



# BARON MIND

The Monthly Publication of the Beer Barons of Milwaukee Cooperative

February 2011 [www.beerbarons.org](http://www.beerbarons.org)

## President's Letter

Greetings Fellow Barons,

I have to start off this month's newsletter with an apology. The January newsletter listed the January meeting as a homebrew meeting with a meeting fee of \$5. We had a late change of plans due to an unexpected event, so we had to change the meeting topic. Fortunately, we were lucky to get Kevin Cullen of Discovery World to talk about the history of brewing in Milwaukee and we ended up serving commercial beer to complement his talk. We got the newsletter straightened out with the proper meeting topic, but I neglected to think about the change in meeting fees and the newsletter posting of the next meeting's fee. Consequently, we charged \$10 rather than the \$5 that was stated in the newsletter. I personally apologize for the mix up. In the future (within the year), we will have a commercial beer night with a \$5 fee to make up for our mistake. I do hope you enjoyed Kevin's talk. I had no idea there were so many historic breweries in the Milwaukee area. It is a shame that many of the structures have been destroyed in the name of "progress."

February's meeting will be a homebrew meeting with a \$5 fee. We will be serving 7 parallel brewed American Pale Ales made with seven different hop varieties. If you would like to read up on the brews and their ingredients, please check out the [Baron's Brewblog](http://brewblog.beerbarons.org) at <http://brewblog.beerbarons.org>. Several of the APAs were made during the AHA Teach a Friend to Brew Day, back in November. Several others were brewed by some of our fellow Barons, including me, but I won't tell which one that is!

I received valuable feedback at the meeting last month. In response, in addition to the summary of the Beer Barons of Milwaukee Cooperative's finances, we will also be providing a summary of the World of Beer Festival and the Midwinter Homebrew Competition finances as well. After all, these are both club operated functions. If you have any suggestions, (continued page 5)

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## Vice-President's Letter

Dear Barons,

I hope you enjoyed January's soiree with Kevin Cullen from Discovery World - and to those of you who responded to my Survey Monkey survey that was sent out via the Yahoo! Groups listserver, thank you. Be prepared to respond to surveys after every meeting. Although I am always open to direct feedback, this is an opportunity for you to speak your mind anonymously and freely. I will take your answers to heart. Also, always feel free to contact your officers directly if you have a concern, question, great idea, or terrible idea: [officers@beerbarons.org](mailto:officers@beerbarons.org). If you are not signed up for the Yahoo! Groups listserver, please notify Jeff Kane and he will set you up - this is how a lot of information is disseminated amongst members of the Beer Barons of Milwaukee cooperative.

Welcome to Febrewary. It's time to start thinking about growing hops. Many homebrew supply shops are now taking pre-orders, with some places offering up to 20 varieties! Some resources on growing your own hops will be furnished at March's meeting.

This month's meeting will feature seven (7) pale ales that each contain a single hop: Ahtanum, Centennial, Citra, Hallertau, Simcoe, Sterling, Styrian Goldings. We're going to play a game: We'll have pellets of each of these hops available for smelling, rubbing, or whatever you want to do with them. The trick will be matching them up with which beer they are in... These beers were produced in parallel during an AHA-sanctioned event called "Learn To Homebrew Day" in November (The next Learn To Homebrew Day is November 5th - if you would like to help with this event, please let me know). Recipes and notes are available on the Barons' [Brew Blog](http://www.beerbarons.org) on the website. NOTE: This meeting is a homebrew-oriented meeting and the fee will be \$5.

This meeting represents one of two meetings in a series we are calling "Hop-A-Palooza!" In Febrewary, we'll examine hops in a hands on sort of way, while in March we will bring in Tim Rehbein of Vernon County's UW-Extension program who is working on a hop growing project for the state of WI. March's meeting will feature some commercial bock beers, so the fee will be \$10. Sorry for any confusion with January's meeting fee - we will make this up later in the year with a commercial beer meeting with a \$5 charge. (continued page 5)

### UPCOMING BEER BARONS MEETINGS AND EVENTS

WEDNESDAY, February 23th: Monthly Meeting @ Clifford's 7:30 PM. This is a homebrew meeting with a \$5 fee.

