



# BARON MIND

The Monthly Publication of the Beer Barons of Milwaukee

August 2009 [www.beerbarons.org](http://www.beerbarons.org)

## **Vice President's Letter**

**The August meeting will again be a homebrew-focused meeting. We need your homebrew! I realize with personal summer parties and picnics, as well as our own Beer Barons' picnic coming up next month, homebrew may be in short supply. PLEASE LET ME KNOW if you can and will bring homebrew to the August meeting to share. Please phone or email me directly at Jason.heller@harley-davidson.com. I really need your help to plan ahead and be sure we have enough equipment and enough beer at the meeting! Don't worry; we will fill in as necessary.**

**Yeast will be the featured topic at this month's meeting. Yeast is a huge component of our favorite beverage and there can be a lot to talk about. It'll be a sure bet we won't be able to cover every aspect of yeast during one meeting, but hopefully we will hit on the popular topics and have a great discussion. Yeast starters, both the why and how is sure to be a focal point. As always, everyone's questions and answers will make this a great meeting.**

## **President's Letter**

**With every meeting I look around and see how many people are there, how many are new faces, and it always amazes me how big our club has gotten over the last few years. It's great to see all the new people joining us to share in our mutual interest of beer and brewing.**

**It's important that more established club members welcome these new people into the fold and make sure that they feel welcome and want to stick around. When we introduce new members and guests at the beginning of each meeting, the point of that is to make sure that everybody knows who is new so they can introduce themselves and help to bring the new people into the club.**

**I think we'd benefit from a lot more introductions, and maybe even name tags. The Beer Barons is a great club with a huge potential. All the members should be proud to belong and be enthusiastic in spreading word of the club.**

**Skol**

**Mike Schwartz**

## **WHATS INSIDE**

- P.1 President, Vice-President Letters
- P. 2 Club Communication Policy, AHA C.O.C. News
- P.3 Brew U, Schooner, Upcoming Competitions
- P.4 NHC, Meeting Etiquette
- P.5 Treasurers Report, Summer Picnic

## **UPCOMING BEER BARONS MEETINGS AND EVENTS**

WEDNESDAY, August 26: Monthly Meeting: Homebrewing Topics will include yeast starters and harvesting @ Clifford's—7:30 WEDNESDAY, September 2: Officers Meeting @ Fat Abbey Bier Cafe— 134 E Juneau Ave., Milwaukee 53202, Open to all members, followed by social hour—Meeting @ 7pm Sharp

## **Official Club Communication Policy**

**The club has always had issues with communications with the members and it's only gotten worse as the club has grown larger. The original means of communication for the club is the Baron Mind newsletter. Over time we've also established a web site with a forum and a listserv. There's never been any official communication policy other than that all major club business had to be published in the Baron Mind. When organizing club events a variety of communication avenues have been used including event specific e-mail lists, phone calls, messages on the listserv, etc. There's never been any cohesive or uniform policy. This has resulted in missed communications on occasion and confusion. At the last meeting the board decided to establish an official club communication policy. That policy is as follows:**

**All major club business with the exception of World of Beer Festival has to be printed in the Baron Mind newsletter and will also be posted to the web site with a link from the homepage to the relevant topic.**

- Events will be organized through the Baron Mind, web site, and the club listserv.**
- No event specific e-mail lists will be allowed in the future.**
- If you want to participate in any club events, you will have to join the club listserv.**
- For the handful of people who do not have Internet access, phone numbers may be used. This has to be the exception to the rule.**

**This policy is being established to help try to head off any future communication issues that the club may have. It's simple for anybody to join the listserv. There's a link right at the bottom of the homepage to do it. World of Beer Festival has it's own communication mechanisms in place.**

## **AHA Club Only Competition News**

**The 2009/2010 AHA club only schedule kicked off last month with Amber Hybrid beers and Brian Joas's Alt beer was the only official entry. The judging of the competition will be taking place on Aug 22 so I do not have any results at the time of me writing this story. The rest of the 09/10 schedule is as follows and can always be found on the Beer Baron's website or at the AHA website [http://beertown.org/homebrewing/club\\_only/schedule.html](http://beertown.org/homebrewing/club_only/schedule.html)**

### **Competition Style and Date**

**Sept/Oct 09 European Amber Lagers (Category 3)  
Nov/Dec 09 Belgian strong (Category 18)  
Jan/Feb 2010 English Brown Ales (Category 11)  
Mar/Apr 2010 American Ale (Category 10)  
May 2010 Extract Beers (Category 1-23)**

### **Club Member Entry Due**

**Sep 2009 Meeting  
Oct 2009 Meeting  
Jan 2010 Meeting  
TBD  
March 2010 Meeting**

**If you have any questions, ask Dave G at the meetings or email [dahoove@gmail.com](mailto:dahoove@gmail.com)**

## **Brew – U: Mead Making and Judging Classes**

**Mark your calendars! We have tentatively set the weekend of October 17 for our first-ever mead making and mead judging classes. Mead is the age-old drink of the Vikings as well as several other cultures. It was considered to be the drink of the gods. Mead is a fermented honey wine with variations having fruit and spices added for added variety.**

