



# BARON MIND

The Monthly Publication of the Beer Barons of Milwaukee

**AUGUST 2008**

**www.beerbarons.org**

## AUGUST MEETING FEATURE

This month's meeting is all about those American versions of English beers. Pale Ale, IPA, Brown Ale, and Amber (OK so this wasn't a British beer!). With this variety of commercial styles we hope to have a few people bring in their homebrewed versions. Let Mike Rice know if you plan to bring beer so he can have the serving equipment or ice trays ready!

Upcoming meetings will be Stout, Porter, and Black beers and likely another homebrew night so get your homebrews ready to show off.

## PICNIC UPDATE

The picnic is coming up Saturday September 20th. We'll have sign-up forms ready at the August meeting. Nice and cheap at \$10/person or \$15/couple. Please pay when you sign up so we know for sure you're coming. We need a good advance head count to make sure we get enough food for grilling. Honored club members Mike Schindler and Mike Chaltry have volunteered to cook up a ton of their highly praised pork shoulder and brisket. As in the past, please bring a side dish to share. You should also bring chairs.

Let Mike Rice know if you're bringing beer and what form, bottle vs keg, so we can have enough serving capacity set up. All are welcome.

We'll be having our informal club competition for the coveted Beer Barons' Mash Paddle again. The competition is based on what the attendees think is the best beer served.

Competition was hot last year, don't let it get away!

Looks like we'll have a big raffle this year with \$400 in prizes and some of the leftovers from World of Beer, so bring some cash for raffle tickets.

**(CONTINUED ON PAGE 2)**

## NEWSLETTER CONTENTS

**Presidents Letter, August Meeting Feature & Picnic Update**

**Page 1**

**Treasurers Report & Beer Event Calendar**

**Page 2**

**Brew U & Homebrew Calendar**

**Page 3**

## PRESIDENT'S LETTER

The World of Beer is our clubs biggest event and requires the most time from members. I'd like to get discussion about the festival out in the open and do some longer term planning, if we choose to continue it. What should the purpose and focus be? Where should the proceeds go? The festival has given our club great exposure and a growing reputation in the local and regional beer industry. That's good for all of us.

I'll be asking for people to consider volunteering to help with the up front organizing work. We need many people to help with promotions, vendors, program and other printing needs and so on. The real planning starts in January. If you have any interest see me. If we don't get a lot of new volunteers, it's likely to be the end of the festival.

Our VP, Mike Rice, has made progress toward including more homebrewing in our meetings and events in the last year. His roving trophy idea for increasing homebrew participation in a picnic at little cost to the club worked great and gives our club a new way to have some friendly competition. He also did a great job with the homebrew demos at the World of Beer. I'd like to see us have homebrew at every meeting that doesn't have a guest speaker. In conjunction with our style nights we should resurrect the old-style groups that we used to have. These presented a great opportunity for us to get together and brew as well as teaching new people a lot about brewing.

Dan Schlosser has been the most active club member in terms of brewing experiments in bringing homebrew to meetings. My hat's off to him.

This month's meeting gives us a great opportunity to bring in some homebrew. We'll be talking about and trying American Pale Ales, IPAs, Ambers, and American Browns. These are some of the most brewed styles around. I'll be bringing in some Pale Ale. Remember, you'll be reimbursed for your brewing expense for beer you bring in for the club. Kegs, bottles, any way you bring it, it's welcome and you can get good feedback on it to boot. I hope to see a good turnout of homebrews.