TUESDAY, March 1st: Officers Meeting @ Von Trier Tavern, 2235 N Farwell Ave, Milwaukee. Open to all members, followed by social hour—Meeting @ 7 pm sharp.

## 2011 Membership Brian Joas

See last month's [newsletter](#) for details, but here is a summary of new memberships:

- 2010 memberships expired as of January 2011. Everyone will either need to renew or enter the meeting as a guest starting in February.
- Memberships can be renewed at the meeting or online under the payment link of the Beer Barons website, [www.beerbarons.org](http://www.beerbarons.org). Online renewals must be done by February 22nd. Renewals done the day of the meeting will not be processed in time for the meeting.
- Starting this month, all guests (anyone not an active member or eligible trial member) will be charged \$5 more than the member meeting fee.



### Newsletter Articles Victor Williams

Have you recently built some new brew gadget? Have you done some experimentation with your brewing that yielded some interesting results? Do you enjoy reviewing new beers or beer bars or restaurants? Have you anything else brewing or beer related that may be of interest to the club? If so, have you ever thought about submitting an article to the newsletter?

The Baron Mind Newsletter is published monthly by and for members of the Beer Barons of Milwaukee Cooperative. It is your newsletter and submissions are always welcome. The newsletter provides basic information about the club and what's going on but, space permitting, anything about brewing or beer can and will be published. The deadline for submissions is typically 10 days or so prior to that month's meeting. I will send an email to the Beer Baron Yahoo! group each month specifying the exact deadline.

So get your creative juices flowing! If there are space issues we will hold on to it for a future newsletter or publish it in parts. If you have an article of interest, send it to [editor@beerbarons.org](mailto:editor@beerbarons.org) in Microsoft Word, Apple's Pages or plain text format by the monthly deadline.

# THE 22ND ANNUAL BLESSING OF THE BOCK

Noon - 4 PM  
Sunday, March 27th  
\$30 (\$25 Advance)

BAY VIEW  
BREWHAUS

2535 S. Kinnickinnick,  
Milwaukee, WI

Maibock, American Bock,  
Weissbock, Doppelbock,  
RyeBock,  
RauchBock & EisBock,  
both commercial &  
homebrew,  
will be available  
for sampling

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[www.sudswineandspirits.com](http://www.sudswineandspirits.com)

## 2011 World of Beer Treasurer Report

Bruce Buerger

Beginning Balance	\$5,666.00
<b>Income</b>	
None	\$ -
<b>Total Income</b>	<b>\$0.00</b>
<b>Expenses</b>	
Planning Meeting Food	\$ 35.00
<b>Total Expenses</b>	<b>\$35.00</b>
<b>Ending Balance</b>	<b>\$5,631.00</b>



## 2011 Midwinter HBC Treasurer Report

Bruce Buerger

Beginning Balance	\$0.00
<b>Income</b>	
Entry Fees	\$1,100.77
Opening Deposit	\$320.00
PayPal Test	\$0.26
<b>Total Income</b>	<b>\$1,421.03</b>
<b>Expenses</b>	
Awards	\$311.50
Check "Pay To Order Of"	
Stamp	\$18.29
Printing	\$39.60
Raffle Prize	\$58.82
<b>Total Expenses</b>	<b>\$428.21</b>
<b>Ending Balance</b>	<b>\$992.82</b>

## January Club Financial Report

Year to Date

1/31/2011

<b>INCOME</b>	
Meeting Fees	2,450.00
Membership Fees	1,580.00
<b>TOTAL INCOME</b>	<b>4,030.00</b>
<b>EXPENSES</b>	
2010 Expense	19.51
Competition Costs	
Club Only Competition	18.49
<b>TOTAL Competition Costs</b>	<b>18.49</b>
Legal or Clerical	
Transaction Costs	28.85
Wristbands	163.96
<b>TOTAL Legal or Clerical</b>	<b>192.81</b>
Meeting Costs	
Beer Costs	648.06
<b>TOTAL Meeting Costs</b>	<b>648.06</b>
Raffle Costs	
Other Raffle Costs	204.66
<b>TOTAL Raffle Costs</b>	<b>204.66</b>
<b>TOTAL EXPENSES</b>	<b>1,083.53</b>
<b>Balance</b>	<b>10,032.77</b>
<b>January Attendance</b>	<b>102</b>

