



# BARON MIND

The Monthly Publication of the Beer Barons of Milwaukee Cooperative

October 2011 [www.beerbarons.org](http://www.beerbarons.org)

## President's Letter

Greetings Barons & Baronesses

Fall is falling upon us; the Badgers are winning; the Packers are winning, and let's hope the Brewers keep winning. Speaking of brewers, time to kick the brewing into overdrive and get ready to stock up for the long winter ahead. Time to get your lagers lagering the old fashioned way in a cold cellar.

A quick note of planning ahead that you will see later in the newsletter as well, the November meeting will be the third week, not the fourth due to the Thanksgiving holiday. The meeting will be November 16th. It will, of course, be Belgian night. The December holiday party meeting will also be the third week so as to not conflict with Christmas. So December's meeting will be held on the 21st. A reminder for the holiday party, please bring a dish to pass. The main course will be provided by Cliffords.

With the coming of the Holiday party, it also means that the Barons' board is up for re-election. The terms for all positions are only for a year. Our constitution allows a maximum of two continuous years in any one position. Elections will be held at the December meeting. I have received some comments that last year's elections were not conducted as smoothly as they could have. To help ensure that all goes well, and we get all candidates a chance to talk and to get their names on the ballots, we need to know who wants to run for office. Usually, when this question is asked at meetings a hush falls over the room. Nominations will be accepted at the November meeting. Limited time will be allowed by the constitution to allow last minute changes to the ballot at the December meeting.

This is a great and growing organization and we need your help to keep it running. There are four constitutionally required officer offices and a board of directors. Here is the summary of the positions and who currently holds that position.

President - currently Jason Heindel

- Chairman of the Board of Directors.
- Preside at membership meetings and Board meetings.
- Have the power to convene Board and special meetings.

(continued page 3)

## Vice President's Letter

Fellow Beer Lovers—

This month come celebrate BJCP Category 12: Porters! This is a homebrew meeting so the cost is only \$5.

While BJCP lists only three types of porters (brown, robust, and Baltic), we will be sampling more than six types! An American, British, Smoked, Coffee-infused, Baltic, and one Belgian interpretation! Porters were the first mass-produced beer, so don't be too quick to harp on macro breweries...

[Editors note: Please see the brief article on page 4 on BJCP Category 12: Porters. Further information can be found in the link provided in that article]

For those of you that have brewed beers for this meeting, please don't forget to bring them! I thank you for your participation.

Taking a brief glance into the future, we'll be enjoying a plethora of Belgian beers in November and December will serve as our annual Holiday party! See you there!

Jeremy N. King

### **WHATS INSIDE**

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### **UPCOMING BEER BARONS MEETINGS AND EVENTS**

WEDNESDAY, October 26th: Monthly Meeting @ Clifford's, 10418 W. Forest Home, Hales Corners, 7:30 PM. \$5 meeting!  
WEDNESDAY, November 2nd: Officers Meeting @ Landmark 1850 Inn, 5905 S. Howell Ave., Milwaukee. Open to all members, followed by social hour—Meeting @ 7 pm sharp.



## SUDS CITY CALENDAR

**NOVEMBER 5**

WI Beer Expo – 1-5 PM & 6-10 PM  
Alliant Expo Center, Madison, WI –  
[www.wibeerexpo.com](http://www.wibeerexpo.com)

**NOVEMBER 5**

Beer Hoptacular! – 1-4:30 PM & 6-9:30 PM  
Aragon Ballroom, Chicago, IL  
[www.beerhoptacular.com](http://www.beerhoptacular.com)

**NOVEMBER 11**

Bay Area Humane Society Brewfest  
KI Convention Center,  
333 Main St., Green Bay, WI  
[www.brewfestgb.com](http://www.brewfestgb.com)

**NOVEMBER 12**

9th Annual Illinois Craft Brewers Guild Festival  
of Wood & Barrel Aged Beer  
1-5 PM & 6-10 PM  
Chicago Journeyman Plumbers'  
Local Union 130,  
1340 W. Washington Blvd., Chicago, IL

**NOVEMBER 12**

Three Floyds XV Anniversary – 8 AM – 8:45 PM  
Three Floyds Brewing Co.  
Munster, IN - (219) 922-3565 - [www.3floyds.com](http://www.3floyds.com)

### RIVERWEST BEER APPRECIATION SOCIETY

The Gig, 1132 E. Center St., Milwaukee, WI  
Tuesdays @ 6 PM

Info on these events, and more, visit :  
[www.sudswineandspirits.com](http://www.sudswineandspirits.com)



