



The Monthly Publication of the Beer Barons of Milwaukee Cooperative

January 2014 [www.beerbarons.org](http://www.beerbarons.org)

# BARON MIND



## President's Letter

Happy New Year to everyone! Do you have any beer left from the holidays? Did your home made winter beverages keep you warm during the polar vortex? Once again, I would like to send a THANK YOU out to the retired officers for their service and dedication during the last two years, we couldn't do it without you! As always, if you are looking to help out, think about being an officer in the future. Join us at the officers meetings to see how the inner workings of the club go and be able to have some say in the direction of our club.

Bruce Buerger is running to be a part of the AHA Governing committee again, so all of the AHA members make sure to head out to the AHA website and vote for Bruce. Wouldn't it be great to have one of our members represent the AHA? Vote early!

It is hard to believe that Midwinter HBC is right around the corner again, but here we are. Do you have your entries set to go? The 800 spots are filling up quickly so make sure to get any entry you are looking to submit registered and paid for before it is too late. Also make sure to sign up for volunteering either as a judge or a steward! It is a great opportunity to see how a competition is run and how much fun it is to be a part of. Not to mention the great food and speakers that we will have for the volunteers to enjoy and ask questions.

The January meeting will be a homebrew meeting (\$5). Fellow Baron Dave Campbell will be expanding on last years gadget night with new devices for adding to your brewing systems. We will also be serving a few commercial beers from Sweetwater Brewing Company in Atlanta, Georgia.

The January meetings typically start late and is noisy due to everyone renewing their membership. If the meeting has started, please be quiet and considerate of the speaker if you are still checking in and processing your membership renewal.

We will continue our club meeting popular vote home brew competition for 2014. If you bring a keg (or enough bottles to share with the club) to the meeting and email the board in advance to let us know what you are bringing, we will give you \$10 for your ingredients. The beers will be judged by the members and based on popular vote; the winner will receive a \$20 gift certificate to the homebrew store of your choice. Please email [officers@beerbarons.org](mailto:officers@beerbarons.org) in advance to let us know what you are bringing so we can have adequate serving equipment on hand.

(Pres. Cont. Pg 4)

Joe

### **WHAT'S INSIDE**

- P.1 Presidents & VP Letter.
- P.2 Meet the Baron; Treasurer Report
- P.3 Officer Mtg location; Renewal Membership Info.
- P.4 President Cont.; Wanted !!; Midwinter
- P.5 National Homebrew Conference; Brew Calendar
- P.7 Club Links, Board Members and Shops and Discounts



Check out the Baron Website:

[WWW.BEERBARONS.ORG](http://WWW.BEERBARONS.ORG)



# Meet an Officer Baron

Jonathan Green  
2014 Member at Large

**Name:** Jonathan Greene

**Age:** 31. Which still feels a bit weird to say.

**How long have you been a Baron?** Just about 7 months. I joined back in July '13 after relocating to Milwaukee.

**How long have you been brewing?** 7 years or so.

**What style do you brew most often?** Overall, it's a tie between American Pale Ales and Saisons. The APA is my favorite, and the Saison is Colleen's (my wife). Since moving to Milwaukee I have room in the apartment for a lagering freezer, so I've been churning out a lot of lagers recently.

**What got you into brewing?**

My parents got me a Mr. Beer kit for my 24<sup>th</sup> birthday. I made a (horrible) first batch and, while I knew making beer was just about the coolest hobby to have, my instincts told me to look beyond Mr. Beer. I've heard you can make decent beer with it, but I went online and grabbed a basic kit setup and the rest is history.

**How often do you brew?** I try to brew every 2-3 weeks.

**Do you brew solo or with other people?**

Most often I brew solo. I have a lot of fun brewing with other brewers. It's a great way to pick up new tips and tricks. My homebrewing-curious friends and neighbors have a standing invitation to come over on brew days. In fact, over Christmas I had my cousin over and we brewed a Belgain Dark Strong. It was his first experience with homebrewing. Maybe he'll catch the bug now!

**What is your favorite style and why?**

American Pale Ale. I think there is a lot of latitude in the style. I love the firm and floral hop character that isn't out to punch you in the mouth. My favorites also have a noticeable malt character – bready and/or biscuity.

**What is your favorite beer?**

Pride and Joy by Three Floyds. I know they call it a Mild, but to me that is an APA all the way. It was love at first sip!

