



The Monthly Publication of the Beer Barons of Milwaukee Cooperative

# BARON MIND

2014 [www.beerbarons.org](http://www.beerbarons.org)

# July



# BEER

# &

# CHEESE

# Paring



## WHAT'S INSIDE

- P.2 Presidents & Vice Presidents Letter
- P.3 Next Officer Mtg location; Picnic Info.
- P.4 Treasurer Report
- P.5 Job Seeking applicants
- P.7 Club Links and Homebrew Shops

Perhaps anyone that attended NHC this year. Please wear your Goose Island Shirt to this meeting so we could get a group photo?

Since we were unable to get together at NHC.



Check out the Baron Website:

[WWW.BEERBARONS.ORG](http://WWW.BEERBARONS.ORG)

## President's Letter

Summer is here and with the polar vortex on the way, free AC! How is the brewing going this summer? Have tasty brews ready for your weekends or vacations? Are you excited about the upcoming festivals?

Do you have beers entered into the Germanfest Stein Challenge? I'm hoping that Wisconsin Brewers and fellow Barons will be able to make a good showing and get some hardware.

The AIGA Homebrewed event is coming up! How are your brews coming? Have any fun designs been made yet? Mark your calendars and support your fellow brewers! The final event is at Brenner Brewing Company on August 7<sup>th</sup>. Hope to see you there.

Tickets are in for the Great Taste of the Midwest, so please make sure to get your payment in at next week's meeting.

**Elections are coming up later this year and we need volunteers to become more involved in the club!** If you have good ideas or want to be more involved, please join us at the Officer's Meetings to see how things work and provide your opinion. We can't be the great club we are without volunteers! See any of the officers for more info.

Prosit!  
Jared

## Vice President's Letter

The July meeting will be a commercial meeting with a beer and cheese pairing from Goose Island Beer Company. We will have **Rich Heller** the WI state representative for Goose Island Beer Company and also member of the Beer Barons leading us in the beer and cheese pairing.

Since this is a commercial night the meeting fee will be \$10.

August will be a homebrew topic meeting and will feature Jonathan Ettl from National Chemicals. Jonathan will be talking about proper cleaning and sanitation. We will also be talking about keg maintenance and how to break down a corny keg.

July will be the start of the \$20 reimbursement for bringing homebrew to the meeting. If you bring a keg (or enough bottles to share with the club) to the meeting and email the board in advance to let us know what you are bringing, we will give you \$20 for your ingredients. With the increase from \$10 to \$20 for ingredients we won't be doing the homebrew voting anymore. Please e-mail [officers@beerbarons.org](mailto:officers@beerbarons.org) in advance to let us know what you are bringing so we can have adequate serving equipment on hand.

Interested in attending the next  
Officer's Meeting?

The Board meeting is open to all members, and after the meeting stick around for a social time. Come out and try a new place to drink and see what's on Tap.

Next Location is:

**Rock Bottom Brewery**

740 N Plankinton Ave #1,  
Milwaukee, WI 53203  
[\(414\) 276-3030](tel:(414)276-3030)

7pm Sharp for meeting.

Guest Member's  
from the last meeting:

1. Dave Campbell
2. Larry Leinberger
3. Bruce Buerger
4. Mike Schwartz
5. Mike ????

Wow - Thanks for  
joining us.



ALWAYS BREWING.



**NOTE:**

GLBF is the SAME DAY  
as  
The Barons  
Picnic.  
Please plan accordantly.

It is almost time for the annual **Beer Barons picnic!!!**  
This year the picnic will be on Saturday, September 13th at picnic area #1 of Root River Parkway South 10am to ?? or at least 10pm.

This is near 92nd Street and College Ave. A map of the area can be found at <http://county.milwaukee.gov/ImageLibrary/Groups/cntyParks/maps/RootRiverParkwaySout1.pdf>

The cost is \$10 for individuals and \$15 for couples. Payment can be made online at the Beer Barons website. There will also be a sign up at the August meeting. You can also pay at the picnic, but if you know you are coming, we ask you to sign up early so we can get an estimate on the amount of food needed. The main course at the picnic is still to be determined by the officers, Watch for the announcement on the Beer Barons Website and the August Baron Mind. It is also asked that everyone bring a dish to pass.

Remember to make something with beer as a main ingredient to be able to compete for the Best Food made with Beer Award. Will you able to beat David Hardeman, this year? Attendees will rate their favorites and the winner will receive a prize! So whip up your favorite recipe with beer and bring it along for everyone to try! There will also be plenty of homebrew to taste and judge. Last year there were 15 beers competing for the annual Jerry Hetzel Memorial Award. This is a non-style competition where attendees simply pick their favorites. So bring your best brew to compete for the honor of holding the paddle for a year! In addition to the food and beer, there will also be a huge raffle so bring some cash to get those prizes you want! Payment and info is available on the Beer Barons website. Hope to see everyone there in September.