Skol Mike Schwartz

## MILWAUKEE BEER BARONS BOARD MEMBERS

**PRESIDENT: Mike Schwartz**

Home: (414) 423-7930

**TREASURER: Bruce Buerger**

Home: (262) 524-9546

**VICE PRESIDENT: Mike Rice**

Home: (414) 423-8610

**MEMBER AT LARGE: Mike Chaltry**

Home: (414) 263-4446

**NEWSLETTER: Jeff Platt**

Office: (414) 332-7837

**MEMBER AT LARGE: Diana Kane**

Home: (262) 238-9073

## EVENT CALENDAR

\* AUGUST 23 - 24 & 30 - 31

Schwabenhof Oktoberfest, Schwabenhof, Menomonee Falls, WI

\* AUGUST 31

Festival of Iowa Beers - 1-5 PM

Millstream Brewing Company, Amana, IA - (319) 622-3672

\* SEPTEMBER 5 - 7

Mainstrasse Oktoberfest, Mainstrasse Village, Covington, KY

\* SEPTEMBER 5 - 7, 12 - 14 & 19 - 21

United German Societies Oktoberfest

Bavarian Inn, 700 E. Lexington, Glendale, WI

\* SEPTEMBER 6

Wisconsin Rapids Lions Fall Brew Review - 1-6 PM

Robinson Park, Wisconsin Rapids, WI - (715) 423-0669

\* SEPTEMBER 11

Sam Adams Tasting - 5-7 PM - 3 Cellars, Franklin, WI

\* SEPTEMBER 13

Great Lakes Brew Fest - 2-7 PM

Racine Festival Park, Racine, WI - [www.greatlakesbrewfest.org](http://www.greatlakesbrewfest.org) - (800) 272-2463

\* SEPTEMBER 13

Thirsty Troll Beer Fest - Noon-5 PM

Grundahl Park, Mt. Horeb, WI

\* SEPTEMBER 13

2nd Taste of Wisconsin Craft Beer & Cheese Tasting Event

Downtown Beaver Dam, WI - [www.beaverdamchamber.com](http://www.beaverdamchamber.com) - (920) 887-8879

\* SEPTEMBER 14

Museum of Beer & Brewing Karl Strauss Award Dinner, honoring "4 Generations of the Siebel Family."

Join the Museum of Beer & Brewing and the late Karl Strauss as we raise our glasses and toast the 2008 recipients of the 4th Annual Karl Strauss Award for Outstanding Achievement in the Beer & Brewing Industry. The Board of Directors will present family representatives Ron and Bill Siebel with the prestigious Karl Strauss Award at this event.

The Wisconsin Club, Milwaukee, WI - [www.brewingmuseum.org](http://www.brewingmuseum.org)

\* SEPTEMBER 15 - 16

Brugge Bierfest, Brugge, Belgium

\* SEPTEMBER 19 - 21

6th Annual Chippewa Falls Oktoberfest

Chippewa Falls, WI - [www.chippewachamber.org](http://www.chippewachamber.org)

\* SEPTEMBER 20

WQPT Brew HaHa, LeClaire Park, Downtown Davenport, IA

\* SEPTEMBER 20

Milwaukee Beer Barons' Annual Picnic

\* SEPTEMBER 26 - 28

Harvest Fair, Wisconsin State Fair, West Allis, WI

## JULY 2008 TREASURERS REPORT

By Bruce Buerger

	Debits	Credits	Total
Beginning Balance			\$6,42.61
Income			
July Meeting Admission		\$500.00	
Membership Fees – July		\$165.00	
Great Taste Tickets		\$120.00	
Total Income			\$ 785.00
Expenses			
Postage – Newsletter	\$ 84.00		
Officers Meeting	\$ 50.52		
Beer - June & July Meetings	\$475.00		
Cliffords			
- June & July Meetings		\$179.00	
DigiCopy			
- June & July Newsletters		\$59.50	
Incorporation Fees	\$48.00		
Total Expenses	\$896.02		
Ending Balance			\$6,310.59

### MEMBERSHIP

June Meeting Attendees: 100      New Memberships: 1  
 Membership Renewals: 11      Memberships Expired Last Month: 1  
 Total Membership:  
     Paid Members: 168      Trial Members: 10

### PICNIC UPDATE (Continued from Page 1)

Should be a good turnout based on preliminary numbers.

If anybody would like to coordinate games like Bocce or Croquet, let Mike Schwartz know. It would be fun to have some organized activities.

