



BARON MIND

The Monthly Publication of the Beer Barons of Milwaukee

October 2009 www.beerbarons.org

Fall is clearly upon us and the year is going to wrap up quick. Of course, we do still have some great meetings planned for the next few months. It will sure be hard to beat the barrel-aged beers we had last month. I hope everyone appreciated the premium beer selection.

October's meeting is our last homebrew-focused meeting this year. Please bring your homebrew to serve up this month. In addition, we'll feature a discussion focused on one of the most important topics for homebrewing: cleaning and sanitation. John Kretsch from Ace Chemical has agreed to make an encore visit to the club to provide his professional insight and advice about this vital part of any homebrewer's process. This is often a hot topic with many options and opinions out there, so bring your questions and your own recommendations to share and discuss.

Finally, it is time to plan ahead for up-coming meetings. I'm looking for a couple of brewers willing to step up and specifically brew a batch of beer for the January meeting, which will feature Scottish Ales. The board has approved directly reimbursing the brewers for making the featured beer style. This will not be a formal parallel brew so the brewers are welcome to use their own recipes and ingredients. If you are interested in brewing a Scottish Ale for the January meeting, please let one of the officers know. More details will be shared at the October meeting.

Jason

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As the year draws to an end we need to think about the upcoming board elections. The club only exists through the efforts of the members to serve and improve the organization. One of the biggest and most obvious ways to serve the club is by being a board member. It's mostly easier than you'd think. It does take enthusiasm and a couple days worth of work each month but the rewards are pretty well worth it. If you think you'd like to be a board member in any position let a current board member know and add your name to the slate of nominees or have a friend nominate you. We have President, Treasurer, and at least one Member at Large that are retiring after the maximum two term limit. Other positions are Vice President, Secretary, and Sergeant at Arms. Elections are in December.

We also have our next big task coming up. The American Homebrewers Association - National Homebrewers Conference (AHA NHC) in Minneapolis - St Paul. We're working to have a club presence along with the Racine and Kenosha clubs to help minimize the cost for each club. Some of the tasks are: Making club bars that can be used by all the clubs jointly or individually, Getting enough beer made for the Club Night and Hospitality Suite, coming up with some crazy/great ideas for presentation of the beers and a theme for the events, and maybe a few other things. This is all going to take a bit of effort. If you'd like to get involved it would be a great time to jump in!

**Skol
Mike Schwartz**

UPCOMING BEER BARONS MEETINGS AND EVENTS

WEDNESDAY, October 28: Monthly Meeting: John Kretsch of Ace Chemical will talk about cleaning and sanitizing. @ Clifford's—7:30 WEDNESDAY, November 4: Officers Meeting @ Stonefly Brewery— 735 E Center St., Milwaukee 53212, Open to all members, followed by social hour—Meeting @ 7pm Sharp

Mead Making and BJCP Mead Judging are big hits!

A combined attendance of 42 people turned out on Saturday, October 17th to see Steve Piatz, the 2008 AHA Mead Maker of the Year, conduct the club's first Mead Making and BJCP Mead Judging classes. Both presentations were extremely informative and the open format allowed for a healthy exchange of questions and discussion. Both Steve and several attendees shared some incredible Meads, Pyments, and Cysers with the class members. Initial feedback from the attendees was very positive. Both presentations can be found in the Baron forums under the Brew-U section. - <http://forums.beerbarons.org>. Steve also walked the Mead Making class through the process of making a 5 gallon batch with the assistance of fellow Baron Mike Chaltry. Mike will be maintaining the staggered nutrient additions for us and the finished product will be featured at an upcoming Barons event. Feel free to track the progress of the Brew-U Sweet Mead on the BrewBlog - <http://brewblog.beerbarons.org>. Both classes were taped and we hope to have a finished product that can be shared with those that were not able to attend. Special thanks to Mike Chaltry for maintaining the class mead, Mike Schwartz for lining up Steve to be our presenter, Dave Glazewski for taping the session, and in advance to Jeff Enders for editing the video and producing the final product.



**Left: A captive audience
Above: Baron Mike Chaltry with Steve**

ALE THROUGH THE AGES – THE ANTHROPOLOGY & ARCHAEOLOGY OF BREWING

Taught by Discovery World's staff archaeologist and home-brewing enthusiast, you'll learn about the ancient art of brewing beer, while gaining new insights into both the origins of beer, as well as the ethnographic variations of this fermented beverage through the world.