**Steve Piatz from Minneapolis will be coming down to run these classes. Steve, he was the 2008 AHA Mead Maker of the year, is a grandmaster BJCP judge, helped create the mead exam, and ran the first mead exam for the BJCP. It's quite an honor to have this knowledgeable of a person coming in to teach these classes for us. Cost will be \$5 per class and it will be held in the back hall at O'Keefe's House of Hamburg. These classes are open to everybody, not just members of the Beer Barons. The signup is now available on our web site at [www.beerbarons.org](http://www.beerbarons.org) under the Brew-U Course Catalog.**

## **Upcoming Homebrew Competitions**

- **9-12-09 Dayton Draft Beerfest Competition, Dayton, OH, Entry Fee \$5, Contact Brian Sanders at 937-306-2463 or [www.daytondraft.org/DRAFT/default.aspx](http://www.daytondraft.org/DRAFT/default.aspx) for more information**
- **9-19-09 Schooner Homebrew Championship, Racine WI, Entry Fee \$5, Contact Rick McNabb at 262-864-4176 or [www.theschooner.org](http://www.theschooner.org) for more information**
- **9-26-09 Crown Challenge, Crown Point, IN, Entry Fee \$5, Contact Shawn Wischmeier at 317-847-4417 or [www.crownbrewing.com/CrownChallenge.html](http://www.crownbrewing.com/CrownChallenge.html) for more information**

## **Schooner Homebrew Competition**

**The 2009 Schooner Homebrew Competition (held in conjunction with the Great Lakes Brew Fest on September 19th) is fast approaching. Last year the Barons didn't fare very well in the club challenge. In fact, we were beaten by clubs with a fraction of our membership. Lets do something to change that this year! The club with the most points will get a \$200 donation! Beers can be dropped or shipped to (8-17 through 9-8):**

**Minuteman Press of Racine  
C/O Kevin Flynn  
910 West Blvd.  
Racine WI 53405**

**SUPPORT YOUR LOCAL HOMEBREW SHOP**  
*\*10% off starred locations with BB membership card*

**Bitter Creek**  
(262) 644-5799  
206 Slinger Rd., Slinger 53086  
\* **Brew & Grow,**  
(262) 789-0555  
285 Janacek Rd, Brookfield 53045  
\* **Cedarburg Homebrew Shop**  
(262) 377-1838  
W62 N590 Washington Ave.,  
Cedarburg  
**Frugal Homebrew**  
(262) 544-0894  
238 W. Broadway, Waukesha  
**Hop to It**  
(262) 633-8239  
234 Wisconsin Ave.,  
Racine 53403  
\***The Marketbasket,**  
(800) 824-5562  
14835 W. Lisbon, Brookfield  
**Homebrewing Depot**  
(414) 778-0781  
8008 W. National, West Allis  
**Purple Foot**  
(414) 327-2130

**\*\*\*Brews Wine and Spirits on Capitol Drive in Pewaukee is now offering a 5% discount to Beer Barons Members!**

## **National Homebrew Convention**

***I have been fortunate enough to attend NHC with my family for the last 2 years. Now that it is coming to Minnesota, not only am I going to attend but I want to participate! There is a little thing at the NHC called Club Night. It is held on the Friday night of the convention, and it a gathering where the homebrew clubs serve the beer.***

***The booths are usually theme driven, and have quite elaborate costumes, decorations, tapping systems and food. Instead of me trying to describe the evening go to [www.beertown.org](http://www.beertown.org) to check it out. Not only will you see pictures but also be directed to videos from Basic Brewing.***

***Something that needs to be stated up front is the cost. No one gets comped or discounts for participating. You still have to pay for the conference and still provide the beer and/or food.***

***Now since I am a member or former member of 3 clubs, Belle City, Beer Barons and Bidal Society I can try to hope coordinate any club participation. If one club does not have enough, we could form a SE Wisconsin booth. Also if cost is a concern, the 3 clubs could use their Schooner money to help defray these.***

***I will be in Minnesota next year for my 3rd conference, I bring my family and we have a great time. I hope more members will join me and we can show the purple state that Wisconsin clubs can help out in the party.***

***I know it is early but we should start coordinating brewing and booths as soon as possible.***

***Cheers  
Terry Mayne  
Go Pack!***

## **Meeting Etiquette (continued)**

***When I joined the Beer Baron's some 4 or so years ago we had 50 – 70 people a meeting on good days. Now the club has grown to almost 200 members and we have been averaging around 100 people a meeting. While this growth is great for the club, it has made for some noisy meetings.***

***With the increase of members at the meeting, the speakers or question/answer portions of the meeting have been going little longer than in the past. As the club's Sergeant of Arms one of my responsibilities is to maintain order during the speaker portion of the meetings. While things haven't been too loud or out of control, I have been doing my best to go around and ask people to keep the noise down. I ask that you do your best to pay attention to the speakers we bring in, regardless if they are a guest or a member.***

***If your table isn't interested in the speaker part of the meeting, please move to the back of the hall so not to disturb others or to be rude to our speakers. Keep in mind that your voices may be louder than you think or that they just carry very well in the hall. Please help make the meeting enjoyable for everyone.***

