



BARON MIND

The Monthly Publication of the Beer Barons of Milwaukee Cooperative

December 2011 www.beerbarons.org

President's Letter

I am sitting on the couch drinking a Surly Bitter Brewer, looking at our Christmas tree. Where has the year gone? It seems like just yesterday I was writing my first submission for the Baron Mind. Looking back we have had a busy busy Baron's year. We saw the Midwinter competition expand to over 400 entries from all over the country. We inaugurated the German Fest competition for German BJCP styles and the picnic cooking with beer competition. We had the best World of Beer Festival yet. One thing all of these events have in common is that they are organized, run and staffed by Barons. This is your club; it is nothing without the participation of members. Which makes a nice segue to our current election season, at last count we are still short a person to run for Vice President. The Vice President position is the true heart and soul of the club who is in charge of among other things, the monthly member meetings. Just think: you could be in charge of all the beer we drink for a year (within the constraints of our budget) or who comes and talks. So if you are willing to step up and help out your club, please have yourself nominated at the upcoming meeting. I will re-run for President, Victor Williams has agreed to re-run for Secretary and Jayme Nawrocki will re-run for a Member at Large position. I think we have a volunteer for the Treasurer position. We are also in need of a Sergeant at Arms (no firearm provided) who is in charge of our various pieces of club equipment and keeping order at the meetings. So please don't be shy! The first order of business at the December meeting will be the election, so please come see me or any of the other officers if you are interested in helping your club.

For the upcoming meeting, please bring a cold dish to pass. Bring cold food only please. Our agreement with Clifford's is that we will not serve any hot food, so no crock pots or nesco roasters. Once again the Squeezettes (www.squeezettes.com) will be playing. For those of you not familiar, Mike Chaltry, a fellow Baron, is the tuba player. You are all in for an accordion playin' rockin' good time. So come, enjoy some beer and enter the raffle. For those of you wondering, we do have a keg of Sierra Nevada Celebration on reserve, a keg of Bell's Christmas and two cases of Lagunitas Sucks Holiday Ale. You ask, what the heck is Lagunitas Sucks, who better to tell us than the brewery:

(continued page 3)

Vice President's Letter

Barons,

This months meeting is more of a gathering of fellowship and feasting. Bring a friend, bring some homebrew. We'll have a band and a buffet and a raffle. Thanks to Rich B for setting this up! Please drink responsibly.

I, unfortunately, will not be able to make it to this meeting, but I wish all of you happy holidays and make sure the New Year is smashing!

Cheers!

Jeremy N. King



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UPCOMING BEER BARONS MEETINGS AND EVENTS

WEDNESDAY, December 21st: Holiday Party @ Clifford's, 10418 W. Forest Home, Hales Corners, 7:30 PM. \$10 for members, significant other or spouse \$10. Guests \$15. Please bring a dish to pass—no heated items.

WEDNESDAY, January 4th: Officers Meeting @ Benno's Genuine Bar & Grill, 7413 W Greenfield Ave, West Allis. Open to all members, followed by social hour—Meeting @ 7 pm sharp.



SUDS CITY CALENDAR

TUESDAYS – 6 PM

“The Riverwest Beer Appreciation Society”
The Gig, 1132 E. Wright St., Milwaukee, WI

WEDNESDAYS (Starting January 18)
Puddler’s Hall Beer Tasting Club
1210 E. Potter Ave., Milwaukee, WI
(Stop by Puddler’s Hall for details)

JANUARY 7, 2012

14th Annual Ice Cold Beer Festival - 1-5 PM
Campanile Center, 141 Main St., Minocqua, WI

JANUARY 21, 2012

Isthmus Beer & Cheese Fest
Alliant Energy Center, Exhibition Hall, Madison, WI

FEBRUARY 18, 2012

Milwaukee Public Museum Food & Froth

MARCH 3, 2012

EAA Hops & Props – 6:30-10 PM
EAA AirVenture Museum, Oshkosh, WI
(800) 236-1025 - www.eaa.org

APRIL 28, 2012

Rhineland Hodag Hops and Vines – 5-9 PM
Northwoods Banquet Center, Rhineland, WI

APRIL 28, 2012

Between The Bluffs Beer, Wine & Cheese Festival – 2-6 PM
Southside Oktoberfest Grounds, La Crosse, WI

More Events: www.sudswineandspirits.com



December Financial Report

Year to date

11/30/2011

INCOME

Beer Week Event Income	706.00
Bank Fee Refund	25.00
Brew-U Income	800.00
Competition Income	929.50
Festival Trips	5,695.00
Meeting Fees	8,735.00
Membership Fee	3,730.00
Merchandise Sales	790.00
Newsletter Ad	593.00
Picnic Income	490.00
Raffle Income	640.00
World of Beer Insurance	714.00

TOTAL INCOME

\$23,847.50

EXPENSES

Bank Fee	33.82
Brew U Expense	820.00
Competition Costs	218.54
Equipment Costs	1,379.33
Festival Trip Expenses	5,622.82
Insurance	1,428.00
Legal Fees	15.00
Meeting Costs	7,558.39
Merchandise	2,198.88
Newsletter Expenses	898.81
Office Supplies	206.85
Officer Meeting	666.52
Picnic Expense	871.80
PO Box	81.00
Raffle Prizes	751.15
Transaction Fees	62.22
Website Costs	111.24