**What is your favorite brewery and why?**

You caught me on a Monday, so today it's Half Acre out of Chicago. I have liked everything I've had from them. Also, their involvement with the cycling community, their collaboration beers, and their environmental awareness all strike a chord with me. They have some amazing art for their labels too! Ask me tomorrow and it could be Bell's or Shorts or Founders or New Glarus. It's hard to keep a favorite!

**What is your commercial to homebrew consumption ratio?**

Probably about 50-50. I try to give away as much of my homebrew as possible. After a gallon or two, I know if I made the beer I wanted to, and have some notes on what to change in the next iteration. The rest is up for grabs. I've got to keep some kegs open for new brews!

(Cont. at the top of the next page)

**Have you ever entered a competition?**

Yes, a few. I used to live in Boston (Jamaica Plain, actually) and was walking distance to the Sam Adams brewery. The first competition I entered was their Longshot. Since then, I try to enter a couple each year. I am currently taking the BJCP classes, so competitions are popping up on my radar a bit more these days. I hope enter and steward several this year. Maybe I'll get to judge one with a little luck (and a passing score on the tasting exam)!

**What has been your favorite Baron meeting?**

Tough question, but I'll have to go with the Christmas party. The food, the amazing beer selection, the raffle, and of course the elections!

**What is your day job?**

I am a software engineer for Tremor Video, an online video advertisement company. I work out of my apartment and from various Colectivo cafes across the city. You have probably seen some of our ads online, and if so, you have my apologies. I don't make the ads, but I do make the internal application that our designers use to make them.

## Treasurer Report – Jan 2014

As the new Treasurer, I have very little to report at this time. This is a serious transition period, and I will do everything I can to make this go smoothly. Unfortunately, you may be in for a nice thorough report in February's newsletter.

Reminder, all memberships must be renewed as of Feb 1<sup>st</sup> 2014. You can pay on-line, currently with PayPal, on the Baron's site. We are looking into other alternatives for electronic payment. We will try to have enough help at the next meeting to make renewals as efficient as possible. We thank you for your patience - enjoy the meeting.

Patrick K. McHugh

**Faux** /'fou/ is a [French](#) word for "false".

Can you match the 'Faux' Brewery to the Brewer?

1. Falling Images.
2. A.Couple.Brewery
3. Server Room Brewery
4. Sutliff Ave Brewery



Answers:

1. Dan Schloesser  
2. David & Carolyn  
3. David Glavin  
4. David Schloesser

Interested in attending the next  
Officer's Meeting?

The Board meeting is open to all members, and after the meeting stick around for a social time. Come out and try a new place to drink and see what's on Tap.

Next Location is

**T.B.D..**

7pm Sharp for meeting.

Meeting place will be Announced once the Final details are set.

Guest Member's from the last meeting:

1. Dave Campbell
2. Victor Williams
3. Richard (ol' Sarge)
4. Bruce Burger

Thanks for joining us.



**Membership info:**

All 2014 memberships are good until February 1<sup>st</sup> of 2015. Discounts at local home-brew shops are only good for active members. If you want your discounts after that date you will need to renew your membership and pick up your new membership card at the January Meeting.

Online payments for renewals are being accepted now from the Beer Barons website:

<http://beerbarons.org/index.php/about/payments>

This is **highly encouraged** because the lines this month will be longer than usual. **PLEASE SHOW UP EARLY IF POSSIBLE!!!** I will start taking payments at around 6:30pm this month.

If you are paying online, please make sure to do this by January 22nd to assure we can process your transaction in time for the January meeting.

Also, anyone who wants to receive a paper copy of the newsletter mailed to their house will have to pay \$5 in addition to their membership fees. We have been moving to electronic newsletters, but some people still want the paper copy mailed to them. Since the cost of printing and postage is over half of the membership fee, the board decided last year to change the mailed newsletter to a \$5 option to cover the majority of the postage. There will still be paper copies of the newsletter available at the meetings.

If possible, please arrive a little earlier this month as the lines will be a bit longer. Also, this month only anyone who purchased a Gold Card membership for 2013 online can by-pass the main line and skip to the front.



Check out the new & improved Beer Baron's - Code of Conduct Table Tents.

