

The Monthly Publication of the Beer Barons of Milwaukee

# August 2019 www.beerbarons.org

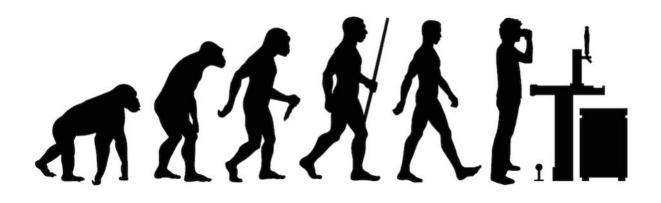


PhD Candidate Joshua Immerman Driscoll joins us to discuss the historical significance of beer





Joshua is a Sociology PHD candidate @ UW-Milwaukee. His research is focused on alcohol studies, especially the archaeology of beer and alcohol as a social signifier in prehistoric times. If you think beer is important now, wait until you hear the history and significance of it in the past!!



#### **President's Letter**

Hello Fellow Barons,

First I would like to thank our members and their family members who joined us in support of the **Hunger Task Force**. 27 people, representing the Beer Barons along with several others made short work of the sorting and packing **18,000 pounds** of much needed food. Special thanks to Tom Nowalis who organized the event, launched press releases and coordinated the after event get together at Benno's. Did you see the great job Tom did when interviewed by CBS 58? On that note... CBS 58 reached out to the officers looking for *Every Day Heroes* – please let one of the Officers know if you give your precious time to a cause. Also, please let me know if there is a cause you feel the Barons could help support. Thanks again for *Flocculating in support of our Community!* 

Second, I would like to extend a **BIG Congratulations** to ALL the Barons who placed in the **German Fest Stein Challenge**. It was wonderful to hear the club mentioned after your name was read. Way to GO! I hope to see some of those beers on the club jockey boxes. ;) Much appreciation to goes to Patrick McHugh who ran the State Fair Competition, led the Home Brew demonstrations at the Fair, Co-chaired German Fest Stein Challenge while Hosting the event at his home along with Joel Taylor (thank YOU Joel) and was Treasure for WOB! Patrick, your efforts do not go unnoticed nor does the fact that you married a Saint!

Thirdly, and a bit of a tease... Look in the September issue of <u>Baron Mind</u> for details regarding **Iron Brewer**, our upcoming Club Member <u>only</u> competition. Thanks for all your support and participation, Rahshal

Thanks to the members that helped out with representing the club at the Wisconsin State Fair. Here are Mike Borchert, Jeff Enders, Patrick McHugh and Dan Schlosser giving a presentation on making cider.



# 2019 German Fest Stein Challenge Danke to all of the volunteers for your help!

**Congratulations to Beer Baron Members that medaled!** 

- 1st place Michael Sande Schwarzbier (BOS Runner Up) James Werner - Weissbier (BOS Runner Up)
- 2nd place Scott Sommer Vienna Lager Jared Sutliff - Fruit Beer
- 3rd place -Michael Borchert KellerbierMichael Sande German PilsDan Schlosser WeissbierJared Sutliff MarzenRenee Weinberger Eisbock





### Vice President's Update

#### Hi Barons!

There is so much to write about this month that I don't really know where to start. Great Taste was once again fantastic, Germanfest was a blast, and the Micro at State Fair is always packed with a good selection. Those three things are the reason why late summer is my favorite time of year. This month we have a great meeting ahead and we should all thank Jeff Enders for it. He connected the club to this month's speaker, Joshua, who is a PhD candidate at UWM. If you are a history lover, lover of beer, lover of sours or are just basically a lover and not a hater you will enjoy the meeting.

Also, from the bottom of my heart, thank you to everybody who volunteered at the Hunger Task Force. The Barons showed up with an army of people and we sorted over 18,000 lbs of food in a little over 3 hours. The Hunger Task Force was amazed by how much we accomplished and we more than exceeded what they had arranged for us to do. Also, CBS 58 showed up and they were so impressed that one of the Anchors emailed the club and they are looking for more people like us! People who volunteer and do interesting things in the community...If you have anybody in mind, send them to the board and we will get you in touch with CBS 58.

Thank you for all you do for the club and enjoy this month's meeting!!!

-Tom



# Thank you!!



To all of the Beer Baron members, their family and friends that volunteered at the Hunger Task Force on August 14th! Together we sorted 18,000 pounds of food.



Special thanks to our Vice President, Tom Nowalis, for organizing the Hunger Task Force opportunity and also arranging for press coverage of our club with CBS 58. Check it out at:

https://www.cbs58.com/news/milwaukeebeer-barons-sort-more-than-100-000pounds-of-food-for-hunger-task-force





Keep an eye out on Hulu for a new cooking show hosted by Padma Lakshmi that focuses on exploring cultural diversity and traditions. Padma and the crew were at German Fest exploring German culture and attended the Baron's award ceremony for the Stein Challenge and interviewed several members.



