



# BARON MIND

The Monthly Publication of the Beer Barons of Milwaukee

November 2006

visit us on the worldwide web at <http://www.beerbarons.org>

## *Nominations! Nominations! Nominations!*

The nominations for the Beer Barons' Board will take place at the next meeting on **Wednesday November 29 2006**. All positions are open. Member at Large Kevin Moon and Newsletter Editor Nikki Passentino terms are expired and can no longer run for their current positions.

Fellow Beer Barons please consider being Board Members. Dedication, reliability and love for beer are a must. Officer meetings are held the first Wednesday of each month at various taverns in the Milwaukee and neighboring areas. The responsibilities go as follows.....

### ARTICLE III of the Constitution

## OFFICERS AND BOARD MEMBERS

**Section 1 ELECTION** The election of officers and board members will be done by secret ballot. Tellers will be appointed by the presiding officer to collect and record the votes. Election will be by a simple majority of all members present. If no candidate receives a simple majority, a run-off election will be held immediately between the two top candidates.

### Section 2 DUTIES OF THE PRESIDENT

The following are the President's duties:

- be Chairman of the Board of Directors
- Preside at membership meetings and Board meetings
- have the power to convene Board and special meetings
- appoint all committee chairmen except the Program Committee Chairman to serve during his term in office
- be an ex-officio member of all committees
- be responsible for the performance of all the officers of the association
- be responsible for a yearly audit of the Treasurer's records

### Section 3 DUTIES OF THE VICE PRESIDENT

The following are the Vice President's duties:

- perform the duties and exercise the powers of the President during his absence or disability
- be Chairman of the Program Committee and as such, be responsible for the general program of the association

### Section 4 DUTIES OF THE NEWS LETTER EDITOR

The following are the News Letter Editor's duties:

- maintain the official current roll of the membership and provide all officers as well as the Membership Committee with the same
- maintain copies of the Constitution and By-Laws
- conduct all official membership and Board correspondence, except as otherwise directed by the Board
- send out proper notices of all meetings, elections and other official business as directed by the Board
- keep and accurate roll of the membership
- serve as Chairman of the Newsletter Services Committee
- keep an accurate file of all correspondence conducted by all officers and all committee chairmen in the name of the association as well as any correspondence conducted by any other members in the name of the association
- publish and distribute the newsletter



### Section 5 DUTIES OF THE TREASURER

The following are the Treasurer's duties:

- be responsible for all receipts and disbursements of the association
- deposit all receipts in a checking account or savings accounts in the name of the association
- report all receipts and disbursements to the membership at membership meetings
- have all disbursements approved by the President or other authorized officers
- keep a listing of paid-up members, i.e., of members in good standing
- be bonded at the expense of the association

### Section 6 DUTIES OF THE MEMBERS AT LARGE

The following are the Members-At-Large's duties:

- such duties as they may be assigned by the Board

## 11/29/06 Meeting Topic:



**Marketing and Event Manager  
PJ McNulty will be speaking!!!**

# Table of Contents

Pres. & Treasurer Report.....	2
Goose Island.....	2
Dues.....	3
WOB.....	3
Holiday Party.....	4
Miller Sales Down.....	5
Washington-Craft Beers.....	5

## BEER BARONS of MILWAUKEE BOARD

### **President**

Jason Kloss  
Home: 414-482-0766  
Cell: 414-534-2451  
Email: [sawboss3@wi.rr.com](mailto:sawboss3@wi.rr.com)

### **Vice President**

Karen Grade  
Home: 414-462-3616  
Email: [Kgrade@oncologyalliance.com](mailto:Kgrade@oncologyalliance.com)

### **Treasurer**

Kelly Kramer  
Home: 262-650-1028  
Cell: 262-366-9281  
Email: [fafhard@sbcglobal.net](mailto:fafhard@sbcglobal.net)

### **Newsletter Editor/Librarian**

Nikki Passentino  
Cell: 414-628-2691  
Email: [passentinonikki@hotmail.com](mailto:passentinonikki@hotmail.com)