TOTAL EXPENSES

\$22,924.37

BALANCE

\$8,103.01

November Attendance

120

President's Letter (continued from page 1)

"This sad holiday season we didn't have the brewing capacity to make our favorite seasonal brew, the widely feared BrownShugga' Ale. You see, we had a couple of really good years (thank you very much) and so heading into this season while we are awaiting a January delivery of a new brewhouse we are jammin' along brewing 80 barrels of IPA and PILS and such every 3 hours. A couple months back we realized that since we can only brew a mere 60 barrels of Shugga' every 5 hours, that we were seriously screwed. For every case of Shugga' brewed, we'd short 3 cases of our daily brews. The new brewhouse will help insure that this kind of failure never happens again. It's a mess that we cannot brew our BrownShugga' this year and we suck for not doing it. There is nothing cool about screwing up this badly and we know it. Maybe we can sue our sorry selves. There is no joy in our hearts this holiday and the best we can hope for is a quick and merciful end. F*@\$ us. This totally blows. Whatever. We freaking munch moldy donkey butt and we just want it all to be over.....this beer is a 'Cereal Medley' of Barley, Rye, wheat, and Oats.... Full of complexishness from the 4 grains, and weighing in at 7.6% abv, Then joyously dry-hopped for that big aroma and resinous hop flavor."

Finally, don't forget the entry window for the Midwinter competition begins December 31st. So get those kettles brewing. I expect to see lots of Baron entries this year. I know you are all good brewers, so let's get fermenting!

Cheers! Happy Holidays and Safe and Happy New Years.

Jason

Treasurer Report

All regular memberships are good "until February 2012". Discounts at local homebrew shops are only good for active members. The 2011 membership expires January 31st of 2012, so if you want your discounts after that date you will need to renew and pick up your new membership card by the January meeting. Online payment for renewals will begin January 1st.

Also, anyone who wants to receive a paper copy of the newsletter mailed to their house will have to pay \$5 in addition to their membership fees. We have been moving to electronic newsletters, but some people still want the paper copy mailed to them. Since the cost of printing and postage is over half of the membership fee, the board decided to change the mailed newsletter to a \$5 option to cover the majority of the postage. There will still be paper copies of the newsletter available at the meetings.

The December meeting is the Holiday party. Clifford's will serve broasted chicken, potato and bread. We ask everyone to bring a cold dish to pass, which can consist of salads, side dishes and desserts. Please do not bring any hot dishes, particularly ones needing crock pots. The cost of the meeting is \$10 for members and significant others of members, \$15 for guests. There will also be a large raffle so bring money for tickets.

Here are the options for 2012 memberships:

Individual Membership	\$20
Individual Membership w/ Newsletter Mailed	\$25
Individual Membership w/Gold Card	\$100
Individual Membership w/Gold Card & Newsletter Mailed	\$105
Family Membership	\$30
Family Membership w/ Newsletter Mailed	\$35
Family Membership w/1 Gold Card	\$110
Family Membership w/1 Gold Card & Newsletter Mailed	\$115
Family Membership w/ 2 Gold Cards	\$170
Family Membership w/ 2 Gold Cards & Newsletter Mailed	\$175

Do Your Brews Have What It Takes?



2012 Home Brew Competition

One English Session Beer (BJCP categories 8A, 8B, & 11A)
to be chosen and brewed by Milwaukee Brewing Co.

Member of the "Midwest Home Brewer of the Year" circuit

Entries Accepted: January 1st – @ This Location,
Until February 5th @ Ship To Location

Judging: February 17th & 18th

Awards Ceremony: February 18th at the Milwaukee Ale House

All BJCP categories accepted, \$7.00 per an entry
All entries judged by at least 2 BJCP Judges
Registration, Shipping, & Additional Info @
<http://midwinterhbc.beerbarons.org>



AHA Club-Only Competition

Jayme Nawrocki

Winners of the Club-Only Competition earn points for their homebrew club on a 12-8-4 basis for 1st, 2nd, and 3rd place. Points from placing in the COC get Barons closer to becoming the AHA Homebrew Club of the Year!

To enter, bring 3 bottles to the Barons monthly meeting at Clifford's. Bottles must be brown or green and 10-14 ounces or the entry will be disqualified. We'll use one bottle to judge our local round, and send two bottles of the winning entry on to the national COC round. The Beer Barons will take care of shipping, entry fees and refund that meeting's entry fee to our local winner. The winning Baron must provide a recipe along with the entry. Enter your beer in the [Barons BrewBlog](#) and you can easily print your recipe.