## October Financial Report

Year to date

9/30/2011

### INCOME

Beer Week Event Income	706.00
Bank Fee Refund	25.00
<b>TOTAL Brew-U Income</b>	<b>800.00</b>
<b>TOTAL Competition Income</b>	<b>929.50</b>
<b>TOTAL Festival Trips</b>	<b>5,695.00</b>
Meeting Fees	7,120.00
Membership Fee	3,710.00
<b>TOTAL Merchandise Sales</b>	<b>737.00</b>
Newsletter Ad	497.00
Picnic Income	490.00
<b>TOTAL Raffle Income</b>	<b>640.00</b>
WoB Insurance	714.00
<b>TOTAL INCOME</b>	<b>\$21,357.50</b>

### EXPENSES

Bank Fee	32.00
<b>TOTAL Brew U Expense</b>	<b>770.00</b>
<b>TOTAL Competition Costs</b>	<b>181.68</b>
Equipment Costs	1,379.33
<b>TOTAL Festival Trip Expenses</b>	<b>5,622.82</b>
Insurance	1,428.00
<b>TOTAL Meeting Costs</b>	<b>5,444.60</b>
<b>TOTAL Merchandise</b>	<b>2,198.88</b>
<b>TOTAL Newsletter Expenses</b>	<b>721.43</b>
<b>TOTAL Office Supplies</b>	<b>206.85</b>
Officer Meeting	565.52
Picnic Expense	787.99
PO Box	81.00
Raffle Prizes	751.15
Transaction Fees	62.22
Website Costs	111.24
<b>TOTAL EXPENSES</b>	<b>\$20,344.71</b>

**BALANCE**

**\$8,898.67**

September Attendance

103

## President's Letter (continued from page 1)

- Appoint all committee chairmen except the Program Committee Chairman to serve during his term in office.
- Be an ex-officio member of all committees.
- Be responsible for the performance of all the officers of the association.
- Be responsible for a yearly audit of the Treasurer's records.

### Vice President– currently Jeremy King

- Perform the duties and exercise the powers of the President during his absence or disability.
- Be Chairman of the Program Committee and as such, be responsible for the general program of the association.
- Generally in charge of coordinating the monthly member meeting and most importantly coordinate the beer.

### Treasurer– currently Brian Joas (who due to having served two terms as treasurer is unable to run again)

- Be responsible for all receipts and disbursements of the association.
- Deposit all receipts in a checking account or savings accounts in the name of the association.
- Report all receipts and disbursements to the membership at membership meetings.
- Have all disbursements approved by the President or other authorized officers.
- Keep a listing of paid-up members, i.e., of members in good standing.
- Be bonded at the expense of the association.

### Secretary– currently Victor Williams

- Keep complete and accurate minutes of all general membership, Board and special meetings, and shall report the same to the general membership or on request.
- Maintain the official current roll of the membership and provide all officers.
- Maintain copies of the Constitution and By-Laws.
- Conduct all official membership and Board correspondence, except as otherwise directed by the Board.
- Send out proper notices of all meetings, elections and other official business as directed by the Board.
- Keep an accurate roll of the membership.
- Publish and distribute the newsletter.

### Board of Director Positions:

#### Sergeant at Arms – currently Jeff Kane

- Keep order at membership and board meetings (regardless of the title, the position does not come with a side arm).
- Safeguard any equipment the club may possess.
- Safeguard club signage and display materials.
- Coordinate the allocation and delivery of equipment, signage and display materials.
- Provide guidance and act a point of contact for members who wish club participation in an external event.
- Monitor the club's potential participation in external events and can decline or withdraw club participation in events if club resources are not adequate.

### Members At Large – currently Jayme Nawrocki and Diane Kane

- Charged with providing some of the necessary labor of the organization.
- Assist the vice president with the operation of the meeting, distributing beer, cleaning up, etc.
- This is a great way to learn what goes on with the board before making the leap to an officer position.

If you are interested in running for a position, please talk to the current board. Sure there is some work involved, but it is a lot of fun too! Then volunteer, and make sure you get nominated. The club depends on volunteers to operate. So join the board if you would like input into how the club operates.

Once again the Barons have clothing for sale. We offer our clothing line through FSG Promotional. They have set up a website through which you can order any number of products. The store will be open now through the December meeting. Our store has polo shirts, T-shirts, denim shirts, hoodies, and (new this year) long and short sleeve work shirts. To order, visit [WWW.FSGPROMO.COM](http://WWW.FSGPROMO.COM) and keep clicking on the Barons' logo to get to the store. You will have to pay with a credit card directly on the website. The Club will not be accepting payment for clothing. Please note, clothing will be delivered to the club approximately five to six weeks after the store has closed in December. Clothing will be distributed at the meeting. Clothing will not be shipped to you.