### **Member at Large**

Phil Rozanski  
Home: 414-529-9485  
Cell: 414-213-7793

### **Member at Large**

Kevin Moon  
Home: 414-762-7913  
Email: [mok893@cs.com](mailto:mok893@cs.com)



## **Some Thoughts from the President**

Ah winter. The holiday season approaches. It is a time to spend being thankful for what you have, helpful to those in need, and warm to family and friends. Unfortunately for so many of us, it is also a hectic time of stress. Whether that means shopping for gifts, traveling, or just the hustle and bustle, there is one common thing we can look to for comfort-beer. Oh yes, I know children have been told to leave cookies and milk out for Santa Claus, as a token of appreciation, but the man is working hard, don't you think he could use something more? I always make sure to leave out a beer and some pretzels for the jolly old man. He has always been kind to me, so its my way of returning the favor. So be safe, and be kind, and don't forget to share beer with family and friends.

Auf Wiedersehen.  
Jason



## **Treasury Report:**



As of 11/5/06 our club account stands at \$1,434.59, while our festival account remains the same as last month. We had approximately 80 people in attendance at our October meeting for the Belgian beer. Thanks to all for keeping up the attendance and the monthly dues.

Cheers!  
Kelly

## **November's Meeting (11/29/06): GOOSE ISLAND**

At the next meeting Marketing and Event Manager PJ McNulty will be speaking on behalf of Goose Island Brewery.

The first Goose Island Brewery came at a time when the craft brewing industry was just beginning. Beer lover John Hall traveled to Europe and tasted all the yummy beers in each region and was convinced that the Midwest could produce just as good beer or better. Hall thought that is hometown, Chicago, was the perfect spot for such endeavors.

In May 1998 the first Goose Island Brewery opened and offered fine craft beers to the Chicago folk. Fortunate for Hall, the beer and his brewery were a great success and by 1995 a larger brewery and bottling plant was needed. Hall and his son continued producing superb beers and the demand for his excellent products was still on a rise in 1999, so a second brew pub was open near Wrigley Field in Chicago.

Today the creativity and growth continues with a selection of over 50 beers.

## ANNUAL DUES!!!

There are many Beer Barons who are not up to date with their yearly dues. The fee for a one year membership is \$15 per year. Thus far we have been lenient, however after the end of the year we are going to start to weed through the membership list and take members off the list who are not up to date, so please update your membership!

This is a homebrew club and not a \$5 all you can drink keg party that occurs once a month. The Beer Barons rely on yearly dues and need the money to provide the newsletter, excellent beer, and wonderful speakers. We understand that many Barons are unable to attend monthly or frequently so they are unable to pay their annual dues on time, however dues can be mailed to the treasurer as well.

Just a reminder that a one year membership is from the time you join until the same time the following year. A two month grace period is usually granted, however after the two months pass then you will be off the list.

Please update your dues and any current information by the end of the year!! Besides if you don't then you make our job as officers more difficult because we have to keep taking people off the list and then adding them again over and over, which is tedious and thirsty work.

### Mail To:

**Beer Barons of Milwaukee  
Attention: Treasurer  
P.O. Box 270012  
Milwaukee, WI 53227**

(please mail checks and money orders only!)

## BJCP RESULTS

Recently seven Baron Barons took the journey forward in the beer world and endured the very difficult BJCP exam. The exam included essay style questions about brewing techniques, beer history, ingredients, styles, and more as well as a tasting section.

I strongly urge my fellow Beer Barons to jump on the BJCP band wagon and become a beer judge. I won't lie. The exam is extremely challenging, however the knowledge gained is very rewarding.

As of late October the club accrued five more judges. Congratulations to everyone who took the exam! Everyone worked hard and did a terrific job!



**ELECTIONS!**

**ELECTIONS!**

**ELECTIONS!**

Elections will take place at the Holiday Party on **December 20 2006**. Who can vote? Any member of the Beer Barons is eligible to vote.

