

February

Beer Barons of Milwaukee

Dedicated to the Informed Enjoyment of Fermented Malt Beverages

Our January meeting was held at Benno's on January 24, 1990

Just a reminder that many of you still need to pay your dues. Anyone who has not paid their dues by or at our March meeting will be dropped from the mailing list.

Annual Dues. Annual dues will be \$5.00 per family or household. They will cover the period from January through December and will be due by the first meeting of each new year. These dues will be prorated at \$0.50 per month remaining for members who join after January of each year. Annual dues will be used primarily to cover the expenses involved with mailing the monthly newsletter.

We will be collecting dues again at our February meeting. If you are not able to attend this meeting, please mail a check for \$5.00 payable to our treasurer Gary Lavota at 1420 S. River Road, New Berlin, WI 53151. Thanks.

Meeting Fee. The meeting fee for the February meeting will be \$5.00.

Among the topics discussed at our January meeting were the following.

Meeting Places. We still need your suggestions for future meeting places. Benno's, while a very good pub, does not have a private meeting room and its open, public format does present problems when we are trying to conduct a meeting. Therefore, please use these criteria when making suggestions for future meeting places. The pub should offer some selection of GOOD beers and should have a private meeting room capable of holding 30 to 50 people.

Club Logo. There is still an open invitation to anyone with some artistic ability to submit examples for a club logo for evaluation.

Club Motto. The club motto suggestion "Dedicated to the Informed Enjoyment of Fermented Malt Beverages" was voted on and accepted.

We again discussed whether, as a socially responsible club, we should support the principles of MADD - Mother's Against Drunk Driving and BADD - Business Against Drunk Driving. We decided that while non of us promote Drunk Driving, it was not a good idea for the club to actively endorse either organization.

A suggestion was made that we contact the Madison Beer Society and the Chicago beer Society for ideas for club functions. And that we develop a list of club goals and a club calendar of functions for the rest of the year. Please bring your ideas for both to the next meeting.

It was also suggested that we contact some of the local radio stations and list our meetings with their information lines.

Our meeting concluded with a sampling of a beer provided by the Lakefront Brewery for our enjoyment.

Remember our meetings are scheduled for the fourth Wednesday of each month. Our next meeting will be held:

February 24, 1990

7:30 pm

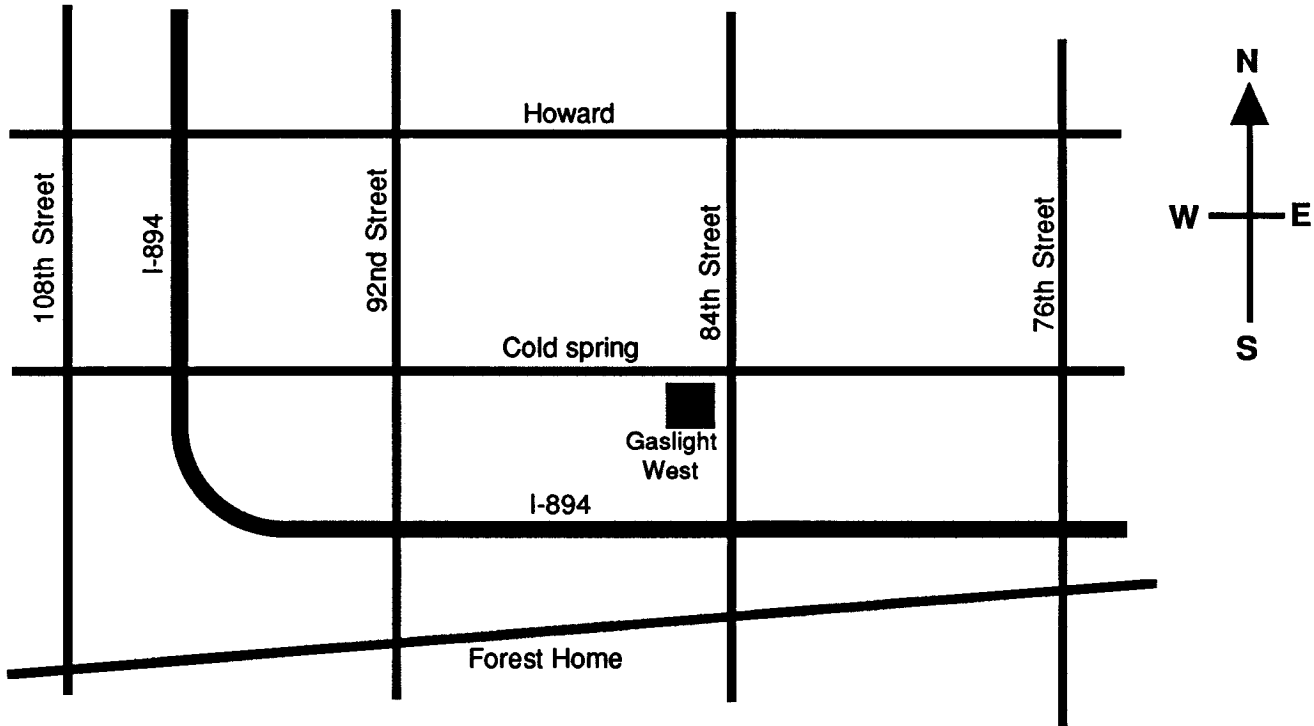
at

Gaslight West

84th & Coldspring

!!! SEE YOU THERE !!!

(Guests and potential new members are welcome, but all will be required to pay the meeting fee.)



The Wisconsin Vintner's Association will be holding a Wine and Beer Judging at Clifford's 10418 W. Forest Home on Sunday February 25 beginning at noon. Registration Information including your name and address and the class and type of entry must be at the Purple Foot (3167 S. 92nd St) by 6:00pm Feb 22. Your entries themselves may be left at the Purple Foot or may be brought to Clifford's on the day of the judging by 11:00 am. Entry fee is \$0.50 per entry.

IF YOU LIKE TO DRAW AND DRINK BEER, DO WE HAVE A CONTEST FOR YOU!!!

Lakefront Brewery is in need of a logo for its Eastside Dark Beer. In order to get the best we would like your help. So what we propose is a

CREATE THE LOGO CONTEST

Eastside Dark Beer is our full flavored, rich bodied, dark lager beer with a creamy head. At present the beer can be ordered at The Stork Club, The Tracks and Buckley's Tavern.

RULES

- Anyone may enter as often as they want, but must be over 21 to claim the beer prize.
- There is no limitation to style or medium used, however, it should be remembered that the logo will need to be reproduced for T-shirts, advertising, and labels.
- All entries will need to be received before March 17th, 1990.

Please Mail To:

Lakefront Brewery, Inc.
818A East Chambers St.

Milwaukee, WI 53212-2621

Or Deliver To:

Dino's Lounge
808 East Chamber St.
Milwaukee, WI 53212

- Judging will be during our Annual Blessing of the Bock Celebration, to be held Sunday, March 18th, 1990 at Dino's Lounge, 808 East Chambers St. People attending the Blessing will vote for the winner.
- All entries will become property of Lakefront Brewery, Inc.

PRIZES: ★ \$30.00 Gift certificate to the WestBank Cafe .
★ A sweatshirt and T-shirt with the logo printed on it.
★ One half-barrel quantity of any Lakefront product.
Beer may be received in 1/8, 1/4 or 1/2 barrel sizes.

If you have any questions feel free to call us at the Brewery, 372-8800.
Thank you and Good Luck!!!