### SUPPORT YOUR LOCAL HOMEBREW SHOP

*\* 10% off starred locations with BB membership card*

**Bitter Creek**

(262) 644-5799

206 Slinger Rd., Slinger 53086

\* Brew & Grow,

(262) 717-0666

2246 Bluemound Rd, Waukesha 53186

\* Cedarburg Homebrew and Wine

(262) 377-1838

W62 N590 Washington Ave., Cedarburg

Frugal Homebrew

(262) 544-0894

238 W. Broadway, Waukesha

Hop to It

(262) 633-8239

234 Wisconsin Ave., Racine 53403

\*Northern Brewer

414-935-4099

1306 S. 108th St. West Allis

\*Purple Foot

\*\*\*Brews Wine and Spirits (1256 Capitol Drive) is offering a 5% discount to Beer Barons Members!

\*\*\*Rock Bottom (740 N. Plankinton) is offering a 10% discount on food to Beer Barons Members!

\*\*\*Milwaukee Ale House (233 N. Water) is offering a 10% discount to Beer Barons Members!

## AHA Club-Only Competition Jayme Nawrocki

Winners of the Club-Only Competition earn points for their homebrew club on a 12-8-4 basis for 1st, 2nd, and 3rd place. Points from placing in the COC get Barons closer to becoming the AHA Homebrew Club of the Year!

To enter, bring 3 bottles to the Barons meeting at Cliffords. Bottles must be brown or green and 10-14 ounces or the entry will be disqualified. We'll use one bottle to judge our local round, and send two bottles of the winning entry on to the national COC round. The Beer Barons will take care of shipping, entry fees and refund that meeting's entry fee to our local winner. The winning Baron must provide a recipe along with the entry. Enter your beer in the [Barons BrewBlog](#) and you can easily print your recipe.

For further details visit [www.homebrewersassociation.org](http://www.homebrewersassociation.org) and click on competitions to get the Club-Only option. Or send an email to [jnawrocki\\_98@yahoo.com](mailto:jnawrocki_98@yahoo.com)

Next Competition: March 23, 2011 – Bock – BJCP Category 5

### Plan Ahead for Upcoming Competitions

April 27, 2011 – Angel's Share: Wood Aged Beer – category 22C

July 2011 – Mead BJCP categories 24, 25, and 26

September 2011 - Specialty/Experimental/Historical Beers - BJCP Category 23

November 2011 - Hail to Hefeweizen - BJCP categories 15A, 15B, 15C, and 15D

January 2012 – Dark Lagers – BJCP Category 4

March 2012 – Stout – BJCP Category 13

May 2012 – Scottish and Irish Ale – BJCP Category 9



The Museum of Beer & Brewing wishes to extend their thanks and gratitude to the *Milwaukee Beer Barons* for their continued support.



### PLEASE LOOK FOR US AT THE FOLLOWING EVENTS:

**February 19<sup>th</sup> ~ Food and Froth at the Milwaukee Public Museum**

**February 20<sup>th</sup> ~ Mid Winter Beer Festival at the Ale House**

**March 2<sup>nd</sup> ~ Museum of Beer & Brewing Board Meeting  
6:00 p.m. at Libiamo's Restaurant**

**March 27<sup>th</sup> ~ Blessing of the Bock at Bay View Brewhaus—Noon to 4:00 p.m.**

Want to know more? Visit us at [www.brewingmuseum.org](http://www.brewingmuseum.org)

(President's Letter, continued from page 1)

comments or questions, I welcome them. Please feel free to email the board at [officers@beerbarons.org](mailto:officers@beerbarons.org), at any time.

And speaking of the Midwinter Homebrew Competition, as I write this segment for the newsletter, today was the deadline for entries for our competition. I think the club should thank several hard working Cooperative members who have worked tirelessly to make this, the second annual competition, a success, Bruce Bureger, Jeremy King, Dave Stanton and Brian Joas. As of the writing of this news letter, we have received over 470 entries. The inaugural event had 160 entries. We have increased significantly since last year. I can tell you that 470 entries makes up a huge collection of bottles (see photo to the right). Hopefully you will have had a chance to help judge or steward at this event. I do hope we have many fellow Barons receiving awards.



