



# BARON MIND

The Monthly Publication of the Beer Barons of Milwaukee

July 2006

visit us on the worldwide web at <http://www.beerbarons.org>



## July Meeting



**WEDNESDAY JULY 26 2006**  
**AT ROCK BOTTOM BREWERY**  
740 N Plankinton Ave., Milwaukee, WI

The July meeting will take place **at Rock Bottom Brewery** in Milwaukee. The meeting will begin at 7:30pm as usual and will cost \$5/person. The \$5 includes a tour, tasting, cheese and sausage. Parking is available on the street, valet, or a parking structure is located nearby. Please arrive on time! Homebrew is welcome!!!

Currently, there are 29 Rock Bttom locations across the U.S. Most of the Rock Bottoms are concentrated in the Midwest, however these breweries can be found on both the East and West Coast too.

Rock Bottom built it's foundation on a tradition of fresh, handcrafted brews and a diverse menu of American food selections. Their beer contains the freshest, high quality ingredients. Hops and barley are hand-selected from the Northwest. Both traditional style beers along with more distinctive specialty ales and lagers are brewed on premise. The food menu includes salads, sandwiches, burgers, BBQ ribs, steak, fish and more.

Rock bottom breweries have attained numerous awards for their fine craftsmanship. Rock Bottom produces 40,000 barrels annually, which is the highest volume of beer in the restaurant brewery category.

A check will be donated to the future Milwaukee Museum of Beer and Brewing at this meeting from the proceeds from the World of Beer Festival.

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### AHA MEMBERSHIP Reminder:

Join the American Homebrewers Association (AHA) and receive discounts of up to 25% at participating venues. Membership is \$31 per year and \$43 per year for families. Plus memberships include a subscription to Zymurgy magazine. What a fantastic deal!!! Wisconsin participating retailers include Rock Bottom (20% off food & beverage) & Milwaukee Ale House (Happy hour prices all the time). Illinois participants include Rock Bottom 20% discount), Goose Island (20% discount) & Mickey Finn's (20% discount).

Join at [beertown.org](http://beertown.org) and celebrate at the July Beer Barons meeting at Rock Bottom .

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## **Some Thoughts from the President**

The president did not submit a letter this month to the editor.



## **June Treasury Report:**



Again, we are doing well for the year. Our meeting expenses for June were \$909.75, while our fees collected brought in a total of \$935.00. A paid total of 60 people attended our June meeting and included 5 guests. Our club balance as of 7/7/06 is \$1,837.89, while our festival accounts stands at \$2,470.26, after our donation to the Beer Museum later this month. Have a great July!

Cheers,  
Kelly

## **August Meeting—Homebrew Month**

Fire up the brew kettles for another homebrew competition! In the month of August there will be a competition for Wheat beers, Belgian Wit, Kolsch, and American Light Ale.

Also, bring any homebrewing questions, tips, recipes, and anything else that you would like to share with other homebrewers.

## **A note from the editor.....**

Fellow Barons it has been an honor to be the newsletter editor. However, my time is coming to an end in the next 6 months. Therefore, a replacement will be needed come January.

Also, I am a student who will be graduating in December. Thus far I have done everything feasible to avoid taking classes on Wednesday evenings. Unfortunately, starting in September I will have to take a Wednesday evening course. I will try to make it to the meeting late if possible. Plus I will try to stay updated with the information for the newsletter, however, if you have any items to submit then please submit it to me by the second Wednesday of the month. Hopefully, with the help of other officers all the information will be relayed back to me. I apologize for any inconveniences.

[passentinonikki@hotmail.com](mailto:passentinonikki@hotmail.com)

## Beer Calendar—2006

July 26-Beer Barons Meeting  
@ **Rock Bottom Brewery--7:30p**

August 12-Great Taste of Midwest--Madison, WI

August 23-Beer Barons Meeting –Homebrew Night  
@ Clifford's

September 09-Beer Barons Annual Picnic

September 16-Great Lakes Brew Fest—Racine, WI



**COMING SOON!!!**

**Beer Baron's Hats  
\$15**

A limited supply of baseball caps with the Beer Baron's logo has been ordered by the Vice President, Karen Grade.