Don't forget that we'll be starting the bare bones basic brewing and all grain brewing sessions prior to the picnic at 10 AM. Stop by early to see everything from the basics to a 40 gallon all grain brewing process.

### INCORPORATION STATUS

Fellow Barons, as of August 7th, 2008 the Beer Barons of Milwaukee have been considered incorporated by the State of Wisconsin. We are officially known to the state as the Beer Barons of Milwaukee Cooperative. This is a major step for club and only goes to show just how much we've grown and prospered over the years. Liability protection, contract protection, and ability to file for tax exempt status are just some of the benefits of the club becoming incorporated. Special thanks to club members Jack Einberger and Rick Rodriguez for their assistance with this process.

Our next steps are to file with the IRS and state for tax exempt status. Stay tuned for more details!

Prosit, Sláinte, Salute, Na Zdravi, Cheers!- Bruce

## UPCOMING HOMEBREW COMPETITIONS

8/30/2008  
15th Annual Dominion Cup  
Richmond, VA  
Contact: William Spiesberger  
(804) 310-6874  
Entry Fee: \$6/entry  
Entry Deadline: 08/28/2008

8/31/2008  
Eastern Idaho State Fair  
Blackfoot, ID  
Contact: Bob Beckwith  
(208) 346-6870  
Entry Fee: \$5  
Entry Deadline: 08/27/2008

9/06/2008  
Topfield Fair  
Home Brew Competition  
Topsfield, MA  
Contact: Kathleen Duggan  
(978) 762-4789  
Entry Fee: 5.00  
Entry Deadline: 08/30/2008

9/07/2008  
Great Frederick Fair  
Frederick, MD  
Contact: Mike Lamb  
(301) 676-2053  
Entry Fee: \$10  
Entry Deadline: 09/06/2008

9/13/2008  
The Schooner  
Homebrew Championship  
Racine, WI  
Contact: Rick McNabb  
(262) 880-6926  
Entry Deadline: 09/06/2008

9/13/2008  
Seafood, Jazz & Brew Festival  
Homebrew Competition  
Hilton Head Island, SC  
Contact: Mike Tripka  
(843) 540-9022  
Entry Fee: \$5.00 each  
Entry Deadline: 09/08/2008

9/13/2008  
River City Roundup Fair &  
Festival Homebrew Competition  
Omaha, NE  
Contact: John Fahrer  
(402) 733-3586  
Entry Fee: \$5.00 1st 3 entries;  
\$4 for additional entries  
Entry Deadline: 09/06/2008

9/13/2008  
Blue Ridge Brew Off  
Asheville, NC  
Contact: Bernie Kessel  
(828) 230-0271  
Entry Fee: \$6 per entry

09/13/2008  
DRAFT Beerfest Homebrew Competition  
Dayton, OH  
Contact: Brian Sanders  
(937) 306-2463  
Entry Fee: \$5 per entry  
Entry Deadline: 09/08/2008

9/20/2008  
Pacific Brewers Cup  
Los Angeles, CA  
Contact: Kevin Koenig  
(310) 254-7095  
Entry Fee: \$6  
Entry Deadline: 09/12/2008

9/24/2008  
Brew Bubbas Big Brew Brew-Off:  
September 2008  
Warren, MI  
Contact: Craig Belanger  
(586) 945-8629  
Entry Fee: \$9.00  
Entry Deadline: 09/10/2008