FOUND ON EACH TABLE AT CLIFFORD'S

**Here are the options for 2014 memberships:**

Individual Membership.....	\$20	Family Membership .....	\$30
Individual Membership w/ Newsletter Mailed .....	\$25	Family Membership w/ Newsletter Mailed .....	\$35
Individual Membership w/Gold Card.....	\$100	Family Membership w/1 Gold Card .....	\$110
Individual Membership w/Gold Card & Newsletter Mailed .....	\$105	Family Membership w/1 Gold Card & Newsletter Mailed .....	\$115
		Family Membership w/ 2 Gold Cards .....	\$170
		Family Membership w/ 2 Gold Cards & Newsletter Mailed.....	\$175

<http://beerbarons.org/index.php/about/payments>

## President's Letter—continued

Also, Friday **February 21<sup>st</sup>** at 6:00 pm, there will be the beer AND mead dinner with plenty of tasty beverages and food to enjoy. Make sure to register for the dinner and have a night that will please your taste buds like none other!

Check out <http://www.midwinterhbc.com/> for more info.

The Central Wisconsin Vintners and Brewers Club (They joined us last June along with the SOB and ALE clubs) and is a large part of the Fond Du Lac Brewfest (<http://www.fdl.com/events/brewfest/february-1-2014/>) and the Barons will have a presence there lead by our very own Member at Large, Jonathan Greene. The festival is on Saturday, **February 1<sup>st</sup>**. Last I heard he was still looking for some extra kegs of beer and another volunteer or two. You can contact him via the contacts page at [www.beerbarons.org](http://www.beerbarons.org)



## 2014 MIDWINTER HOMEBREW COMPETITION

Held annually in conjunction with the Midwinter Brew Fest at the Milwaukee Ale House



### — IMPORTANT DATES —

Registration Opens: January 4<sup>th</sup>  
Entries Accepted: January 4<sup>th</sup> – February 8<sup>th</sup>  
Judging: February 21<sup>st</sup> and 22<sup>nd</sup>  
800 Entry Limit

Member of the "Midwest Home Brewer of the Year" Circuit  
2014 Masters Championship of Amateur Brewing Qualifying Event

One Baltic Porter (BJCP category 12C) will be chosen by Milwaukee Brewing Company to be brewed commercially.

One Mead will be chosen by Moonlight Meadery for a 55 gallon batch run.

All BJCP categories accepted, \$8.00 per an entry  
All entries judged by at least 2 BJCP Ranked Judges  
Registration & full info at <http://midwinterhbc.beerbarons.org>

# WANTED:

The Board of Officers are looking for a New CPA to assist in some of the financial items of running the club.



If you know of a good candidate/CPA; please give their name and contact info to any current board member. The Officers Thank you.

## President's Letter— still continued

The Hales Corners Library is having their wine and beer tasting night again, Thursday, **March 6<sup>th</sup>** at 6:00 pm. If you haven't been to this event, it is a great time and well attended. The Beer Barons are the only beers at the event and being able to share homebrew with people who aren't really sure that it is possible is a great bit of fun. I am taking the lead for the Barons and right now we have the volunteers we need, but take your wife and make it a date night! Information can be found on the flyer here <http://www.halescornerschamber.org/PDF/taste-of-hc.pdf>

The Women's Soccer Club is having their High Stakes Fundraiser night Saturday, **March 15<sup>th</sup>** and the Barons will be setting up the jockey boxes to pour homebrew for all. The event was a blast last year and it was fun for me to direct the 'Which is your Miller Light?' people to whatever beer I felt at the time. There were a bunch of comments that we've all heard, but the best is when they say they really liked the darker beer. I do not have confirmation, but I believe the WSC will be doing the best beers of the night again. Last year 1<sup>st</sup> place took \$300, 2<sup>nd</sup> \$200 and 3<sup>rd</sup> \$100. A 5 gallon keg is what we would use, unless you want to pour bottles all night long. More information will be coming as I receive it. If you are interested feel free to email me and keep an eye on the website / newsletter / yahoo groups.

Prosit!  
Jared



## Spring Beer Styles – Beers to Brew in Winter, Drink in Spring!

- Irish Ale and Irish Stout
- Green Beer for St Patty's Day
- Bock/Doppelbock
- India Pale Ale
- Fruit Beer
- Wheat Beer, Weizen and Weisse – particularly Hefeweizen
- Saison
- Blonde Ale
- Belgian Wit/White Beer

Barons and the 2104 National Homebrewers Conference

The 36th Annual National Homebrewers Conference (NHC) is being held in Michigan in 2014! From June 12th to the 14th nearly 4,000 homebrewers from around the globe will converge at DeVos Place in Grand Rapids. The Beer Barons have not participated as a club since 2010 in Minneapolis. With this year's event and an easy drive around the lake or a quick ferry trip across it, the Beer Barons should again show the world how top notch their club is!

