



BARON MIND

The Monthly Publication of the Beer Barons of Milwaukee Cooperative

November 2011 www.beerbarons.org

President's Letter

Greetings Fellow Barons!

Fall is upon us. I should be brewing more than I have been. It is a shame so many weekends have past and my mash tun and fermentors are sitting empty. Hopefully you have had better luck than I have.

I would like to start my letter off with a few reminders:

- Beer Barons wearable, shirts, t-shirts, etc are available through our vendor, FSG Promotional via their website www.FSGPROMO.com
- The online clothing store will close at the end of December. Delivery of clothing to the club will be approximately 5-6 weeks after the store closes.
- Clothes will be delivered to the club and you will have to pick your order up at a meeting.
- The club has a supply of embroidered baseball caps. If you are interested in one, see Brian Joas at the next meeting when you check in.
- The meeting fee for the November meeting will be \$15 for Belgian night.
- We will let you know in the December newsletter what the meeting fee will be for the Holiday party/December meeting. Reminder to bring a dish to pass!

On to the topic of important news: for those of you that did not attend the October meeting, I do have a legislative update. The Wisconsin Homebrewers Alliance has submitted proposed legislation to the State. The State took that suggested legislation and sent it to the Legislative Reference Bureau. According to the LRB website, "The LRB provides nonpartisan, professional, and confidential bill drafting, legal publishing, research and library services to the legislature and the public." In our case, they took our proposed legislation and reviewed the existing statutes and revised our proposed legislation to a form that could be submitted to the legislature. There have been a few minor modifications that we have asked for, one being correcting the absence of cider in the proposed legislation. Cider was omitted accidentally from our proposal. Hopefully, it will be introduced to the Senate in the next few weeks. We will let you know if and when action is required on behalf of this legislation. A copy of the proposed legislation can be found at tinyurl.com/wihomebrew11.

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Vice President's Letter

My fellow Barons,

This month will be focused on Belgian beers! We'll have a smattering of beverages that vary in every which way. The cost of some of these beers sometimes becomes prohibitive, so the fee for this month's meeting will be \$15 to help alleviate the unusual expense. Some beers will be VERY limited, but each is worth a taste. Hope to see you there!

For those of you that brought porters to last month's meeting: Thank you, kindly!

For those of you bringing beers to December's meeting, please don't forget! If you haven't started fermentation, now's the time to get it going! Thanks for your help!

Remember that this month, due to holiday, the meeting has been moved forward and will be held the week PRIOR to Thanksgiving. With mention thereof, I wish you all a happy Turkey Day. Eat, drink, be merry, but most important: eat, drink, and be merry responsibly.

Cheers, y'all!

Jeremy N. King

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UPCOMING BEER BARONS MEETINGS AND EVENTS

WEDNESDAY, November 16th: Monthly Meeting @ Clifford's, 10418 W. Forest Home, Hales Corners, 7:30 PM. \$15 meeting!
WEDNESDAY, December 7th: Officers Meeting @ Delafield Brewhaus, 3832 Hillside Dr., Delafield. Open to all members, followed by social hour—Meeting @ 7 pm sharp.



SUDS CITY CALENDAR

RIVERWEST BEER APPRECIATION SOCIETY

The Gig, 1132 E. Center St., Milwaukee, WI
Tuesdays @ 6 PM

NOVEMBER 30

Summit 5 Course Beer Dinner – 6 PM
Tess, Milwaukee, WI - (414) 964-8377

DECEMBER 3

Arcadia's 15th Annual Anniversary Party
Arcadia Brewing Co., Battle Creek, MI

DECEMBER 26

Schlafly Beer 20th Anniversary Party
– Noon - Midnight
Schlafly Tap Room, Saint Louis Brewery,
Saint Louis, MO - (314) 241-BEER

JANUARY 7, 2012

14th Annual Ice Cold Beer Fest - 1-5 PM
Campanile Center, 141 Main St.,
Minocqua, WI

FEBRUARY 18, 2012

Food & Froth Fest
Milwaukee Public Museum, Milwaukee, WI

MAY 2 – 5, 2012

Craft Brewers Conference
& BrewExpo America
San Diego Town & Country Resort, San
Diego, CA

Info on these events, and more, visit :
www.sudswineandspirits.com



November Financial Report

Year to date

10/31/2011

INCOME

Beer Week Event Income	706.00
Bank Fee Refund	25.00
TOTAL Brew-U Income	800.00
TOTAL Competition Income	929.50
TOTAL Festival Trips	5,695.00
Meeting Fees	7,485.00
Membership Fee	3,720.00
TOTAL Merchandise Sales	785.00
Newsletter Ad	593.00
Picnic Income	490.00
TOTAL Raffle Income	640.00
WoB Insurance	714.00
TOTAL INCOME	\$21,876.50