### **Clean Up, Clean Up Everybody Do Their Share**

All of us Beer Barons enjoy drinking and mingling at the monthly meetings. However, lots of people and beer equals a mess in the end. Many of us depart from the meetings to our humble abodes leaving numerous empty bottles and wounded soldiers left behind on the tables. The select few who are the last ones to leave the meeting end up cleaning up the mess, which is unfair. So in the future, please be kind and find a home for the empties before you leave. We usually line the empties up on the bar and recycle the bottles outside after many have been gathered. This will be greatly appreciated by all!!!

### **World of Beer Volunteer Party**

The officer's have decided to combine the World of Beer volunteer party with the Beer Baron's picnic that will be held September 09 2006. As the summer passes it is hard to plan separate events. We are trying to figure out a plan to recognize the volunteers and show our appreciation for all their hardwork. We will keep you posted.

## **2006 Great Taste of the Midwest—August 12 2006**

Ah yes, the time has come for the greatest beer event in the Midwest. On Saturday August 12<sup>th</sup> 2006 many beer lovers will be flocking the beer tents and tappers at the Great Taste of the Midwest at Olin-Turville Park in Madison. This festival is the second longest running beer festival in the Midwest.

The Beer Barons sold a limited number of tickets to members. All tickets have been sold. Those with tickets will be taking a bus to the event. Yes, there will be beer on the bus. There will be three bus pick-up areas, which is listed below.

### **PICK-UP #1**

**Brown Deer Road Park n' Ride  
Arrives @ 10am/Departs @ 10:10am**

### **PICK-UP #2**

**Watertown Plank Park n' Ride  
Arrives @ 10:30am/Departs @ 10:40am**

### **PICK-UP #3**

**County G and 94  
Arrives @ 11am/Departs @ 11:05am**

The ticket price for the Beer Barons includes the bus ride to Madison and back, beer on the bus, a sandwich and your admission ticket to the festival. Food will be available for sale inside this event as well. Don't forget to dress appropriately. This is an outdoors event. Also, a reminder that lawn chairs, blankets, and small coolers are welcome on the festival grounds.

This year over 105 breweries and brewpubs from the Midwest will be serving over 500 beers. So remember slow and steady wins the race.



Thank you **Richard Heller** for picking up the Vienna malt and sharing it with fellow Beer Barons. Hopefully some of us have begun brewing. At the last meeting someone suggested that if you did not have the proper accommodations for lagering that the extract could be used for an Irish Red Ale. Or just mix and match and make whatever.....what the heck—it was free. Many of us are eager to sample each other's concoctions so bring some of your brew into future meetings for others to sample.

**Upcoming Events:  
Meeting Dates and Styles**

July Meeting: July 28--7:30p  
@ Rock Bottom  
740 N Plankinton Ave

Officer's Meeting: August 02--7:30p  
@ Milwaukee Ale House  
233 N Water Street



**American Homebrewers Association**

-Competition Schedule



MONTH(S)	STYLE	ENTRY DUE DATE
August	Mead	07/26/06
September/October	Stout	09/27/06
November/December	Light Hybrid Beer	10/26/06

[www.beertown.org](http://www.beertown.org)

**Great Lakes Brew Fest**

Great Lakes Brew Fest presents over 60 breweries serving more than 150 beers and sodas. Come join the fun on **Saturday September 16 2006** in Racine, Wisconsin.

**\$25/advance & \$30/door**

**3p-7p**

**Music: Rhythm Dogs  
&  
The Kilties Drum and Bugle Corps**



**\*\*\*Attention Homebrews\*\*\***

Schooner Homebrew Championship 2006

Sponsored by: Belle City Home Brewers and Vintners  
Kenosha Bidal Society

Entries accepted: Aug 14-Sept 08

[www.theschooner.org](http://www.theschooner.org)

**BEER + EXERCISE = FUN**

**3<sup>rd</sup> Annual Bay View Pub Crawl  
Saturday July 29 2006  
3p-9p**

**BAYVIEW & ST. FRANCIS PUB CRAWL - JULY 29**

Join us on Saturday, July 29, from 3-9 PM for the Bay View & St. Francis Neighborhood Open House, featuring the 3rd Annual Bay View & St. Francis Pub Crawl

The businesses of Milwaukee's Bay View & St. Francis neighborhoods cordially invite you to the 2006 Bay View Neighborhood Open House.