For further details visit www.homebrewersassociation.org and click on competitions to get the Club-Only option or send an email to jnawrocki_98@yahoo.com

Next Competition: January 2012 – Dark Lagers –
BJCP Category 4

Plan Ahead for Upcoming Competitions

February 2012 – Stout – BJCP Category 13

April 2012 – Scottish and Irish Ale – BJCP Category
9

September 2012 – Light Hybrid Beers – BJCP
Category 6

October 2012 – Ant Hayes Memorial Burton Ale –
BJCP Category 19A

Newsletter Advertising 2012

Advertising in the Baron Mind is available in several options. New for 2012 is an "online-only" advertising option available at a discount to the printed option. This will allow you to advertise only in the PDF version that is published to the Baron website and emailed to the membership. While space in the printed newsletter is limited, there is not a limit to the online version.

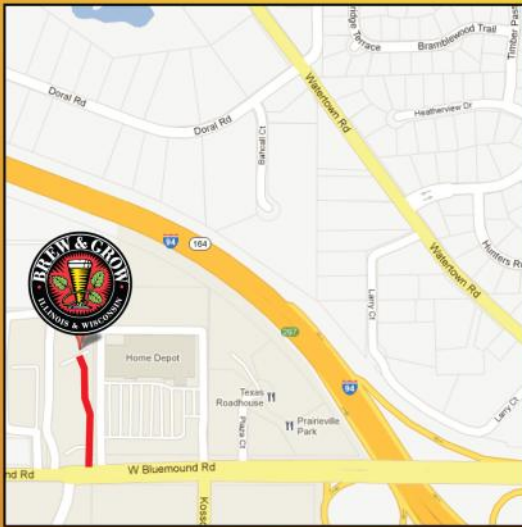
The newsletter currently goes out in print form to about 60 beer lovers or homebrewers and the electronic version is distributed to over 230 beer or brewing enthusiasts!

If you are interested in advertising in the Baron Mind, either print version or online-only, please contact the secretary at editor@beerbarons.org. Rates are listed to the right.

Page Size	Duration (Months)	Printed Cost	Online-only Cost
Full	12	\$230	\$196
Half	12	\$115	\$98
Quarter	12	\$63	\$54
Full	6	\$125	\$106
Half	6	\$63	\$54
Quarter	6	\$36	\$31
One	3	\$73	\$62
Half	3	\$37	\$32
Quarter	3	\$21	\$18

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www.brewandgrow.com



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"Beer brewed carefully, to be consumed with care"



The Museum of Beer & Brewing wishes to extend their thanks and gratitude to the *Milwaukee Beer Barons* for their continued support.

Want to know more? Visit us at www.brewingmuseum.org

The Museum of Beer & Brewing would like to wish everyone Happy Holidays and a New Year filled with health and happiness. Stay warm, stay safe. Look for a year filled with exciting events in 2012.

Look for us at Libiamo's at 6:00 p.m. for the January 11th Board meeting.

Club Links

Website: <http://beerbarons.org>
Twitter: <http://twitter.com/beerbaronsMKE>
Facebook: <http://www.facebook.com/BeerBarons>
<http://www.facebook.com/WorldOfBeerFestival>
BrewBlog: <http://brewblog.beerbarons.org/>
Forums: <http://forums.beerbarons.org/>
Listserv: <http://groups.yahoo.com/group/MilwBeerBarons/>

BOARD MEMBERS

President	Jason Heindel
Vice President	Jeremy King
Treasurer	Brian Joas
Secretary	Victor Williams
Sergeant at Arms	Jeff Kane
Member at Large	Diana Kane
Member at Large	Jayme Nawrocki

Contact the Board via email at
officers@beerbarons.org

Or in writing at
Beer Barons of Milwaukee Cooperative
P.O. Box 270012
Milwaukee, WI 53227

SUPPORT YOUR LOCAL HOMEBREW SHOP

**10% off starred locations with BB membership card*

*Brew & Grow, (262) 717-0666 2246 Bluemound Rd, Waukesha	*Northern Brewer 414-935-4099 1306 S. 108th St. West Allis
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Hop to It (262) 633-8239 234 Wisconsin Ave., Racine	*Purple Foot (414) 327-2130 3167 S. 92nd St, Milwaukee
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Smokin' Brew
(262) 729-3001
9 S. Wisconsin St., Elkhorn

Brews Wine and Spirits, 1256 Capitol Drive offers a 5% discount to Members!

Rock Bottom, 740 N. Plankinton offers a 10% discount on food to Members!

Milwaukee Ale House, 233 N. Water offers a 10% discount to Members!

Please Support
Clifford's Supper Club
Famous For Their Friday Fish Fry



Weddings, Rehearsal Dinners,
Baptisms, Birthdays, Showers,
Anniversaries, Funerals, and Family
Gatherings

Wed. Karaoke Wally's 25 Cent Wings
Karaoke Every Wed, Fri, & Sat-9:30pm

Clifford's offers the use of their
banquet room to the Beer Barons at a
reduced rate. Our support will show
our appreciation.

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Please support House of Hamburg as Tim O'Keefe
donates his hall for Beer Barons' BJCP classes.

Baron Mind is published by the **Beer Barons of Milwaukee Cooperative**, a non-profit organization. If you have an article or information that you would like to contribute to the newsletter, You can email it to the secretary or mail it to the club's mailing address.

BARON MIND

BEER BARONS OF MILWAUKEE COOPERATIVE
P.O. Box 270012
Milwaukee, WI 53227