EXPENSES

Bank Fee	33.82
TOTAL Brew U Expense	770.00
TOTAL Competition Costs	203.76
Equipment Costs	1,379.33
TOTAL Festival Trip Expenses	5,622.82
Insurance	1,428.00
Legal Fees	15.00
TOTAL Meeting Costs	7,022.16
TOTAL Merchandise	2,198.88
TOTAL Newsletter Expenses	773.60
TOTAL Office Supplies	206.85
Officer Meeting	616.52
Picnic Expense	871.80
PO Box	81.00
Raffle Prizes	751.15
Transaction Fees	62.22
Website Costs	111.24
TOTAL EXPENSES	\$22,148.15

BALANCE

\$7,614.23

October Attendance

96

President's Letter (continued from page 1)

We are implementing a change for the 2012 membership year. Due to the ever increasing cost to print and mail the newsletter, if you wish to have the club mail you the newsletter rather than receiving the electronic version via email we will be charging an additional \$5 to your membership if you would like the mailed version.

We have a new program the Board would like to enact to encourage members to bring homebrew to the member meetings to share with the club. If you bring a keg to the meeting and email the board in advance to let us know what you are bringing, we will give you \$10 for your ingredients. I know you are saying to yourself "\$10 doesn't seem like a lot of money." But think about it this way, we likely won't drink more than one-quarter of a 5 gallon corny keg of your beer if there are other homebrews and commercial beers to drink. If your ingredients were \$40, we are giving you one-fourth of your cost. In addition, if there are multiple homebrews brought to a meeting, we will judge the beers head to head in a Best of Meeting competition and select the best of the entries.

The winning entry will receive a \$20 gift certificate to the homebrew shop of your choice. After all, we are a homebrew club and we want to taste your beer and see what you have been brewing! Please let us know what you intend to bring so we can make sure to have adequate serving equipment on hand to serve your beer. We will roll out this program with the January 2012 meeting. So you have two months to get some beer ready for us. If you don't keg, we will work the same program if you would like to bring bottles. You will only be allowed to enter the keg once for reimbursement and the competition. Bringing the same keg to a meeting 4 times in a row will not get you \$40 in reimbursement.

In other interesting beer news, a researcher at UW-Madison was involved with tracking down the origin of the lager beer yeast. Their research points to South America as the possible origin of the species that mutated with ale yeast to from the cold fermenting lager yeast. The presumption is that it somehow sailed from South America to Germany during the age of sail where it then mutated with ale yeast. Pretty cool trip for a lowly single celled organism. If you want to read more, please see this news release from UW-Madison www.news.wisc.edu/19654 and Professor Hittinger's website hittinger.genetics.wisc.edu/#Aug22_2011. As a UW-Madison College of Ag and Life Sciences alumnus, I am happy to see research directly affecting beer at UW! Go Badgers!

I am happy to report that the application process for the Beer Barons of Milwaukee Cooperative Professional Brewer Scholarship is now open. Just a quick reminder that the decision was made by the World of Beer Committee to take the proceeds from the festival and use them towards funding a scholarship to the Siebel Institute of Technology (www.siebelinstitute.com) for a Midwest based professional brewer and a homebrewer from the Barons. We are starting off this program with the professional scholarship and will work on developing the guidelines for the homebrewer scholarship. The professional scholarship application has been sent out to the Wisconsin Craft Brewer's Guild to distribute to their membership, as well as similar organizations in Iowa, Indiana, Illinois, Minnesota and Michigan. Hopefully we will receive some good applications

(continued next column)

back. If you are a professional brewer and interested in the application process, please contact the board at officers@beerbarons.org. Applications are due back to the Board by April 1, 2012.

Finally, do you all remember that it is Barons election season once again? Pretty much all the board positions are open for nominations. I am willing to run again as President. If you are interested in running for the board please come to the November meeting. Just as a note if we don't have enough people nominated for positions, the President is allowed by the Beer Barons Constitution to appoint all board positions. So let's not let it come to that!

The segment on the lager yeast has gotten me thirsty. I am going to wrap this newsletter submission up and grab a Surly Hell lager from my keggerator!

Prosit!
Jason

Treasurer Report

Remember that this month will be a \$15 meeting for regular and trial members, \$20 for guests. Trial memberships are only available for people who have not been a regular or trial member in the past.

All regular memberships are good "until February 2012". Discounts at local homebrew shops are only good for active members. The 2011 membership expires January 31st of 2012, so if you want your discounts after that date you will need to renew and pick up your new membership card by the January meeting. Online payment for renewals will begin January 1st.

Also, anyone who wants to receive a paper copy of the newsletter mailed to their house will have to pay \$5 in addition to their membership fees. We have been moving to electronic newsletters, but some people still want the paper copy mailed to them. Since the cost of printing and postage is over half of the membership fee, the board decided to change the mailed newsletter to a \$5 option to cover the majority of the postage. There will still be paper copies of the newsletter available at the meetings.

