautiful night at The Landing at Hoyt Park!





September Did You Know???



Have you ever heard of an individual named CT Melms, who lived in the 19th century, was born in Prussia, and immigrated to Milwaukee in 1843? Some of his descendants have argued that he was Milwaukee's First Beer Baron. Unfortunately for him and his family, he only lived to be 49 years old. Read on.

Melms married Maria Neukirch, the daughter of Franz Neukirch, one of Milwaukee's pioneer German immigrants and owner of an early Milwaukee brewery called South Side Brewery, located on Virginia St. (close to current day Great Lakes Distillery). Melms joined his father-in-law in the beer-making business, and together they ran a successful brewery. In 1848, Melms became the sole owner of the brewery, and renamed it 'Melms Brewery Co.' It became the largest beer producer in Milwaukee in the 1850s and 1860s.

In 1869, at age 49, Melms was accidentally stuck in the hand by a needle. The wound became infected, and he died at his home of complications from tetanus. He was survived by his wife, Maria, and their 7 children. A short time later, Maria sold the company to the Philip Best Brewery Company, which later named the brewery 'Philip Best & Co. South Side Brewery'. The Philip Best Brewery Company later became the Pabst Brewing Company. (It seems ironic to me that Frederick Pabst went down the same path as CT Melms in that Pabst went into business with his in-laws, later took over, and then renamed the brewery after himself).



Fast forward to March 17, 2018, when CT Melms' great-great-great-nephew (yep, that was 4 greats), Bob Stack, opened a tap room in Hartland, WI, and named it 'Melms Brewing Co.' Melms Brewing Co. brews their beer at Brewfinity Brewing Co, in Oconomowoc.


Live Life & Enjoy Beer
PK

Here is an 1880 picture of the brewery once known as 'Melms Brewing Co' after it was sold to the Philip Best Brewery Company

Membership Renewal Options and Fees

Type	Description	Annual Dues	Meeting Fee per Meeting
Single – Regular	Membership for 1 person	\$20	\$10
Single — Gold	Membership and Gold card for one person	\$20 + \$80 Gold card = \$100	\$0
Family — Regular	Membership for 2 people living in the same home	\$30	\$10 per person
Family — 1 Gold	Membership for 2 people living in the same home—1 member with gold card	\$30 + \$80 Gold card = \$110	\$0 for Gold card member \$10 for regular member
Family — 2 Gold	Membership for 2 people living in the same home, both members gold card	\$30 + \$140 2 Gold cards = \$170	\$0
Guest	Non-member meeting fee	N/A	\$15






Remember,
we have glasses, howlers and O-ring kits available for purchase:

- *Howlers (32oz. w/cap) \$5*
- *Tasting Glasses \$1*
- *O-Ring Kits - Limited quantity available \$5*

All items can be purchased at the check-in table before every meeting



Beer Barons - Code of Conduct

Our goal is to improve our members' knowledge of home brewing and its enjoyment. Please show your respect and courtesy to the people you have elected to do the business of this club and the guest speakers that are graciously giving their time to come and put on a presentation for you by being **QUIET** during the meeting.

- Nothing is to be removed from this room that YOU did not bring in (That means the club beers stays). Please leave all un-opened beer for others to enjoy at other events
- NO outside food is allowed to be brought into the meeting that was not purchased at Clifford's
- Only exception is for snack items to enjoy with your beer
 - Pretzels, popcorn, nuts
 - Chips & dip
 - Cheese, sausage & crackers
 - Smoked or canned fish items

**Please bring your own glass and
clean up after yourself**

- Everyone must check-in with the treasurer, show your membership card, and pay your meeting fee to receive a wristband

- Please put your wristband on your wrist (not on your glass/horn)
- NO guns or weapons of any kind allowed
in the meeting
NO SMOKING allowed in the building

Listen - Learn - Ask questions
Someone *will* have the answer
Enjoy the meeting & guest speakers

Beer Barons Annual Picnic

Saturday, September 7, 2019





Congratulations



Thank you to all of the members that attended the annual picnic and participated in the homebrew and food competitions!

Congratulations to Mike Rice for taking the Jerry Hetzel Memorial Mash Paddle with his Munich Helles. Runner ups were Mike Schaeffen and Jason Rohloff



Congratulations to Kaitlyn Sande for winning the "Food with Beer" competition with her scrumptious apple fritters. Runner ups were Mike Schaeffen and Sarah Meves



Thank You!



Thank you to Jared Sutliff and the volunteers that make this great event possible! Special thanks to Steve Williams for his culinary skills at the grill! It was a perfect day with food, beer, family and friends!