#### **Treasurer Report**

Happy Brewing Barons. As of 7/31/19, our Club bank balance was \$8,512. The Club bank balance one year ago (on 7/31/19) was \$8,087. We paid for the club's insurance on 8/08/19, which ended up being \$894. This included general and liquor liability insurance, as well as directors and officers insurance.

Attendance for the July meeting (Davali Ridge Hop Farm Meeting) was 77 individuals, which is just below the average (81 individuals is the average for 2019). Our membership is now 148 members. Our deposit related to the July meeting was \$299. We also deposited \$2,160, which is from people paying for the Great Taste of the Midwest.

I had the opportunity to attend the Great Taste of the Midwest on 8/10/19, and I have to say it was worth every dime of the \$90 I paid to attend. As I walked through the fest, I remember thinking to myself – "this may be one of the best beers I ever had", only to walk a bit further, stand in line for a minute or two, and then think the same exact thing. If you haven't been to this event, I highly recommend attending in the future. Thank you to Rich Binkowski for taking care of all the arrangements for our club. Rich has been taking care of the arrangements for this trip, as well as for the Chilton trip, for many years, and I appreciate all of his work so that we all can enjoy.



# August Did You Know???



I tend to use the same hops in my NEIPAs, but I am going to strive to try new ones. In my last NEIPA, I used one of my standards (Citra), but I also used Ekuanot (formerly known as Equinox), and Nelson Sauvin. Turned out pretty good, and different from what I am used to. I am thinking about trying El Dorado, and Eureka next. More about both:

#### El Dorado

Created by CLS Farms in Washington's Yakima Valley in 2008, El Dorado features many different hop aromas, including pineapple, cherry, mango, pear, watermelon, and stone fruits with a candy-like sweetness. This hop may work well in wheat beers, IPAs, or American pale ales. The alpha acids are on the high side, ranging from 13-17%. I haven't used this hop yet, but if fruity aromas are what you are interested in, this hop is calling your name.

#### Eureka

Bred from Apollo and German Merkur varieties, and like Mosiac, it is sometimes described as a more pungent version of Simcoe. Hop aromas include pine, black currant, dark fruit, citrus peel, and perhaps a bit of mint. Before Eureka had an official name, it was informally referred to as "pinefruit". This hop may work best in IPAs, pale ales, American reds, and saisons. The alphas are high, ranging from 18-19%, so be careful how long you use in the boil, unless you like bitterness.

I hope you have the opportunity to try these. If you do, let me know how it turned out.

Live Life & Enjoy Beer! PK

# Membership Renewal Options and Fees

Туре	Description	Annual Dues	Meeting Fee per Meeting
Single – Regular	Membership for 1 person	\$20	\$10
Single — Gold	Membership and Gold card for one person	\$20 + \$80 Gold card = \$100	\$0
Family — Regular	Membership for 2 people living in the same home	\$30	\$10 per person
Family — 1 Gold	Membership for 2 people living in the same home—1 member with gold card	\$30 + \$80 Gold card = \$110	\$0 for Gold card member \$10 for regular member
Family — 2 Gold	Membership for 2 people living in the same home, both members gold card	\$30 + \$140 2 Gold cards = \$170	\$0
Guest	Non-member meeting fee	N/A	\$15





#### Beer Barons - Code of Conduct

Our goal is to improve our members' knowledge of home brewing and its enjoyment. Please show your respect and courtesy to the people you have elected to do the business of this club and the guest speakers that are graciously giving their time to come and put on a presentation for you by being **QUIET** during the meeting.

- Nothing is to be removed from this room that YOU did not bring in (That means the club beers stays). Please leave all un-opened beer for others to enjoy at other events
- NO outside food is allowed to be brought into the meeting that was not purchased at Clifford's
- Only exception is for snack items to enjoy with your beer
  - Pretzels, popcorn, nuts
    - Chips & dip
    - Cheese, sausage & crackers
    - Smoked or canned fish items

## Please bring your own glass and clean up after yourself

- Everyone must check-in with the treasurer, show your membership card, and pay your meeting fee to receive a wristband
  - Please put your wristband on your wrist (not on your glass/horn)

NO guns or weapons of any kind allowed in the meeting

NO SMOKING allowed in the building

Listen - Learn - Ask questions Someone *will* have the answer Enjoy the meeting & guest speakers



Feel free to arrive anytime. Setup starts sometime around 9-9:30 and we have the grilled food ready about 1:00pm.

As in the past, we will have the 'pay-to-play give-a-way' with great items from a Spike Brewing kettle (which can be exchanged for anything in the Spike line up you want, it is an equal value exchange!) to gift cards to local breweries and restaurants and some other great merch!

Hopefully the weather will cooperate again this year. Please bring anything you think you need; chairs, tent for shade, lawn games.... Regardless it will be a wonderful time yet again and we hope to see you there!