Root River Parkway picnic area #1.  
(Google map: <http://tinyurl.com/BaronPicnic> )



From a finance position the club is in very good shape. We have enough cash to meet all of the obligations, with enough reserve to finance the usual club activities.

The next big cash infusion will be from the sale of Great Taste Tickets. These tickets were purchased by us a couple of months ago, and tickets just arrived.

We did not break even on last month's meeting with fees collected at the door. However, fees from our Gold card holders made up the difference. We are trying to develop a system that ties Gold card fees directly to monthly meeting fees. We will try and implement this for 2015 membership. This will give us a better picture, moving forward as to direct expense versus revenues for each month's meeting.

The board discussed and authorized the funding of upgrades to the dispensing equipment. It is felt, that as serving beer at meetings and the various functions is one of the key components of our club, we should have above-standard equipment. As the person who transported this stuff to and from NHC, I quickly learned how valuable this is to our club. We are also planning on an annual capital budget plan moving forward so we can have money already earmarked for these maintenance activities. Joe Kolbach, myself and a couple of hopeful volunteers will undertake the daunting task of changing the hoses in both J-boxes. We are targeting the picnic as the grand roll-out.

Joe has been working on setting a monthly budget for each meeting. We know generally what is going to be spent, but putting those generalities to numbers will certainly help any future program manager figure out how much money they can spend at each meeting. We know that we will lose money in at least three more events this year – Picnic, Belgian night and Christmas Party. A few of the current board members (like me) really don't know what that means. However, as mentioned above, we are in good shape and are ready for these fiscal challenges.

Reminders: Great Taste tickets are in hand and those needing to pay will need to see Richard Binkowski. Guest are hereafter +\$5. Disbursements for ingredients will become \$20, but you must contact the VP ahead of time.

I think I will be ready to provide actual dollar figures to the club in the next report and at the August meeting. In the meantime, If you have any specific question about the clubs financial operations, do NOT hesitate to contact me directly, at a meeting or via email – treasurer (at) [beerbarons.org](mailto:treasurer@beerbarons.org).



## **BREW & GROW – WAUKESHA SALES ASSOCIATE**

This position requires retail experience along with excellent communication, sales, organizational and time management skills. Knowledge in a variety of brewing methods is a plus! The physical requirements involve the ability to stand for a prolonged period of time, bend, squat, reach overhead and regularly lift and carry up to 50 pounds. Must have reliable transportation. Being a retail store, the prospective employee must be available and willing to work a mid-day shift, weekends, and days surrounding major holidays.

Contact:

[Waukesha@brewandgrow.com](mailto:Waukesha@brewandgrow.com)

262-717-0666



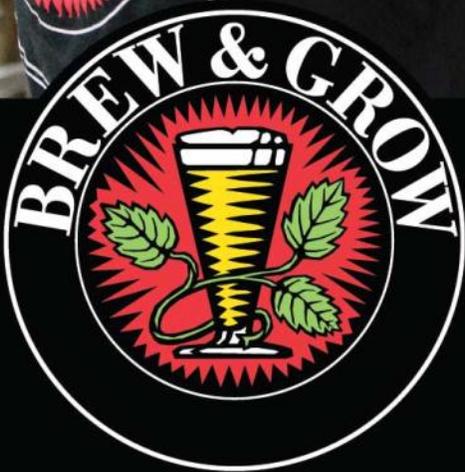


# GRAINS

## WEIGH STATION

### NOW IN

# WAUKESHA



Why buy a pound when you only need an ounce? Get **EXACTLY** how much grain you need at a **REDUCED** price! Find out how we keep our grains fresher than the competition.

### Waukesha, WI

2246 W Bluemound Rd Ste B  
Waukesha, WI 53186  
262-717-0666

### Madison, WI New Location!

1525 Williamson St  
Madison, WI 53703  
608-226-8910



Waukesha Location is Between  
Sam's and Home Depot on Bluemound

## Club Links

Website: [beerbarons.org](http://beerbarons.org)  
[www.worldofbeerfestival.com](http://www.worldofbeerfestival.com)  
[brewsandbites.beerbarons.org](http://brewsandbites.beerbarons.org)  
[midwinterhbc.beerbarons.org](http://midwinterhbc.beerbarons.org)

Twitter: [twitter.com/beerbaronsMKE](https://twitter.com/beerbaronsMKE)  
[twitter.com/WorldOfBeerFest](https://twitter.com/WorldOfBeerFest)  
[twitter.com/BrewsBitesMKE](https://twitter.com/BrewsBitesMKE)  
[twitter.com/MidwinterHBC](https://twitter.com/MidwinterHBC)