In a city synonymous with brewing, this adult program is intended to provide you with a deeper appreciation for the wonderful world of brewing, as well as the tools and techniques needed to brew at home. In order to take home your own samples of these beverages, participants must return to Discovery World two weeks following the initial brewing exercise to learn how to bottle the beer. Cost is \$20 for non-members and \$15 for Discovery World members.

Mayan Maize Ale

Taste the ancient beer of Central America, brewed with corn and cocoa.

Brewing | TUES | NOV 3 | 6-7:30pm

Bottling | TUES | NOV 10 | 6-7:00pm

Located at 500 N Harbor Drive | Milwaukee, WI 53202 | 414-765-9966

Upcoming Brew - U Events
Teach A Friend To Brew Day - A Brew U Double Feature!

What: Basic Brewing and Intro to All Grain Brewing

When: November 7th, 2009 10 a.m.

Where: The Schwabenhof - N56 W14750 Silver Spring Drive, Menomonee Falls

Cost: \$5 to cover materials and homebrew samples.

In honor of AHA Teach a Friend to Homebrew Day we thought it would be very appropriate to hold a home brewing double header. Both classes together at the same time and hosted by our Brew U Staff. We'll be making an India Pale Ale, an Alt, and a Barley Wine. Fellow Barons Mike Rice, Mike Chaltry, and John O'Brien will be conducting the demonstrations. The end result of all batches will be served at upcoming Baron events or at the 2010 National Homebrewers Conference. All beer made that day will be tracked using the Baron BrewBlog - <http://brewblog.beerbarons.org>.

Brewing 301 - Intro to All Grain Brewing:
Tired of doing extract brews and want to take it to the next level? Frustrated from reading how it's done and wondering if you would be doing it right? This is the course for you. We'll take you from crush to boil. This course will cover the mash, sparge, and boil.

Brewing 101 - Bare Bones Basic Brewing - Thinking about giving Home Brewing a try? Maybe you gave it a try but it didn't turn out quite so well? Tired of hearing about Home Brewing at Beer Barons meetings and wishing you could see how it's done? We'll take you through the process of making the wort and pitching the yeast. No super technical jargon, no advanced homemade brewing equipment, and no complex beer recipes. We'll make simple ale without the geek speak and use equipment from a Home Brew shop starter kit.

If you're interested in attending this brewing spectacular, or if you have additional class ideas, please visit the Brew-U sign up page and let us know. Spots are limited! You must register in order to attend and receive directions to the event - <http://www.beerbarons.org/Brew-U/classCatalog.html>

Upcoming Homebrew Competitions

- **11/7/2009, Franco Belgian Challenge Cup, Madison, WI, entries are due by 10/30/09 and are \$5 each, contact Mark Schnepfer at 608-882-4523 or <http://www.mhtg.org/homebrew-contests/franco-belgian?layout=default> for more information**
- **11/14/2009, Land of the Muddy Waters, Rock Island, IL, contact Richard Toohill at 563-391-8828 or <http://www.mugzhomebrew.org/LOTMW/tabid/58/Default.aspx> for more information**
- **12/5/2009, AHA COC, Belgian Strong Ales, bring your beers to the October general meeting**
- **12/12/2009, Happy Holidays Homebrew Competition, St. Louis, MO, entries are due by 11/30/09 and are \$6 each, contact August Altenbaumer at 314-335-7063 or <http://www.stlbrews.org/competition/hhhclindex.asp> for more information**
- **2/12/2010, AHA COC, English Brown Ales, bring your beers to the January general meeting**

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(262) 789-0555

285 Janacek Rd, Brookfield 53045

*** Cedarburg Homebrew Shop**

(262) 377-1838

W62 N590 Washington Ave.,
Cedarburg

Frugal Homebrew

(262) 544-0894

238 W. Broadway, Waukesha

Hop to It

(262) 633-8239

234 Wisconsin Ave.,
Racine 53403

***The Marketbasket,**

(800) 824-5562

14835 W. Lisbon, Brookfield

Homebrewing Depot

(414) 778-0781

8008 W. National, West Allis

Purple Foot

(414) 327-2130

***Brews Wine and Spirits on Capitol Drive in Pewaukee is now offering a 5% discount to Beer Barons Members!

**2009 WoB Treasures Report
By Bruce Buerger**

Beginning Balance	\$3,699.72
Income	
Change Return	\$100.00
Club Beer Purchase	\$2,400.00
Club Beer Sales	\$420.00
Error Correction	\$50.00
Glass Sales	\$25.00
Raffle Items	\$391.00
Sponsorship	\$500.00
Tickets	\$12,201.00
Vendor Fees	\$78.00
Total Income	\$16,165.00