*"Bad officials are elected by good citizens who don't vote."*

-George Jean Nathan

## WORLD OF BEER 2007

The World of Beer (WOB) Committee met in November and discussed business for the WOB Festival 2007. There have been a couple of changes among the Committee Heads however; it appears that after the meeting at Bennos all Committee Head positions are filled. The Committee will continue to meet monthly and more often as the festival gets closer. Some items of discussion that were addressed were possibly changing locations (other than Serb Hall), changing the date (in June or a Saturday), and making the festival more homebrew orientated. Now it is up to you fellow Barons to put the effort forward and help these Committee Heads. These Committee Heads can not run this festival alone. The success of this festival depends on the work that is put in to it, which is why it is very important for everyone to lend a helping hand! Below is a list of the Committee Heads. Please be kind and volunteer your services in any way you can! Talk to a Committee Head at the next meeting and see what you can do!

### WOB COMMITTEE 2007

#### **VENDORS:**

Richard Binkowski  
Assistant: Jeff Platt

#### **PROMOTIONS:**

Mike Schwartz  
Assistant: Jeff Platt

#### **VOLUNTEERS:**

Johnny O'Brien

#### **TREASURER:**

Richard McKagan

#### **HOME BREW COMPETITION:**

Mike Rice  
Nikki Passentino

#### **SPEAKERS:**

Eric Putnam  
Assistant: Jeff Platt



**Upcoming Events:  
Meeting Dates and Styles**

November Meeting: Nov 29--7:30p  
@ Clifford's  
-Goose Island Speaker

December Officer's Meeting:  
Dec 06--730p  
@ Port of Hamburg  
5937 S Howell



***December Meeting: Holiday Party***

This time of year can be a bit hectic for some folks. Don't forget to mark the Beer Barons' Holiday Party on your calendars!! The celebration will take place on **Wednesday December 20 2006**.

The cover charge for the party is \$10/person or \$15/couple. Music, beer, and the main course will be provided. **Please bring a dish to share!** A raffle will take place as well with some great prizes.

The festivities begin after the election and business portion of the meeting. Please arrive early so we can begin the voting process on time and to make check-in go smoothly!

A note from the editor.....

Wow, only one more issue to go! First, I would like to thank everyone who voted for me. I truly enjoyed being the newsletter editor. I really enjoyed being informed about the beer world.

I would like to apologize for any errors as I know there have been many. I have done my best to make the newsletter both fun and informative. I hope all have enjoyed my creations over the past couple of years.

Although I will not be a Board Member, I will still be an active Beer Baron. I have already volunteered to help with the World of Beer Homebrew Competition. Plus I am sure I will continue to contribute to the newsletter in the future.

For the next newsletter editor.....I wish you luck! The position can be frustrating at times, however the joy it brought me far out weighed any bumps along the road.



Limited supplies of baseball hats are available with the Beer Barons logo. You too can look cool in Beer Barons' gear! See Vice President Karen Grade.



**Beer Baron's  
Baseball hats  
\$15**

**American Homebrewers Association**

-Competition Schedule



MONTH(S)	STYLE	ENTRY DUE DATE
November/December	Light Hybrid Beer	10/26/06

[www.beertown.org](http://www.beertown.org)

**2007 Upper Mississippi Mash-Out**

Jan 26-27 2007

Entries Due:  
Jan 01-13 2007



Fire up the brew kettles for this fabulous event!

Check out the details:

[www.mnbrewers.com/mashout/](http://www.mnbrewers.com/mashout/)

**Fun Facts:**

What is Cenosisillicaphobia the fear of?

Answer: Fear of an empty glass



## CLEAN UP, CLEAN UP EVERYBODY!

Thank you to those who have put the extra effort forward to help clean up during and after our monthly meetings! Just a reminder that the empty bottles get cumbersome at our meetings, so we need your help putting them in their proper receptacles. Thanks!!!

### **Miller sales, profit down for first half**

*Posted: Nov. 9, 2006*

### **Lite volume lagging, niche brands doing better for brewer**

By TOM DAYKIN  
[tdaykin@journalsentinel.com](mailto:tdaykin@journalsentinel.com)

Miller Brewing Co. Thursday posted declining revenue and profit for the first half of its current fiscal year, as the nation's No. 2 brewer faced a drop in sales for its largest brand, Miller Lite.

Miller's revenue for the six months ending Sept. 30 was \$2.632 billion, a 1% drop from \$2.651 billion in the previous period in 2005. The company's operating profit was \$253 million, a 12% drop from \$286 million.