Besides showing up in your Baron gear, attending numerous homebrewing sessions presented by experts, drinking tons of homebrew and talking to all the great people the best way the club can participate is to sign up for Club Night and the Social Club.

For those who've never been, Club Night is "the happiest homebrew gathering on the planet!" Ok, I stole that from the NHC website but it is spot on. Nearly 90 clubs from around the country participated last year serving up more than 1,000 kegs of homebrew! Now that's a party! There are themes and costumes and some really elaborate bar setups from some clubs, others keep it lower key, and let their beer do the talking. Either way, it is a blast and something you will never forget.

Social Club is part of the Homebrew Expo where vendors pitch their wares during the day and at night becomes the premiere "after-party". Clubs signup for shifts to serve their homebrew to the hordes of attendees looking for that next awesome brew!

We are getting a rather late start this year preparing so I would propose the club participate in just Club Night. However, if there is enough interest and commitments to brew beer we could do both. The Social Club asks a club bring six to twelve 5-gallon kegs to serve to the thirsty masses. They provide a 12-tap bar, we just need the beer and any banner, beer lists, etc. Club Night is a free for all and the club needs to provide almost everything except tables and ice which includes jockey boxes, CO<sub>2</sub>, banners, costumes, props and anything else we may need. Since the club has two 7-tap jockey boxes we should have at least fourteen beers/meads/ciders available.



PHOTO © ED BRONSON

If you are planning on attending NHC please consider helping your club out. If you are not planning on attending, talk to me or many of the others who have attended before to see what you are missing and plan to attend! At the meeting we will talk briefly about this and get a list started of people who are planning on attending so we can get a meeting together soon to discuss plans to make this an awesome event for the Barons! In the meantime, get brewing! Fellow member David Hardeman and I have already brewed a Russian Imperial Stout we plan on putting in a pin to serve at club night!

You can find out more information about NHC at <http://www.ahaconference.org/>

Victor Williams

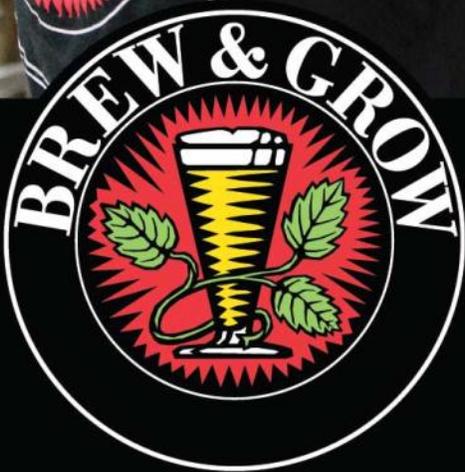


# GRAINS

## WEIGH STATION

### NOW IN

# WAUKESHA



Why buy a pound when you only need an ounce? Get **EXACTLY** how much grain you need at a **REDUCED** price! Find out how we keep our grains fresher than the competition.

### Waukesha, WI

2246 W Bluemound Rd Ste B  
Waukesha, WI 53186  
262-717-0666

### Madison, WI New Location!

1525 Williamson St  
Madison, WI 53703  
608-226-8910



Waukesha Location is Between  
Sam's and Home Depot on Bluemound

## Club Links

Website: [beerbarons.org](http://beerbarons.org)  
[www.worldofbeerfestival.com](http://www.worldofbeerfestival.com)  
[brewsandbites.beerbarons.org](http://brewsandbites.beerbarons.org)  
[midwinterhbc.beerbarons.org](http://midwinterhbc.beerbarons.org)

Twitter: [twitter.com/beerbaronsMKE](https://twitter.com/beerbaronsMKE)  
[twitter.com/WorldOfBeerFest](https://twitter.com/WorldOfBeerFest)  
[twitter.com/BrewsBitesMKE](https://twitter.com/BrewsBitesMKE)  
[twitter.com/MidwinterHBC](https://twitter.com/MidwinterHBC)

Facebook: [www.facebook.com/BeerBarons](http://www.facebook.com/BeerBarons)  
[www.facebook.com/WorldOfBeerFestival](http://www.facebook.com/WorldOfBeerFestival)  
[www.facebook.com/brewsandbites](http://www.facebook.com/brewsandbites)