Day-of-Registration will take place at Frank's Power Plant, located at 2800 S. Kinnickinnic Ave., between 3 & 6 PM. Registration includes an event T-shirt (for 1st first 200 signups), a complimentary beer at each participating tavern, food sampling, neighborhood map, and live music at Frank's Power Plant, Puddlers Hall, Carleton Grange, Highbury & the Stepping Stone. Day of event registration will be \$30.

Save \$5: Advanced Registration are currently available at several participating businesses including Frank's Power Plant, The Groove, Lee's Lounge, Bay Street Pub, Home Bar, Carleton Grange & Puddler's Hall for \$25.

Beer Barons discount tickets may be purchased for \$20 even the day of the event!!!

Register Online: [www.milwaukeepubcrawls.com](http://www.milwaukeepubcrawls.com)

The majority of the proceeds will be donated to the Bay View Neighborhood Association and the Museum of Beer & Brewing, both of which are 501(c)3 non-profit organizations.

Twenty bars & twelve beers are committed, including Carleton Grange featuring Young's St. George's Ale; Frank's Power Plant; Highbury Pub featuring Guinness Stout; The Groove featuring Harbor City Mile Rock Ale; Barnacle Buds; Dom & Phil's DeMarini's; Puddler's Hall featuring Summit Hefe Weiss; Mama DeMarini's featuring Lakefront; Lee's Lounge featuring Spaten Franziskaner Hefe Weiss; Palomino featuring Stella Artois; Home Bar featuring Flying Dog Pale Ale; Stepping Stone Pub featuring Sand Creek Wild Ride IPA; Kneissler's White House featuring Sprecher Amber; The Post VFW featuring Budweiser; The Hob Nob; The View Inn; Bay Street Pub with New Glarus Spotted Cow; The Long Trail; The Lower Box and Gerry's Diamond Tap.

Also, there will be taverns featuring Pabst, Tyranena, Blue Moon, Blatz; Goose Island, Point, Huber-Berghoff and a lot more !!

Visit [www.sudswineandspirits.com](http://www.sudswineandspirits.com) and [www.milwaukeepubcrawls.com](http://www.milwaukeepubcrawls.com) for more details as we get em.

*"They who drink beer will think beer."*

-Washington Irving

## Center Street Days

Join us from 11 AM to 7 PM on Center Street in Milwaukee's Riverwest Neighborhood for "Center Street Day, featuring the RockerBox MotoFest"

There will be 5 Music Stages, with Live Music & DJs; Riverwest Artists Association Push Cart Race; Uptowner Outdoor Pool Tournament; Bicycle Scavenger Hunt; Arts & Crafts Vendors; Frank'N'Stein Hotdog Eating Contest; Westside Rollers Roller Derby Demonstration; Church & Kids Corner; Timbaktu Chicken BarBeQue & African Market; Scavenger Hunt Bike Race; Foundation Motorscooter Rally; Media Showcase; Food, Beer, Wine, Coffee, Tea, Soda & Spirits Vendors; Milwaukee Beer Barons Homebrew Competition & Demonstration, and a lot more.

Interested in participating? Contact me at [milwbrew@execpc.com](mailto:milwbrew@execpc.com).



Jeff Platt

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### Carleton Grange Pub

Our last officer's meeting was held at the new pub in St. Francis. This is an English style Pub and Restaurant. The pub takes its name from an International hostel located in Islington in England.

The beer selection includes: Young's St. George Ale, Belhaven Scottish Ale, Guinness Stout, Young's Double Chocolate Stout, Newcastle Brown Ale, Bass Pale Ale, Kronenbourg 1664, Heineken, Stella Artois, Franziskaner Weiss, Delirium Tremens, Pilsner Urquell, Spotted Cow, Miller Lite, Bud light

This restaurant and bar is very spacious with an open style kitchen. Both tables and booths are available. Plus there is a vast amount of gorgeous outdoor patio seating. The bar is a beautiful wooden L-shaped bar.

The menu includes a variety of selections. Appetizers include roasted spinach and artichoke drip, breaded cheese curds, beer battered chicken tenders, and wings by the pound. Other choices include pub toasties, salads, Oscar's Home on the Grange Chili (with Young's St. George's Ale), burgers, fish n' chips (dipped in traditional Young's St. George's beer batter), and wood-fired pizzas. And finally, for dessert there is Young's Chocolate Stout cheesecake made with Cream Liqueur and drizzled with Young's Double Chocolate Stout and raspberry sauce.

