

BARON MIND

Beer Barons of Milwaukee September 1991 Newsletter

SEPTEMBER CLUB MEETING

The September monthly meeting will be at 7:30 pm on September 25 at Clifford's (10418 W. Forest Home Ave, Hales Corners). Our scheduled speaker, Jim Surwillo of the Fox Classic Brewing Company in Appleton, was forced to cancel. Instead, Mark Proell plans to use one of the member's suggestions from the last meeting and have a comparison of beers from local microbreweries (Sprecher, Lakefront, Capital, Cherryland, Legacy, Burghoff, ...).

UPCOMING MEETINGS

October 23 - Speaker from Red Star Yeast. Octoberfest beers to sample and compare.

November 27 - Stouts and Porters -- presentation by the Black Beer style group. 1992 club officer nominations.

December 18 - Seasonal beers and a Christmas party. 1992 club officer elections.

BREW NEWS by Larry Krolikowski

There was an interesting article recently about Appleton's Fox Classic Brewing Company in the Post-Crescent. Owner Todd Hanson was quoted extensively about his homebrewing roots and the development of his microbrewery. Hanson says that Fox Classic, which opened this past summer, is currently running at 50% of its capacity. The plans are to make Fox Classic the third largest micro in Wisconsin, behind only Sprecher and Capital. Their beer is served on draft at the brew pub in Appleton and at other pubs as far away as Sheboygan. They are about to begin bottling in Appleton. Fox Classic currently makes two lagers, Houdini and Marquette, with plans to produce special seasonal beers in the future.

SEASONAL BREWING by Larry Krolikowski

As the weather becomes cooler, many of us are thinking about firing up our brew kettles for a new round of lagers. In the meantime, however, this is an excellent time to brew ales for the holiday season. In Papazian's The Complete Joy of Homebrewing there is a recipe for Holiday Cheer that I've had good success with. It includes honey, ginger, cinnamon, and grated orange peels. The taste is noticeably different but the spices are not overpowering. Your holiday guests will probably have difficulty identifying the component flavors. As Papazian says, "A creation for the spirit of the holiday season and much better for you than a fruit cake".

NEWSLETTER NEWS

Hopefully, this will be the last "interim" newsletter while we reorganize. At our last club meeting we found a lot of members who are interested in helping to develop "Baron Mind" into a more informative newsletter. Now is the to get involved. The newsletter "staff" will consist of the following people:

Editor - This is the person who is responsible for making sure the newsletter gets out each month. Writers will give their articles to the editor who will review them, assemble them into a coherent unit, and pass them along to the layout crew.

Writers - These are the most important people and we need a lot of them. Although the editor may provide guidance, the writers are free to choose their topics. Pub reviews, beer reviews, homebrew recipes, homebrew equipment, brewing news, interviews, opinions. But we really need a lot of help here. If one or two people write one article per month, they'll quickly burn out and the newsletter will fizzle. If twelve people write one article every other month, the newsletter can become a lively forum for exchanging ideas.

Layout - We need one person with a computer and desktop publishing software that can lay out the newsletter with headings and columns and maybe even graphics and photos. If writers submit hand-written articles, this person would need to type them into the computer. The final product is a "master" newsletter that can be sent to the production crew for copying.

Production - We need a group of people who can get together once a month to copy, fold, staple, stamp, and apply labels to the newsletters. Ideally, this crew would be led by someone with access to a copy machine so that the club wouldn't have to pay for outside copy services. We currently mail about 200 newsletters.

Membership list manager - We need one person with a computer to maintain our club's membership list. This person will produce the address labels for the newsletter. This person also keeps in close contact with the club Treasurer to find out who has paid their membership dues.

To get the newsletter out on a timely basis, there have to be deadlines. Here they are:

Monthly meeting - writers deliver articles for next month's newsletter to the editor.

5th of the month - editor delivers assembled articles to layout person.

12th of the month - layout delivers master copy and membership list manager delivers address labels to production crew.

19th of the month - newsletters produced and mailed.

There will be signup sheets at the September club meeting for people who want to join the newsletter staff. Those of you who expressed an interest at the August meeting, be sure to sign up (I didn't write all of your names down). If you won't be at the September meeting but would like to participate, call Larry at 545-8509. The more people who get involved, the more fun it will be.