Expenses	
Bartenders License	\$60.00
Beer	\$7,447.45
Bottle Openers	\$34.22
Change Withdrawal	\$100.00
Equipment	\$630.41
Error	\$50.00
Facilities	\$600.00
Glassware	\$476.47
Gratuity	\$90.00
Ice	\$168.12
Insurance	\$659.00
Music	\$300.00
Office Supplies	\$20.00
Postage	\$4.80
Pretzels	\$60.01
Printing	\$143.58
Programs	\$278.00
Promotions	\$618.57
Raffle Prizes	\$391.00
Returned Check	\$35.00
Shirts	\$434.28
Shrink wrap	\$18.15
Table Covers	\$11.87
Ticket Refund	\$100.00
Transaction Fees	\$188.17
Trays	\$291.79
Vendor Food	\$112.50
Volunteer Food	\$487.50
Web Site	\$110.16
Wrist Bands	\$103.49
Total Expenses	\$14,024.54

Estimated Donations \$1,800.00

Ending Balance \$4,040.18

**September 2009 Treasures Report
By Bruce Buerger**

Beginning Balance	\$5,027.70
Income	
Great Taste Tickets	\$35.00
Memberships	\$15.00
Meeting Income - Fees	\$805.00
Lanyards	\$539.00
Glass Sales	\$18.00
Picnic Admissions	\$384.26
Picnic Raffle	\$752.00
Total Income	\$2,548.26

Expense	
GLBF Tickets—Schooner Stewards	\$175.00
Meeting Expense - Facilities	\$108.00
Meeting Expense - Officers	\$50.00
Newsletter - Postage	\$89.00
Newsletter - Printing	\$72.07
Google Transaction Fees	\$10.94
Office Supplies	\$57.29
Incorporation Fees - Federal	\$300.00
Postage & Stamps	\$9.65
Picnic Raffle	\$106.70
Picnic Accessories	\$13.59
Picnic Food	\$379.76
Total Expenses	\$1,372.00

Ending Balance \$6,203.96

September Meeting Attendees: 108

Total Paid Members:	210
Trial Members:	21
Expired Members:	28

Estimated October Income	
Meeting	\$400.00
Glass Sales	\$5.00
Membership	\$15.00
	\$ 420.00
Estimated October Expenses	
Meeting Facilities	\$100.00
Newsletter Postage	\$89.00
Newsletter Printing	\$78.00
Business Cards	\$15.00
Officer's Meeting	\$60.00
	\$ 342.00

Newsletter Advertising

At the October officers meeting, the board made the decision to allow advertising in the Baron Mind beginning with the January edition. The fee schedule is listed below, we will be offering one page, half page, quarter page and sixth page ads for a duration of either one year, six months or three months. If you know of anyone interested in advertising in our newsletter, please share this information with them. All advertising inquiries can be made by contacting the newsletter editor by phone (414-339-8683) or email (kevinmeves@yahoo.com) or via the officers contact form on the Beer Barons website (<http://beerbarons.org/contacts/contactOfficers.html>).

Number of Pages	Duration (Months)	Charge
One	12	\$230.00
Half Page	12	\$115.00
Quarter Page	12	\$ 63.00
Sixth Page	12	\$ 45.00
One	6	\$125.00
Half Page	6	\$ 63.00
Quarter Page	6	\$ 36.00
Sixth Page	6	\$ 24.00
One	3	\$ 73.00
Half Page	3	\$ 37.00
Quarter Page	3	\$ 21.00
Sixth Page	3	\$ 14.00

MILWAUKEE BEER BARONS BOARD MEMBERS

PRESIDENT	MIKE SCHWARTZ	(414) 423-7930
VICE PRESIDENT	JASON HELLER	(414) 870-8030
TREASURER	BRUCE BUERGER	(262) 524-9546
NEWSLETTER	KEVIN MEVES	(414) 339-8683
MEMBER AT LARGE	DIANA KANE	(262) 238-9073
MEMBER AT LARGE	JOHN O'BRIEN	(414) 372-6237
SERGEANT AT ARMS	DAVE GLAZEWSKI	(414) 305-7457

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Clifford's offers the use of their
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appreciation

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Please support House of Hamburg as Tim O'Keefe
donates his hall for Beer Barons' BJCP classes

Baron Mind is published by the **Beer Barons of Milwaukee**, a non-profit organization.
If you have an article or information that you would like to contribute to the newsletter,
You can email it to the newsletter editor or mail it to the club's mailing address.

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