Prosit and Go Badgers, Packers, and Brewers!

Jason

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## Belgian Night Meeting Cost

The board wanted to make sure everyone is aware of some changes to the November meeting. The Board has the ability to raise meeting fees in order to cover the expense of the meeting.

As you are already aware the November meeting, which will be held on November 16th, will be another Belgian Night. Due to the high costs of these beers and to provide the membership with the best available beers, the Board has decided to raise the fee of this meeting to \$15. Guests will, as usual, be an extra \$5 bringing their fee to \$20.

As you may recall, you may pay for your meeting fees in advance by purchasing a Gold Membership card during annual membership dues collection. By doing this you are covering all you meeting fees in advance. Any meeting fee changes are not levied on Gold Members as they have already paid for the meetings. It is one of the key benefits of Gold Membership. The other is being able to skip to the front of the line and just show your card to get your wrist band. As we approach the membership drive consider getting a Gold Card!



## TO YOUR HEALTH

With Oktoberfest celebrations already in full swing, it's a perfect time to justify all the beer drinking you may be doing in the coming weeks. While the health benefits of red wine have been frequently reported, the plus-sides to beer aren't as widely known. So, crack open a cold one and check out these five reasons to imbibe—in moderation, of course.

### Reduce Your Risk of Heart Disease

According to several studies, including one done at the Institute of Epidemiology at the University of Muenster, moderate beer drinking reduces the risk of coronary heart disease. The reasons are simple: Alcohol can increase HDL—or “good” cholesterol—levels and reduces the chances of hardening of the arteries and thickening of the blood—two main contributors to heart attacks.

### Drink Your Vitamins

Years ago, Guinness used the slogan “Guinness is Good for You.” It looks like they might have been right. According to a Dutch study conducted at the TNO Nutrition and Food Research Institute, beer drinkers had 30% higher levels of vitamin B6 in their blood than non-beer-drinkers—twice the amount of red-wine drinkers.

### Avoid Kidney Stones

According to a study published in the American Journal of Epidemiology, risk of kidney stones was decreased 40% in middle-aged beer-drinking men, as compared to non-beer-drinkers. While the researchers couldn't determine which component of the beverage was responsible for the drop, the evidence of benefit was impressive.

### Help Women Age Better

A Harvard study, published in the New England Journal of Medicine, showed moderate alcohol consumption assisted in preserving the mental faculties of older women, while a Tufts University study concluded alcohol can help preserve bone density, a frequent health issue for aging females. Additionally, some bioflavonoids found in hops (a major ingredient in beer) have similar properties as oestrogens, which may serve as a natural form of hormone replacement therapy in post-menopausal women.

### Prevent Cancer

While research is just beginning to explore the potential cancer-fighting agents in beer, early studies show xanthohumol, a compound found in hops, may help inhibit certain enzymes that can trigger cancer and aid the body in breaking down carcinogens. The compound is current being tested in hopes of creating a preventative treatment for prostate and colon cancers.

--  
Sir Mac

(Editor's Note: The Beer Barons make no representations or warranties in relation to the medical information contained in the article. Please speak with your doctor or medical professional regarding any of the information in the article.)

## AHA Club-Only Competition

### Jayne Nawrocki

Winners of the Club-Only Competition earn points for their homebrew club on a 12-8-4 basis for 1st, 2nd, and 3rd place. Points from placing in the COC get Barons closer to becoming the AHA Homebrew Club of the Year!

To enter, bring 3 bottles to the Barons monthly meeting at Clifford's. Bottles must be brown or green and 10-14 ounces or the entry will be disqualified. We'll use one bottle to judge our local round, and send two bottles of the winning entry on to the national COC round. The Beer Barons will take care of shipping, entry fees and refund that meeting's entry fee to our local winner. The winning Baron must provide a recipe along with the entry. Enter your beer in the [Barons BrewBlog](#) and you can easily print your recipe.

For further details visit [www.homebrewersassociation.org](http://www.homebrewersassociation.org) and click on competitions to get the Club-Only option or send an email to [jnawrocki\\_98@yahoo.com](mailto:jnawrocki_98@yahoo.com)

Next Competition: November 2011 – Hail to Hefeweizen – BJCP categories 15A, 15B, 15C, and 15D

### Plan Ahead for Upcoming Competitions

January 2012 – Dark Lagers – BJCP Category 4

March 2012 – Stout – BJCP Category 13

May 2012 – Scottish and Irish Ale – BJCP Category 9

September 2012 – Light Hybrid Beers – BJCP Category 6

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## BJCP Category 12—Porters

Taken from the 2008 BJCP Style Guidelines  
<http://www.bjcp.org/2008styles/style12.php>

### 12A. Brown Porter

**Overall Impression:** A fairly substantial English dark ale with restrained roasty characteristics.

**History:** Originating in England, porter evolved from a blend of beers or gyles known as “Entire.” A precursor to stout. Said to have been favored by porters and other physical laborers.