Volunteers Needed!!! If you are able to help out with set up, cooking or clean up, please let Jared Sutliff know.





For more info and events, check out the Barons Website: **WWW.BEERBARONS.ORG** 



**Beer Donations Needed!** 

The Beer Barons are participating again in a fundraiser for **The Hope Foundation for Nora Lawton** and the **Bardet-Biedl syndrome clinic at Marshfield Clinic Marshfield Medical Center**.

Festivities are September 28, 2019 at Riverside Park in Burlington, WI and include a walk/run, music, raffles and a beer and wine tasting. For more information about Bardet-Biedl and the fundraiser, visit:

http://www.noraseyes.com/

If you are able to donate beer, please contact Tom Nowalis at nowalis.thomas@gmail.com









The Barons took to Olin Park in full force on August 10th! Thanks to Rich Binkowski for organizing. It was a great fest on a great day!



















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#### **Club Links**

Website:beerbarons.orgTwitter:twitter.com/beerbaronsMKEFacebook:www.facebook.com/BeerBaronsBrewBlog:brewblog.beerbarons.org/

Midwinter Brewfest: <u>twitter.com/MidwinterHBC</u> World of Beer Fest: <u>twitter.com/WorldOfBeerFest</u> <u>www.facebook.com/WorldOfBeerFestival</u>

IO Group: https://beerbaronsofmilwaukee.groups.io/g/BeerBaronsOfMilwaukee

#### 2019 BOARD MEMBERS

President Vice-President Treasurer Secretary Sergeant at Arms Member at Large Member at Large Rashal Kowal Tom Nowalis Paul Karcher Lori McDonald Jason Otto Erick Joseph Jake Eggener

Contact the Board via email at officers@beerbarons.org

Or in writing at Beer Barons of Milwaukee Cooperative P.O. Box 270012 Milwaukee, WI 53227 SUPPORT YOUR LOCAL HOMEBREW SHOP \* 10% off starred locations with BB membership card

Hop to It (262) 633-8239 234 Wisconsin Ave, Racine

\*Northern Brewer 414-935-4099 1306 S. 108th St, West Allis

Smokin' Brew (262) 729-3001 9 S. Wisconsin St, Elkhorn 5

\*Purple Foot (414) 327-2130 5225 W Forest Home Ave, Greenfield

Brews Wine and Spirits, 1256 Capitol Drive offers a 5% discount to Members Rock Bottom, 740 N. Plankinton offers a 10% discount on food to Members Milwaukee Ale House, 233 N. Water offers a 10% discount to Members



BIG thanks to Andy and Cheryl Hemken for allowing us to

store our club trailer on their land at:

Hemken Honey Co.

W229 S7120 Guthrie School Rd. Big Bend, WI Business phone: 262-662-2843

Visit their website for information on their products and where to find them: <u>http://www.hemkenhoney.com/</u>



We are a family owned Honey Producer in Big Bend, WI.

We promote the art of beekeeping and benefits of using local honey through education of consumers, new beekeepers,

school groups and community programs.

In 1996 Andy started with 2 beehives, he currently admits to 500.

After 30 years of safety and ergonomics consulting, he followed his passion and made beekeeping his full time career.



Interested in attending the next Officer's Meeting?

The Board meeting is open to all members! It's a great place to find out what's happening with the club while trying a new place to drink.

Next Officer's Meeting:

Wednesday, September 4, 2019 - 7:00pm Hoyt Park Beer Garden



(If inclement weather, back up is Ferch's Crafthouse Grill. Watch Facebook for updates if needed.)

**Baron Mind** is published by the **Beer Barons of Milwaukee Cooperative**, a non-profit organization. If you have an article or information that you would like to contribute to the newsletter, You can email it to the secretary or mail it to the club's mailing address.





# What's on Tap??

Check out The Barons Website For more info www.beerbarons.org

#### UPCOMING BEER BARONS MEETINGS, EVENTS AND VOLUNTEER OPPORTUNITIES

Wednesday, August 28: Monthly Meeting @ Clifford's, Historical Beers, 7:30 pm
Wednesday, September 4: Officers' Meeting @ 7pm: The Landing at Hoyt Park
Saturday, September 7: Beer Barons Picnic - Root River Parkway
Wednesday, September 25: Monthly Meeting @ Clifford's, Commercial Brewery: 1840, 7:30 pm
Saturday, September 28: Nora Lawton Fundraiser, Burlington, WI
Wednesday, October 2: Officers' Meeting @ 7pm: TBD
Saturday, October 5: Schnapp Hans Cup, Delafield Brewhaus
Wednesday, October 23: Monthly Meeting @ Clifford's, Barrel Age Night, 7:30 pm

Meeting Locations, Topics and Times Subject to Change



BEER BARONS OF MILWAUKEE COOPERATIVE P.O. Box 270012 Milwaukee, WI 53227