Facebook: [www.facebook.com/BeerBarons](http://www.facebook.com/BeerBarons)  
[www.facebook.com/WorldOfBeerFestival](http://www.facebook.com/WorldOfBeerFestival)  
[www.facebook.com/brewsandbites](http://www.facebook.com/brewsandbites)

BrewBlog: [brewblog.beerbarons.org/](http://brewblog.beerbarons.org/)  
Forums: [forums.beerbarons.org/](http://forums.beerbarons.org/)

Yahoo! Group: [groups.yahoo.com/group/MilwBeerBarons/](http://groups.yahoo.com/group/MilwBeerBarons/)



## BOARD MEMBERS

President	Jared Sutliff
Vice-President	Joe Kolbach
Treasurer	Patrick McHugh
Secretary	David Stanton
Sergeant at Arms	David Glazewski
Member at Large	Jonathan Green
Member at Large	Carolyn Stanton

Contact the Board via email at

[officers@beerbarons.org](mailto:officers@beerbarons.org)

Or in writing at

**Beer Barons of Milwaukee Cooperative**  
P.O. Box 270012  
Milwaukee, WI 53227

## SUPPORT YOUR LOCAL HOMEBREW SHOP

*\* 10% off starred locations with BB membership card*

**\*Brew & Grow,**  
(262) 717-0666  
2246 Bluemound Rd, Waukesha

**\*Northern Brewer**  
414-935-4099  
1306 S. 108th St. West Allis

**Hop to It**  
(262) 633-8239  
234 Wisconsin Ave., Racine

**\*Purple Foot**  
(414) 327-2130  
3167 S. 92nd St, Milwaukee

**Smokin' Brew**  
(262) 729-3001  
9 S. Wisconsin St., Elkhorn

**Brews Wine and Spirits, 1256 Capitol Drive offers a 5% discount to Members!**

**Rock Bottom, 740 N. Plankinton offers a 10% discount on food to Members!**

**Milwaukee Ale House, 233 N. Water offers a 10% discount to Members!**



## Please Join Us At . . .

**July 25-27<sup>th</sup>** - Come and see us at Germanfest on the Summerfest grounds.

**October 5<sup>th</sup>** - Sprecher Brewing will receive the Karl Strauss Award at the Pfister Hotel. Join us as we honor a hometown favorite. Festivities begin at 4:30, check out our website for more info.

Please check the museum website at [www.brewingmuseum.org](http://www.brewingmuseum.org) for more information on these and other activities.



**Baron Mind** is published by the **Beer Barons of Milwaukee Cooperative**, a non-profit organization. If you have an article or information that you would like to contribute to the newsletter, You can email it to the secretary or mail it to the club's mailing address.

Please Support  
**Clifford's Supper Club**  
Famous For Their Friday Fish Fry



Weddings, Rehearsal Dinners,  
Baptisms, Birthdays, Showers,  
Anniversaries, Funerals, and Family  
Gatherings

Wed. Karaoke Wally's 25 Cent Wings  
Karaoke Every Wed, Fri, & Sat-9:30pm

Clifford's offers the use of their  
banquet room to the Beer Barons at a  
reduced rate. Our support will show  
our appreciation.

10418 W. Forest Home, Hales Corners  
(414) 425-6226  
[www.cliffordsfinefood.com](http://www.cliffordsfinefood.com)



8930 W. North Avenue  
Milwaukee, WI  
414-258-9821  
[www.rayswine.com](http://www.rayswine.com)

Ray's supports the  
Barons by providing  
space for BJCP training  
(BREW U)

**Ray's Tasting Room  
Events**

Wed., August 6 – 6:30pm  
**Door County Brewery  
Tasting with Head Brewer!**

Wed., August 20 – 6:30pm  
**New Holland Brewery and  
Distillery Tasting**

Wed., August 6 – 6:30pm  
**Patio Pounders 3rd Edition**

**Reservations can be made  
by calling Ray's at  
414-258-9821**

**UPCOMING BEER BARONS MEETINGS AND EVENTS**

WEDNESDAY, July 23th: **[4th Wed]** Beer & Cheese Pairing w/ Goose Island — Monthly Meeting @ Clifford's, 10418 W. Forest Home, Hales Corners, 7:30 PM. \$ 10.00 meeting for members.

WEDNESDAY, August 6th: Officers Meeting @ Rock Bottom Brewery, 740 N Plankinton Ave, Milwaukee, WI  
Meeting @ 7 pm sharp

WEDNESDAY, August 27th: **[4th Wed]** - Northern Clubs & Homebrew — Monthly Meeting @ Clifford's

Check out  
The Barons Website  
For more info



**BEER BARONS OF MILWAUKEE COOPERATIVE**  
P.O. Box 270012  
Milwaukee, WI 53227