Club Links

Website: beerbarons.org
Twitter: twitter.com/beerbaronsMKE
Facebook: www.facebook.com/BeerBarons
BrewBlog: brewblog.beerbarons.org/

Midwinter Brewfest: twitter.com/MidwinterHBC
World of Beer Fest: twitter.com/WorldOfBeerFest
www.facebook.com/WorldOfBeerFestival

IO Group: <https://beerbaronsofmilwaukee.groups.io/g/BeerBaronsOfMilwaukee>

2019 BOARD MEMBERS

President	Rashal Kowal
Vice-President	Tom Nowalis
Treasurer	Paul Karcher
Secretary	Lori McDonald
Sergeant at Arms	Jason Otto
Member at Large	Erick Joseph
Member at Large	Jake Eggener

Contact the Board via email at
officers@beerbarons.org

Or in writing at
Beer Barons of Milwaukee Cooperative
P.O. Box 270012
Milwaukee, WI 53227

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234 Wisconsin Ave, Racine

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9 S. Wisconsin St, Elkhorn

***Northern Brewer**
414-935-4099
1306 S. 108th St, West Allis

***Purple Foot**
(414) 327-2130
5225 W Forest Home Ave,
Greenfield

Brews Wine and Spirits, 1256 Capitol Drive offers a 5% discount to Members
Rock Bottom, 740 N. Plankinton offers a 10% discount on food to Members
Milwaukee Ale House, 233 N. Water offers a 10% discount to Members



**BIG thanks to Andy and Cheryl Hemken for allowing us to
store our club trailer on their land at:**

Hemken Honey Co.

W229 S7120 Guthrie School Rd. Big Bend, WI
Business phone: 262-662-2843

Visit their website for information on their
products and where to find them:
<http://www.hemkenhoney.com/>



We are a family owned Honey Producer in Big Bend, WI.

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new beekeepers,
school groups and community programs.

In 1996 Andy started with 2 beehives, he currently admits to 500.

After 30 years of safety and ergonomics consulting, he followed his passion and made beekeeping his full
time career.



MEET THE

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Spike is excited to bring small batch fermenting to another level that will open doors to quality, flexibility and functionality you can't find anywhere else. With all sanitary welded, 1.5" tri-clamp fittings and over 20 available accessories, you'll be able to control temps, carbonate, pressure transfer and more in this 304 stainless steel fermenter! Ditch that carboy. It's time for a FLEX!

SPIKEBREWING.COM/FLEX

Big thanks to
Josh Driscoll,
PhD candidate,
for his
presentation at
the August
meeting!



Interested in attending the next Officer's Meeting?

The Board meeting is open to all members! It's a great place to find out what's happening with the club while trying a new place to drink.

Next Officer's Meeting:

Wednesday, October 2, 2019 - 7:00pm

**1840 Brewing Company
342 E. Ward St., Milwaukee**



For more info and events, check out the Barons Website:

WWW.BEERBARONS.ORG

Baron Mind is published by the **Beer Barons of Milwaukee Cooperative**, a non-profit organization. If you have an article or information that you would like to contribute to the newsletter, You can email it to the secretary or mail it to the club's mailing address.

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What's on Tap??

Check out
The Barons Website
For more info
www.beerbarons.org

UPCOMING BEER BARONS MEETINGS, EVENTS AND VOLUNTEER OPPORTUNITIES

Wednesday, September 25: Monthly Meeting @ Clifford's, Imperial Yeast - 7:30 pm

Saturday, September 28: Nora Lawton Fundraiser, Burlington, WI

Wednesday, October 2: Officers' Meeting @ 7pm: 1840

Thursday, October 3: Schnapp Hans Cup, Location TBD

Saturday, October 5: Schnapp Hans Cup, Delafield Brewhaus

Saturday, October 12: Cider Sensory and Judge Training, Northern Brewer, 9:30 am - Noon

Saturday, October 19: Cider Sensory and Judge Training, Northern Brewer, 9:30 am - Noon

Wednesday, October 23: Monthly Meeting @ Clifford's, Barrel Night, and 1840 - 7:30 pm

Saturday, October 26: Cider Sensory and Judge Training, Northern Brewer, 9:30 am - Noon

Wednesday, November 6: Officers' Meeting @ 7pm: TBD

Wednesday, November 20: Monthly Meeting @ Clifford's, Belgian Night - 7:30 pm

Wednesday, December 4: Officers' Meeting @ 7pm: TBD

Wednesday, December 18: Monthly Meeting @ Clifford's, Christmas Party - 7:00 pm

Meeting Locations, Topics and Times Subject to Change

BARON MIND

BEER BARONS OF MILWAUKEE COOPERATIVE
P.O. Box 270012
Milwaukee, WI 53227