(Vice-President Letter, continued from page 1)

The Cooperative has started to collect components to construct at least one, but possibly two seven line jockey boxes for use at club events. A member found a great deal on e-Bay for 7 circuit cold plates, so we have purchased two. If you have any sources for the remaining parts or have some to donate please let the officers know.

I am looking forward to the snow melting away, pulling my Top Tier out of the garage and getting brewing soon! It has been too long since I fired up my kettle.

Prost!  
Jason Heindel

I hope you have all read the resources I emailed out to the group prior to our meeting. If you haven't, please let me know and I will email those resources to you promptly. And please check out this newsletter's Resources section (see page 7) for further reading.

Listen, I need some volunteers. I need a handful of folks to brew a few things for future use at Barons meetings. If you are willing and able to brew for the co-op per specific instructions, please let me know via email: [officers@beerbarons.org](mailto:officers@beerbarons.org). Again, if you plan on bringing homebrew to any meeting, please let me know in advance. Thanks!

For the love of beer,  
Jeremy King

**Chameleon Brewing**

This Rye/IPA hybrid begins with a citrusy, earthy, slightly spicy hop nose. Soon the playfully assertive Cascade and Chinook hops flex their bittering muscles for balance and a clean finish to this medium-bodied ale.

**Wisconsin Craft Beer**

**MEDICIOUS**

**IPA**

[www.chameleonbrewing.com](http://www.chameleonbrewing.com)



# WELCOME BACK TO WISCONSIN!



# MILWAUKEE BEER WEEK APRIL 28th - MAY 8th

# Hop-A-Palooza!



Beers for the February Meeting carefully labeled!



## Additional Resources

As Jeremy mentioned in the Vice-President's Letter the February and March meeting are being touted as Hop-A-Palooza with a parallel brew of single hopped pale ales and a guest speaker who will talk about hops. To prepare you for these meetings we are providing some additional resources available on the world wide web. Although not necessary for the enjoyment of either meeting the resources below may be of some interest to many of you.

Hop Union's Hop Education  
Hop Union's Hop Variety Data Booklet  
USDA's Hop Information  
Oregon Hop Commission  
Hop Growers of America

<http://www.hopunion.com/hopeducation.html>  
<http://www.hopunion.com/hopunion-variety-databook.pdf>  
<http://www.ars.usda.gov/main/docs.htm?docid=11069>  
<http://www.oregonhops.org/>  
<http://www.usahops.org/>

## **BOARD MEMBERS**

President  
Vice President  
Treasurer  
Secretary  
Member at Large  
Member at Large  
Sergeant at Arms

Jason Heindel  
Jeremy King  
Brian Joas  
Victor Williams  
Diana Kane  
Jayme Nawrocki  
Jeff Kane

Contact the Board via email at  
[officers@beerbarons.org](mailto:officers@beerbarons.org)

Or in writing at  
**Beer Barons of Milwaukee Cooperative**  
P.O. Box 270012  
Milwaukee, WI 53227

## **Club Links**

Website: <http://beerbarons.org>  
Twitter: <http://twitter.com/beerbaronsMKE>  
Facebook: <http://www.facebook.com/pages/Beer-Barons-of-Milwaukee/189633490256>  
BrewBlog: <http://brewblog.beerbarons.org/>  
Forums: <http://forums.beerbarons.org/>  
Listserv: <http://groups.yahoo.com/group/MilwBeerBarons/>

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Please support House of Hamburg as Tim O'Keefe  
donates his hall for Beer Barons' BJCP classes.

**Baron Mind** is published by the **Beer Barons of Milwaukee Cooperative**, a non-profit organization. If you have an article or information that you would like to contribute to the newsletter, You can email it to the secretary or mail it to the club's mailing address.

**BARON MIND**

**BEER BARONS OF MILWAUKEE COOPERATIVE**  
P.O. Box 270012  
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