BrewBlog: [brewblog.beerbarons.org/](http://brewblog.beerbarons.org/)  
Forums: [forums.beerbarons.org/](http://forums.beerbarons.org/)

Yahoo! Group: [groups.yahoo.com/group/MilwBeerBarons/](http://groups.yahoo.com/group/MilwBeerBarons/)



## BOARD MEMBERS

President	Jared Sutliff
Vice-President	Joe Kolbach
Treasurer	Patrick McHugh
Secretary	David Stanton
Sergeant at Arms	David Glazewski
Member at Large	Jonathan Green
Member at Large	Carolyn Stanton

Contact the Board via email at  
[officers@beerbarons.org](mailto:officers@beerbarons.org)

Or in writing at  
**Beer Barons of Milwaukee Cooperative**  
P.O. Box 270012  
Milwaukee, WI 53227

## SUPPORT YOUR LOCAL HOMEBREW SHOP

*\* 10% off starred locations with BB membership card*

**\*Brew & Grow,**  
(262) 717-0666  
2246 Bluemound Rd, Waukesha

**\*Northern Brewer**  
414-935-4099  
1306 S. 108th St. West Allis

**Hop to It**  
(262) 633-8239  
234 Wisconsin Ave., Racine

**\*Purple Foot**  
(414) 327-2130  
3167 S. 92nd St, Milwaukee

**Smokin' Brew**  
(262) 729-3001  
9 S. Wisconsin St., Elkhorn

**Brews Wine and Spirits, 1256 Capitol Drive offers a 5% discount to Members!**

**Rock Bottom, 740 N. Plankinton offers a 10% discount on food to Members!**

**Milwaukee Ale House, 233 N. Water offers a 10% discount to Members!**



## Please Join Us At The Following Events . . .

**February 5<sup>th</sup>** - Museum board meeting at 6:00 p.m. at Bosch's , 5871 S. 108th Street. Come and share your ideas.

Stop and say "hi" at the Milwaukee Public Museum's **Food and Froth, February 22<sup>nd</sup>**.



Please check the museum website at [www.brewingmuseum.org](http://www.brewingmuseum.org) for more information on these and other activities.

**Baron Mind** is published by the **Beer Barons of Milwaukee Cooperative**, a non-profit organization. If you have an article or information that you would like to contribute to the newsletter, You can email it to the secretary or mail it to the club's mailing address.

Please Support  
**Clifford's Supper Club**  
Famous For Their Friday Fish Fry



Weddings, Rehearsal Dinners,  
Baptisms, Birthdays, Showers,  
Anniversaries, Funerals, and Family  
Gatherings

Wed. Karaoke Wally's 25 Cent Wings  
Karaoke Every Wed, Fri, & Sat-9:30pm

Clifford's offers the use of their  
banquet room to the Beer Barons at a  
reduced rate. Our support will show  
our appreciation.

10418 W. Forest Home, Hales Corners  
(414) 425-6226  
[www.cliffordsfinefood.com](http://www.cliffordsfinefood.com)



8930 W. North Avenue  
Milwaukee, WI  
414-258-9821  
[www.rayswine.com](http://www.rayswine.com)

Ray's supports the  
Barons by providing  
space for BJCP training  
(BREW U)

**Ray's Tasting Room Events**

[ABC's of Wine Tasting](#)

Thursday, January 16 @ 6:30

\$15.00

Thursday, January 23 @ 6:30

[Brown Bag Malbec Tasting](#)

\$15.00

Wednesday, February 12 @ 6:30

[Classic Italian Reds #1](#)

\$20.00

**Reservations can be made by  
calling Ray's at  
414-258-9821**

**UPCOMING BEER BARONS MEETINGS AND EVENTS**

WEDNESDAY, Jan. 22nd: **[4th Wed]** Gadget Night II w/ Dave Campbell — Monthly Meeting @ Clifford's, 10418 W. Forest Home, Hales Corners, 7:30 PM. \$ 5.00 meeting for members.

WEDNESDAY, Feb 5th: Officers Meeting @ TBA, — Meeting @ 7 pm sharp

WEDNESDAY, Feb. 26th: **[4th Wed]** — Monthly Meeting @ Clifford's

**Check out  
The Barons Website  
For more info**

**BARON MIND**

**BEER BARONS OF MILWAUKEE COOPERATIVE  
P.O. Box 270012  
Milwaukee, WI 53227**