### 12B. Robust Porter

**Overall Impression:** A substantial, malty dark ale with a complex and flavorful roasty character.

**History:** Stronger, hoppier and/or roastier version of porter designed as either a historical throwback or an American interpretation of the style. Traditional versions will have a more subtle hop character (often English), while modern versions may be considerably more aggressive. Both types are equally valid.

### 12C. Baltic Porter

**Overall Impression:** A Baltic Porter often has the malt flavors reminiscent of an English brown porter and the restrained roast of a schwarzbier, but with a higher OG and alcohol content than either. Very complex, with multi-layered flavors.

**History:** Traditional beer from countries bordering the Baltic Sea. Derived from English porters but influenced by Russian Imperial Stouts.



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# LAGUNITAS

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This sad holiday season we didn't have the brewing capacity to make

**WE SUCK.**

**There is nothing cool about screwing up this badly and we know it.**

**Doggone Good**

*This beer is a 'Cereal Medley' of Barley, Rye, Wheat, and Oats.... Full of complexishness from the 4 grains, and weighing in at 7.6% abv, Then joyously dry-hopped for that big aroma and resinous hop flavor.*

This sad holiday season we didn't have the brewing capacity to make our favorite seasonal brew, the widely feared BrownShugga' Ale. You see, we had a couple of really good years (thank you very much) and so heading into this season while we are awaiting a January delivery of a new brewhouse we are jammin' along brewing 80 barrels of IPA and PILS and such every 3 hours. A couple months back we realized that since we can only brew a mere 60 barrels of Shugga' every 5 hours, that we were seriously screwed. for every case of Shugga' brewed, we'd short 3 cases of our daily brews. The new brewhouse will help insure that this kind of failure never happens again. It's a mess that we can not brew our BrownShugga' this year and we suck for not doing it. There is nothing cool about screwing up this badly and we know it. Maybe we can sue our sorry selves. There is no joy in our hearts this holiday and the best we can hope for is a quick and merciful end. F\*@& us. This totally blows. Whatever.

We freaking munch moldy donkey butt and we just want it all to be over.....

# Beer Speaks, Lagunitas Sucks.



The Museum of Beer & Brewing wishes to extend their thanks and gratitude to the **Milwaukee Beer Barons** for their continued support.

PLEASE LOOK FOR US AT THE FOLLOWING EVENTS:

Mark you calendars early and be sure to join us

**November 2<sup>nd</sup> ~**

Board meeting at Libiamo's  
6:00 p.m.

**December 7<sup>th</sup> ~ 6:00 p.m.**

Museum of Beer & Brewing Holiday Party at the Miller Inn as guest speaker Martin Hintz discusses his book *A Spirited History of Milwaukee Brews & Booze*

Want to know more? Visit us at [www.brewingmuseum.org](http://www.brewingmuseum.org)

**Club Links**

Website: <http://beerbarons.org>  
Twitter: <http://twitter.com/beerbaronsMKE>  
Facebook: <http://www.facebook.com/BeerBarons>  
<http://www.facebook.com/WorldOfBeerFestival>  
BrewBlog: <http://brewblog.beerbarons.org/>  
Forums: <http://forums.beerbarons.org/>  
Listserv: <http://groups.yahoo.com/group/MilwBeerBarons/>

**BOARD MEMBERS**

President	Jason Heindel
Vice President	Jeremy King
Treasurer	Brian Joas
Secretary	Victor Williams
Sergeant at Arms	Jeff Kane
Member at Large	Diana Kane
Member at Large	Jayme Nawrocki

Contact the Board via email at [officers@beerbarons.org](mailto:officers@beerbarons.org)

Or in writing at  
**Beer Barons of Milwaukee Cooperative**  
**P.O. Box 270012**  
**Milwaukee, WI 53227**

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234 Wisconsin Ave., Racine

**\*Purple Foot**  
(414) 327-2130  
3167 S. 92nd St, Milwaukee

**Smokin' Brew**  
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*Milwaukee Ale House, 233 N. Water offers a 10% discount to Members!*

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**Baron Mind** is published by the **Beer Barons of Milwaukee Cooperative**, a non-profit organization. If you have an article or information that you would like to contribute to the newsletter, You can email it to the secretary or mail it to the club's mailing address.

**BARON MIND**

**BEER BARONS OF MILWAUKEE COOPERATIVE**  
P.O. Box 270012  
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