### Support Your Local HOMEBREW SHOP

**\*Bitter Creek**  
(262) 644-5799

206 Slinger Rd., Slinger 53086

**\*Brew & Grow,**  
(262) 789-0555

285 Janacek Rd, Brookfield 53045

**\*Cedarburg Homebrew Shop**  
(262) 377-1838

W62 N590 Washington Ave., Cedarburg

**\*Frugal Homebrew**  
(262) 544-0894

238 W. Broadway, Waukesha

**\*Hop to It**  
(262) 633-8239

234 Wisconsin Ave., Racine 53403

**\*The Marketbasket,**  
(800) 824-5562

14835 W. Lisbon, Brookfield

**\*Homebrewing Depot**  
(414) 778-0781

8008 W. National, West Allis

**\*Purple Foot**  
(414) 327-2130

3167 S. 92nd St, Milwaukee

## UPCOMING BREW-U EVENTS

### ABREWING DOUBLE FEATURE!

**\* Brewing 101 -**

**Bare Bones Basic Brewing**

**\* Brewing 301 -**

**Intro to All Grain Brewing**

**WHEN: September 20th, 2008 - 10 AM**

**WHERE: Picnic area #1, Root River Parkway,  
near 92nd Street & College Ave.**

We're going to start the picnic off a little different this year. Before the site is taken over with the wonderful aromas coming off the grill we'll brew up some aromas of our own. Both classes together in one colossal event (well actually two things kind of going on at once before a bigger event). Come see how both methods are done and participate in discussions with experienced home brewers. This is the picnic so yes, brew will be present and plentiful.

**\* Brewing 301 -**

**Intro to All Grain Brewing:**

Tired of doing extract brews and want to take it to the next level? Frustrated from reading how it's done and wondering if you would be doing it right? This is the course for you. We'll take you from crush to boil. This course will cover the mash, sparge, and boil.

**\* Brewing 101 -**

**Bare Bones Basic Brewing -**

Thinking about giving Home Brewing a try? Maybe you gave it a try but it didn't turn out quite so well? Tired of hearing about Home Brewing at Beer Barons meetings and wishing you could see how it's done? We'll take you through the full process - making the wort, fermentation, and bottling. No super technical jargon, no advanced homemade brewing equipment, and no complex beer recipes. We'll make simple ale without the geek speak and use equipment from a Home Brew shop starter kit.

If you're interested in attending this brewing spectacular, or if you have additional class ideas, please visit the Brew-U sign up page and let us know. <http://www.beerbarons.org/Brew-U/classCatalog.html>

**\* Brewing 401 - Intro To Sensory  
Analysis & Brewing 402 - BJCP  
Training:**

Plans are currently under way for these two courses to be offered up in the fall and winter. Stay tuned to the Brew - U web page for additional updates.

Thanks - Bruce Buerger

(3)

**UPCOMING BEER BARONS MEETINGS & EVENTS**

**AUGUST 27: Monthly Meeting @ Clifford's - 7:30 PM**

**SEPTEMBER 2: Officers Meeting @ Brocach, 1850 N. Water St., Milwaukee, WI - 7:30 PM**

**SEPTEMBER 20: Beer Barons Picnic @ Area #1, Root River Parkway, near 92nd St. & College Ave.**

**SEPTEMBER 24: Monthly Meeting @ Clifford's - 7:30 PM**

Please Support

**Clifford's Supper Club**



Clifford's offers the use of their banquet room to the Milwaukee Beer Barons at a reduced rate. Our support will show our appreciation.

**Famous For Their Friday Fish Fry**

**CLIFFORD'S, 10418 W. Forest Home, Hales Corners**

*O'Keefe's House of Hamburg*



Specializing in German & Belgian Beer

\* German Cuisine Weekly

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\* Hall & Catering Available

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**"The best is just good enough"**

**5937 S. Howell Ave., Milwaukee WI**

**(414) 747-9444**

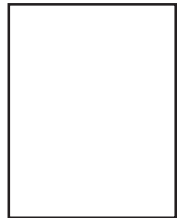
Please support House of Hamburg as Tim O'Keefe donates his hall for Beer Barons' BJCP classes

**Baron Mind** is published monthly by the **Beer Barons of Milwaukee**, a non-profit organization.

If you have an article or information that you would like to contribute to the newsletter, you can e-mail it to the newsletter editor or mail it to the club's mailing address.

**BARON MIND**

BEER BARONS OF MILWAUKEE  
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***FIRST CLASS***