Brian Joas

Secretary Report

The time is fast approaching for advertising sales for the newsletter. We are currently sold out advertising space which expires with the January 2012 issue of the newsletter.

If you are a current advertiser and would like to continue please contact me at editor@beerbarons.org. If you would like to advertise and are not a current advertiser I can add you to the waiting list should anyone fail to renew.

As for elections at the December meeting I will again be running for the office of Secretary for a second term. Please look at the open positions (or positions you think you could do better at for that matter) and volunteer to run. The club is only as strong and the people willing to run it!

Victor Williams

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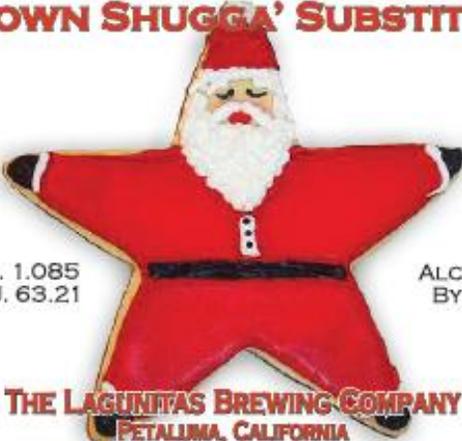
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LIMITED RELEASE
This sad holiday season we didn't have the brewing capacity to make

WE SUCK.

There is nothing cool about screwing up this badly and we know it.

Doggone Good

This beer is a 'Cereal Medley' of Barley, Rye, Wheat, and Oats.... Full of complexishness from the 4 grains, and weighing in at 7.6% abv, Then joyously dry-hopped for that big aroma and resinous hop flavor.

This sad holiday season we didn't have the brewing capacity to make our favorite seasonal brew, the widely feared BrownShugga' Ale. You see, we had a couple of really good years (thank you very much) and so heading into this season while we are awaiting a January delivery of a new brewhouse we are jammin' along brewing 80 barrels of IPA and PILS and such every 3 hours. A couple months back we realized that since we can only brew a mere 60 barrels of Shugga' every 5 hours, that we were seriously screwed. for every case of Shugga' brewed, we'd short 3 cases of our daily brews. The new brewhouse will help insure that this kind of failure never happens again. It's a mess that we can not brew our BrownShugga' this year and we suck for not doing it. There is nothing cool about screwing up this badly and we know it. Maybe we can sue our sorry selves. There is no joy in our hearts this holiday and the best we can hope for is a quick and merciful end. F*@\$ us. This totally blows. Whatever.

We freaking munch moldy donkey butt and we just want it all to be over.....

Beer Speaks, Lagunitas Sucks.



The Museum of Beer & Brewing wishes to extend their thanks and gratitude to the *Milwaukee Beer Barons* for their continued support.



PLEASE LOOK FOR US AT THE FOLLOWING EVENTS:

Mark your calendars early and be sure to join us

December 7th ~ 6:00 p.m.

Museum of Beer & Brewing Holiday Party at the Miller Inn as guest speaker Martin Hintz discusses his book *A Spirited History of Milwaukee Brews & Booze.* Free admission with complimentary beer and appetizers.

See you at Food and Froth in February!!

Want to know more? Visit us at www.brewingmuseum.org

Club Links

Website: <http://beerbarons.org>
Twitter: <http://twitter.com/beerbaronsMKE>
Facebook: <http://www.facebook.com/BeerBarons>
<http://www.facebook.com/WorldOfBeerFestival>
BrewBlog: <http://brewblog.beerbarons.org/>
Forums: <http://forums.beerbarons.org/>
Listserv: <http://groups.yahoo.com/group/MilwBeerBarons/>

BOARD MEMBERS

President	Jason Heindel
Vice President	Jeremy King
Treasurer	Brian Joas
Secretary	Victor Williams
Sergeant at Arms	Jeff Kane
Member at Large	Diana Kane
Member at Large	Jayme Nawrocki

Contact the Board via email at officers@beerbarons.org

Or in writing at
Beer Barons of Milwaukee Cooperative
P.O. Box 270012
Milwaukee, WI 53227

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***Purple Foot**
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3167 S. 92nd St, Milwaukee

Smokin' Brew
(262) 729-3001
9 S. Wisconsin St., Elkhorn

Brews Wine and Spirits, 1256 Capitol Drive offers a 5% discount to Members!

Rock Bottom, 740 N. Plankinton offers a 10% discount on food to Members!

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Baron Mind is published by the **Beer Barons of Milwaukee Cooperative**, a non-profit organization. If you have an article or information that you would like to contribute to the newsletter, You can email it to the secretary or mail it to the club's mailing address.

BARON MIND

BEER BARONS OF MILWAUKEE COOPERATIVE
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