Other features include a pool table and darts. So next time you are in St. Francis drop on by an check this new pub out or check it out during the Bay View Pub Crawl on July 29 2006.

It can be a bit tricky to find, but don't be discouraged to take the adventure.

Carleton Grange Pub  
3807 S Packard Ave  
St Francis WI



[www.carletongrange.com](http://www.carletongrange.com)

## Lost and Found

LOST at World of Beer Festival:

18 large black rectangular tubs -  
measuring about 3.5' x 2.5' x 8" deep.

They are property of The Milwaukee Beer Festival.

If you know where they are please contact:

John Zutz

(414)372-0749

[john@zutz.org](mailto:john@zutz.org)

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### BUY/SELL/TRADE

This area is available to the Beer Barons!  
See **Rich Heller** about corny kegs and cold plates!!!

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### Longneck Brewpub

Took another visit to Longneck brewpub yesterday to see how things were shaping up. I bellied up to the bar and was served by the same very enthusiastic bartender I had the first visit. He gave me three generous sample glasses of the beers that had been brewed there. The Pilsner, and the Amber were still part of the first batch, the Pale Ale was on its second. The pilsner was crisp, easy drinking, a touch of sweetness to it, more of an American Lager than a Pilsner, the pale ale was also very light, and while you could distinguish the malt and the hops, the hops weren't evident enough to distinguish what kind they were, the amber, very light, the malt count was a little low as there was no sweetness or caramel anywhere. So you can see the common theme is the brews are all very light, no real flaws in them, but definitely need to be bumped up in all respects.

I ordered the pilsner with my meal. I was finishing up, when the bartender, who had seen me writing notes, returned with Wayne himself head brewer and in charge of this monstrous facility, and we talked for a bit. I told him what I thought of his beers, he agreed they were on the light side, he said for these first batches, he had used the recipes given to him by the outfit who sold him the brewing equipment and upon tasting them, he knew he was going to have to amp up all the ingredients, he said he was just a homebrewer making 5 gallon batches, and had jumped into this. He himself prefers Imperial Stouts and big gravity beers. He also mentioned that as light as these beers were, they were really catching on, the beer sales were going way up, the sales of his Spotted Cow, Blue Moon, Sprecher Amber etc, were down, because people were buying his stuff. So right now he doesn't have to make radical changes quickly, but he is very interested in drawing our kind of crowd out there and wants to have a least one tap with a big ballsy type of brew. In the meantime, he is still learning and will be tweaking formulas on every batch. He agreed that his location was ideal for something like this to succeed, I wished him luck and told him I would be stopping by occasionally to see how he was doing. The food is still fantastic, right now I recommend the pilsner, give this guy some encouragement

Grynder

## This Month's Meeting

The **Wednesday June 28 2006** meeting will be held at **Rock Bottom Brewery**. The meeting will start **promptly at 7:30pm**. Admission to this meeting is \$5.00/person.

This month we will be meeting at Rock Bottom and will be given a tour and samples.

### Please Support Clifford's Supper Club With Your Patronage



Clifford's allows us to use their banquet room at a reduced price. Our support will help show our appreciation.

Famous For Their Friday Fish Fry

### Membership Information

The Beer Barons of Milwaukee is open to anyone 21 years of age or older. Annual dues, which cover the cost of producing this newsletter, are \$15.00. In addition, we normally charge a \$5.00 fee for each meeting attended to cover the cost of the featured beer style we taste that evening. However, additional fees may be required to cover the cost of special events such as the annual party in December. Annual dues may be paid at the monthly meeting, or a check may be sent to:

**Treasurer, Beer Barons of Milwaukee  
P.O. Box 270012  
Milwaukee, WI 53227**

This newsletter will be sent free of charge to prospective members for 3 months. The date that appears on the address label of your newsletter is the date that your membership expires. We do not send out reminders, so be sure to check the date on the label to see when it is time to renew.

**BARON MIND** is published monthly by the **Beer Barons of Milwaukee**, a non-profit organization. If you have an article or information that you would like to contribute to the newsletter, you can e-mail it to the newsletter editor or mail it to the clubs mailing address at: **Beer Barons of Milwaukee, P.O. Box 270012, Milwaukee, WI 53227**.

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Milwaukee, WI 53227**

**First Class**