***Thank You  
Dave Glazewski  
Sergeant at Arms***

**July 2009 Treasures Report  
By Bruce Buerger**

**Beginning Balance \$5,266.41**

**Income**

**Great Taste Tickets \$580.00**

**Memberships \$65.00**

**Baseball Caps \$45.00**

**Lanyards \$25.00**

**Glass Sales \$18.00**

**Meeting Income - Fees \$415.00**

**Total Income \$1,148.00**

**Expenses**

**Bank Service Charge \$8.76**

**Clothing Appeal \$157.34**

**Great Taste - Food and Beer \$290.00**

**Meeting Expense - Beer \$461.64**

**Meeting Expense - Facilities \$102.00**

**Meeting Expense - Officers \$50.00**

**Newsletter - Postage \$89.00**

**Newsletter - Printing \$78.88**

**Total Expenses \$1,237.62**

**Ending Balance \$5,176.79**

**Meeting Attendees July Meeting:**

**102 Paid Members**

**11 Trial Members**

**31 Expired**

**Total Membership: 194**

**Estimated Upcoming Expenses :**

**Great Taste Bus \$ 700.00**

**Beer Barons 2009 Picnic**

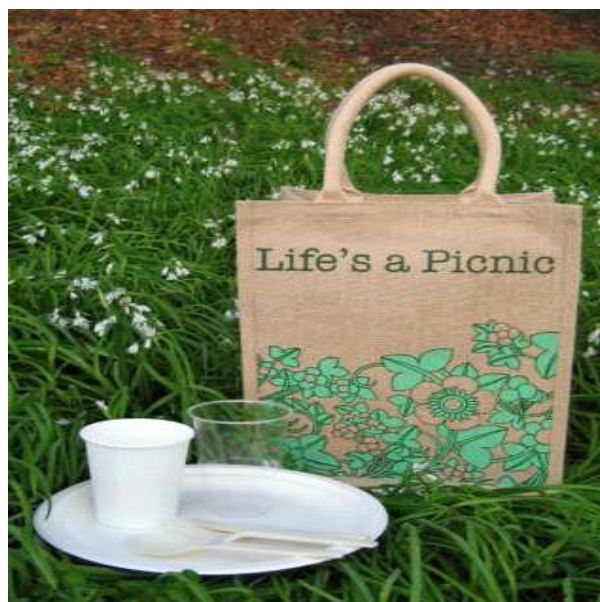
*Barons, the 2009 Beer Barons annual picnic is right around the corner! This year the picnic will be held Saturday September 12th at Whitnall Park, 5879 S 92 St, Hales Corners, WI Picnic area # 8 from noon until 8 PM.*

*Attendees are asked to bring a side dish to pass, the main course this year will be:*

- **Red Beans and Rice**
- **Gumbo**
- **Bratwurst (in beer sauce)**

*In addition to great food and company the prestigious "Silver Paddle" will be up for grabs to the brewer of the finest ale or lager served at the picnic based on attendee votes.*

*There will be an opportunity to sign up or the picnic at the August general meeting, otherwise payment can be made via the Barons website (just click on the "Payments" link) or the day of the picnic.*



**MILWAUKEE BEER BARONS BOARD MEMBERS**

PRESIDENT	MIKE SCHWARTZ	(414) 423-7930
VICE PRESIDENT	JASON HELLER	(414) 870-8030
TREASURER	BRUCE BUERGER	(262) 524-9546
NEWSLETTER	KEVIN MEVES	(414) 339-8683
MEMBER AT LARGE	DIANA KANE	(262) 238-9073
MEMBER AT LARGE	JOHN O'BRIEN	(414) 372-6237
SERGEANT AT ARMS	DAVE GLAZEWSKI	(414) 305-7457

Please Support  
**Clifford's Supper Club**  
Famous For Their Friday Fish Fry



Weddings, Rehearsal Dinners,  
Baptisms, Birthdays, Showers,  
Anniversaries, Funerals, and  
Family Gatherings

Wed. Karaoke Wally's 25 Cent Wings  
Karaoke Every Wed, Fri, & Sat-9:30pm

Clifford's offers the use of their  
banquet room to the Beer  
Barons at a reduced rate. Our  
support will show our  
appreciation

10418 W. Forest Home, Hales Corners

*O'Keefe's House of Hamburg*



Specializing in German &  
Belgian Beer

\*German Cuisine Weekly

\*Live Blues & Ribs Every  
Thursday

\*Hall & Catering Available

**Tim & Mona Proprietors**

"The best is just good enough"

**5937 S. Howell Ave., Milwaukee, WI**  
**(414) 747-9444**

Please support House of Hamburg as Tim O'Keefe  
donates his hall for Beer Barons' BJCP classes

**Baron Mind** is published by the **Beer Barons of Milwaukee**, a non-profit organization.  
If you have an article or information that you would like to contribute to the newsletter,  
You can email it to the newsletter editor or mail it to the club's mailing address.

**BARON MIND**

**BEER BARONS OF MILWAUKEE**  
**P.O. Box 270012**  
**Milwaukee, WI 53227**