The company's U.S. sales volume dropped 3.6%, excluding sales from two brands - Sparks and Steel Reserve - that Miller acquired in August. Including those brands, Miller's sales volume dropped 2.6%.

[www.jsonline.com](http://www.jsonline.com)

## Beer Poem

I'll take a crisp pale ale please  
to quench this dreadful thirst

Now I'll have a stout please  
to hunger upon my thrust

For dessert I'd like a lambic please  
something like cherry will torque

My interest, I haven't much time left  
lunch is over and I'm full

Time to go back to work

by: Kori Kubusek



*"This is grain, which any fool can eat, but for which the Lord intended a more divine means of consumption... Beer!"*

*-Robin Hood, Prince of Thieves, Friar Tuck*

## State-backed beer

### *Washington commission ready to promote craft brewers*

Nov 15, 2006 - The state of Washington has announced the members of its new state commission for craft brewers. Lawmakers approved the promotional group in the last legislative sessions. It will represent licensed breweries - 84 strong in Washington - that produce less than 100,000 barrels annually per location.

"That it's part of the state government system, that it's recognized as a pretty important agricultural product to the state, makes it exciting," said Paul Gatza, director of the Brewers Association. "When you're dealing with an alcoholic beverage industry, it's hard to get the state to get anywhere near it except to regulate it. But to promote the quality of the state's beers is just a wonderful direction."

[www.realbeer.com](http://www.realbeer.com)

## Beer Jokes

### **JOKE #1:**

Drunkard #1: Hey, did you know that beer makes you smarter?

Drunkard #2: Oh Really?!?!?!?

Drunkard #1: Yea, it made Bud wiser.



### **JOKE #2**

Well now, you see it's like this....

A herd of buffalo can only move as fast as the slowest buffalo. And when the herd is hunted, it is the slowest and weakest ones at the rear that are killed. This natural selection is good for the herd as a whole because only the fittest survive thus improving the general health and speed of the entire herd.

In much the same way the human brain only operates as quickly as the slowest of its brain cells. Excessive intake of alcohol kills brain cells, as we all know, and naturally the alcohol attacks the slowest/weakest cells first....

So it is as plain as the nose on your face that regular consumption of beer will eliminate the weaker, slower brain cells thus leaving the remaining cells the best in the brain.

The end result, of course, is a faster more efficient brain.

If you doubt this at all, tell me, isn't it true that we always feel a bit smarter after a few pints?





## This Month's Meeting

The **Wednesday November 29** meeting will be held at Clifford's. The meeting will start **promptly at 7:30pm**. Admission to this meeting is \$5.00/person.

This month there will be a speaker on behalf of Goose Island.

### Please Support Clifford's Supper Club With Your Patronage



Clifford's allows us to use their banquet room at a reduced price. Our support will help show our appreciation.

Famous For Their Friday Fish Fry

### Membership Information

The Beer Barons of Milwaukee is open to anyone 21 years of age or older. Annual dues, which cover the cost of producing this newsletter, are \$15.00. In addition, we normally charge a \$5.00 fee for each meeting attended to cover the cost of the featured beer style we taste that evening. However, additional fees may be required to cover the cost of special events such as the annual party in December. Annual dues may be paid at the monthly meeting, or a check may be sent to:

**Treasurer, Beer Barons of Milwaukee  
P.O. Box 270012  
Milwaukee, WI 53227**

This newsletter will be sent free of charge to prospective members for 3 months. The date that appears on the address label of your newsletter is the date that your membership expires. We do not send out reminders, so be sure to check the date on the label to see when it is time to renew.

**BARON MIND** is published monthly by the **Beer Barons of Milwaukee**, a non-profit organization. If you have an article or information that you would like to contribute to the newsletter, you can e-mail it to the newsletter editor or mail it to the clubs mailing address at: **Beer Barons of Milwaukee, P.O. Box 270012, Milwaukee, WI 53227**.

# BARON MIND

**Beer Barons of Milwaukee  
P.O. Box 270012  
Milwaukee, WI 53227**

**First Class**