

Beer Barons of Milwaukee

Dedicated to the informed enjoyment of Fermented Malt Beverages

June 1990 Newsletter

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Hello again beerlovers. It looks like we have finally arrived at one of our favorite seasons for enjoyment of our favorite beverage. We have also come to the time for another newsletter, so here goes.

The report from our May meeting is as follows:

1. The minutes from the April meeting were read and no additions or deletions were offered.
2. We received a total of 10 responses to our questionnaire about what the club should be doing. This was a pretty weak response since nearly 100 were sent out and since these responses will play a large part in determining the direction that our club will be taking in the future. The top four activities listed were
 - a. Beer Tasting and Analysis including Comparative Tasting and Judging
 - b. Tours (like the Sprecher tour)/Speakers
 - c. Monthly Social Night
 - d. Publicity Committee

These items will be addressed in more detail a little later in the newsletter.

3. We have been invited to the Wisconsin Vintner's summer picnic in mid September. If you are interested, please contact either Jerry Uthemann at the Purple Foot or Esther Gierszewski (our VP) for more information (Both are members of the Vintner's).
4. We will be having membership cards printed for all current club members. This will cost our treasury about \$25 and will hopefully be ready by our July meeting.
5. The tour of the Lakefront Brewery that was mentioned in previous newsletters and meetings will be postponed until sometime in the early fall (probably in September) and will take place on a **Non-Meeting** night. Stay tuned for further details.
6. A suggestion was made that we think about some kind of a fund raiser for the club. It could be a sit-down dinner with different styles of beer to be selected and served to compliment each course. This dinner would be open to and advertised to the public. Jerry Uthemann was volunteered to head this committee. (Note: There is a similar event, but with Wines, taking place at the Red Circle Inn in Nashota on the 21st of June. The charge is \$40.00 per person with the proceeds going to the Wisconsin Vintner's. For further information, please contact The Red Circle Inn - Phone # 1-367-4883).

7. Our June meeting (7:30pm, Wednesday, June 27th at Clifford's Supper Club, 10418 W Forest Home Ave, Hales Corners, WI, Milwaukee, WI, Phone: 425-6226) will feature a mini comparative beer tasting sponsored by Mark Proell, the Beer Department Manager for Elm Grove Liquor. This tasting will feature a domestic beer with an emphasis on malt flavor against an imported beer with an emphasis on hops flavor.
8. Our July meeting (7:30pm, Wednesday, July 25th at Clifford's Supper Club) will feature as a speaker, Kirby Nelson who is the Brewmaster of Capitol Brewing of Madison, Wisconsin.

The highlight of the meeting was a component tasting presented by Mr. Robert Hafenbrack who is the Midwest representative for the following breweries:

Young's (of London)
Mannekin-Brussels Imports (of Belgium)
Aass (of Norway)
Paulaner Munich beer
Sprecher (of Milwaukee) for the Chicago market

His presentation was enjoyed and appreciated by all. I understand, however, that some of the discussion afterwards got a little out of hand. I wish that I could have been there. Thank you very much Mr. Hafenbrack.

Brown Ale Competition- The club's first competition was held Saturday, June 9th at Larry Krolekowski's house. Attending members were: Larry Krolekowski, Gene Haupt, Jerry Uthemann, Jerry Hetzel, Ted Willinski, Esther Gierszewski, Carson Praefke, Lisa Sulkowski and Bob Wilson. Food was provided and everyone had a great time. Entries were judged by the brewers who had entries with the winner being Ted Willinski. Ted received a beautiful crystal beer mug for his efforts. All the attendees wondered where the rest of the club was. They also started a batch of homebrew which will be brought to a future meeting for all of us to try.

New Business- Now, some more about the questionnaire responses:

1. Beer Tasting and Analysis including Comparative Tasting and Judging. We will continue to try to have this kind of activity..There are a number of ways to do this.

One way is to have club competitions like the Brown Ale competition and to include an instructional session after the competition is completed, but more club members would have to attend.

A second way is to have presentations like the component tasting at our last meeting.

A third way is to have instructional meetings, or to include instructions by knowledgeable persons at comparative tastings like the one coming up at our next meeting.

A fourth way is for interested club members to enter local state and national competitions with their homebrews. We could then compare their ratings, with additional samples, at a club meeting.

There are probably many other ways that we could accomplish this, and we are open to suggestions.

2. Tours (like the Sprecher tour)/Speakers. We will continue to try to arrange this type of activity. As you can see from the newsletter we are having some success at this, but we will welcome any new suggestions, especially from people who may have contacts in the brewing industry.

3. **Monthly Social Night.** While this activity seems to be desired, we have had very poor turnout at our scheduled nights. In an effort to correct this, we are rescheduling the meeting night for the next few months. The social night will be held on the Tuesday night one week prior to our meeting night. This will allow me to put a reminder in the newsletter each month so that the night will be more easily remembered. It will also allow any discussion on club activities to be fresher in our minds for the monthly meetings. With this in mind, our next social night will be at 7:00pm on Tuesday, June 26 at Style's on 73rd and National. This is a week later than it should be (and just the day before the club meeting) because this newsletter didn't get out in time for Tuesday the 17th. Let's see all of you there.
4. **Publicity Committee-** Any volunteers and suggestions??? We can't do this without some help from our members.

Jerry Uthemann is requesting that club members volunteer to assist at the State Fair beer judging which will be held on July 14th and 15th, 1990 at the Family Living Center on the State Fair grounds in West Allis. See the attached letter for more information.

A listing of all the current club members will be attached to this newsletter if I can get it done in time, or else it will be in July's

<p>June Meeting: Wednesday, June 27, 1990 7:30pm Clifford's Supper Club 10418 W Forest Home Ave Hales Corners, WI Phone: 425-6226</p>	<p>June Social Night Tuesday, June 26, 1990 7:30pm Style's 73rd & W. National Ave West Allis, WI</p>	<p>July Meeting Wednesday, July 25, 1990 7:30pm Clifford's Supper Club 10418 W Forest Home Ave Hales Corners, WI Phone: 425-6226</p>
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The following suppliers of home beer making equipment and materials support and/or are members of our club. They appreciate your patronage.

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